



Birch & Willow: An Introduction



Thank you for inquiring about Birch & Willow's lamps and luminaries. Made to order in our studio in Massachusetts, Birch & Willow lamps bring the beauty and harmony of nature indoors. As our contribution to "thinking green," we use organic, recyclable natural materials to transform residential and commercial settings into sanctuaries of warm and peaceful light. For more information about Birch & Willow and how we "think green," see our FAQs and American Society of Interior Designers (ASID) ReGreen Checklist included in this catalog.

We enjoy working closely with designers, contractors and lighting distributors. On our web site there are downloadable product cut-sheets that provide design specifications for each of our lamps and luminaries. Please note that all Birch & Willow lamps and luminaries are UL-Listed. All of our designs can be customized, or, if you prefer, we can design and create lamps and luminaries to your specifications. For pricing information, refer to our enclosed price list; for a price quote, please call us directly.

Birch & Willow has created fixtures for the Google offices in Mountain View California and restaurants throughout New York City. We are proud that Birch & Willow is getting more and more media recognition as an environmentally committed U.S.-based company. Our lighting fixtures have appeared in many periodicals, including Architectural Lighting, Residential Lighting, Kitchen & Bath Business, O at Home, Boston Magazine, Yankee Magazine, Log Home Living and Natural Home. Birch & Willow was featured as a "Real Find" on New England Cable News (NECN).

If you have any questions, would like to discuss your project, or to place an order, please call us at 617-423-3437 or send an email to info@birchandwillow.com.

I'm so glad you found us and look forward to working with you.

Warm Regards,

Katherine Ahern Owner and Creative Director Birch & Willow





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Birch & Willow in Action

At Birch & Willow, we design and create one-of-a-kind lamps and luminaries inspired by nature. Each lamp and luminary is made by hand. Lots of our weaving materials are sustainably harvested materials and we use handmade paper. Respecting and preserving the environment has been one of our primary guiding principles for over ten years. We use environmentally conscientious manufacturing processes, high levels of recyclable natural materials, water-based finishes and adhesives, and natural patinas. We pack our fixtures in reused packing materials and encourage our customers to continue to reuse or recycle the packaging they receive from us. All of our lamps and luminaries are recyclable.



Putting paper in Cocoon Sconces



Weaving custom pendant for Exhale Spa in Dallas



Weaving custom screens and pendants for Vine Restaurant in New York City



Creating Thicket Sconces



Weaving reed



Drafting template



Weaving materials





617-423-3437 info@birchandwillow.com



Bosk pendant

Diffused atmospheric light source *Related Fixtures: Luminary Sconce, Luminary Floor Lamp



Bramble pendant

Island pendant: diffused atmospheric light source *Related Fixtures: Bramble sconce, Twinkle Table Lamp



Pod Pendant

Diffused atmosphericalight source with an enchanting inner glow sconce, Cocoon sconce

Related Fixtures: Bower sconce, Cocoon sconce



Roost Round Pendant

Spectacular display of shadows with down light *Related Fixtures: Roost Table Lamp, Roost Floor

Related Fixtures: Roost Table Lamp, Roost Floor Lamp







Spectacular display of shadows with down light
*Related Fixtures: Luminary Sconce, Luminary Floor

Related Fixtures: Roost Table Lamp, Roost Floor Lamp



Tumbleweed Pendant

Intricate shadow patterns with an interior glow and directed bottom light conce, Twinkle Table

Lamp

Related Fixtures: Luminary Sconce, Luminary Floor Lamp, Meadow Sconce



Twinkle Pendant

Aifirefly-like light source throwing shadows across walls and ceilingsconce, Cocoon sconce

Related Fixtures: Twinkle Table Lamp



Roost round pendant

Spectacular display of shadows with down light *Related Fixtures: Roost Table Lamp, Roost Floor Lamp













Bosk Pendant

Type of Light: The weaving pattern plays out as shadows across walls and ceilings.

Materials: Hand-dyed reed, palm inflorescence, bamboo,

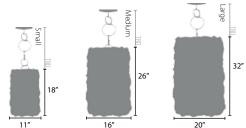
datu, sea grass, grapevine, bittersweet. See Materials page for Weaving options.

Customize: Color, Materials, Dimensions, and Coil/Chain. The drop length is customized to order.

Related Fixtures: Luminary Sconce, Luminary Floor Lamp

sions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	18"	11"	11"	60	1
	М	26"	16"	16"	75	1
Standard	L	32"	20"	20"	100	1

*Made with natural materials; all measurements are approximate















Pod Pendant

Type of Light: Diffused atmospheric light source with an

enchanting inner glow

Materials: Bittersweet vines, wisteria vines, sapling, paper,

hand-hammered copper wire. See Materials page for Paper options for Pod Pendant; 293, 294, 300,

311, 325, 327, 333, 366, 367, 369, 371.

Customize: Color, Materials, Dimensions, and Coil/Chain. The

drop length is customized to order.

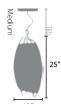
Related Fixtures: Bower Sconce, Cocoon Sconce

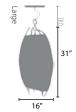
su	Size	Height*	Width*	Depth*	Watts	#Bulbs
d Dimensions	tiny	12"	8″	8″	40	1
	S	18"	10"	10"	60	1
Standard	М	25"	13"	13"	75	1
Sté	L	31"	16"	16"	100	1

*Made with natural materials; all measurements are approximate





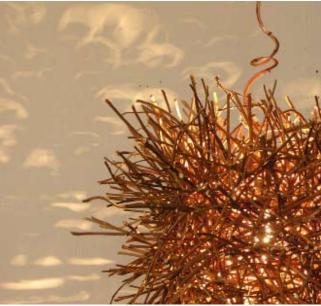
















Roost Round Pendant

Type of Light: Spectacular display of shadows with down light

Materials: Hand-dyed reed, datu, willow, grapevine, bittersweet vine, hand-hammered copper wire. See Materials

page for Weaving options.

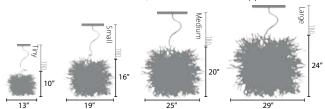
Customize: Color, Materials, Dimensions, and Coil/Chain. The

drop length is customized to order.

Related Fixtures: Roost Floor Lamp, Roost Table Lamp

su	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	tiny	10"	13"	13"	40	1
	S	16"	19"	19"	75	1
Standard	М	20"	25"	25"	120	2
St	L	24"	29"	29"	240	4

*Made with natural materials; all measurements are approximate











Roost Oval Pendant

Type of Light: Spectacular display of shadows with down light

Materials: Hand-dyed reed, datu, willow, grapevine, bittersweet

vine, hand-hammered copper wire. See Materials

page for Weaving options.

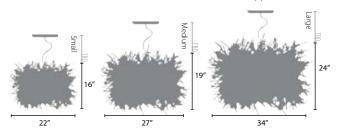
Customize: Color, Materials, Dimensions, and Coil/Chain. The

drop length is customized to order.

Related Fixtures: Roost Floor Lamp, Roost Table Lamp

ions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	16"	22"	18″	75	1
	М	19"	27"	23"	120	2
Standard	L	24"	34"	26"	240	4

*Made with natural materials; all measurements are approximate.











Tumbleweed Pendant

Type of Light: Intricate shadow patterns with an interior glow and

directed bottom light

Materials: Hand-dyed reed, datu, sea grass, palm inflorescence. See Materials page for Weaving options.

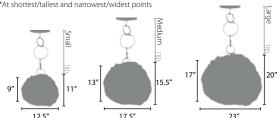
Customize: Color, Materials, Dimensions, and Coil/Chain. The drop length is customized to order.

Related Fixtures: Luminary Sconce, Luminary Floor Lamp, Dusk Table

Lamp, Meadow Sconce

sions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	9" / 11"	10" / 12.5"	4" / 6"	40	1
Standard D	М	13"/ 15.5"	14"/ 17.5"	4" / 8.5"	75	1
Stan	L	17" / 20"	18" / 23"	5" / 11"	100	1

*Made with natural materials; all measurements are approximate.

















Twinkle Pendant

Type of Light: A firefly like light source, throwing shadows

across walls and ceilings

Materials: See Materials page for Weaving options.

Customize: Color, Materials, Dimensions. The drop

length is customized to order.

Related Fixtures: Twinkle Table Lamp

ons		Height*	Width*	Depth*	Opening	Watts	#Bulbs
standa imensi	Sphere	8″	8″	8″	4"	60	1

*Made with natural materials; all measurements are approximate.





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Bower Sconce

Diffused atmospheric light source with warm inner light and wall wash illuminating corridors

Related Fixtures: Pod Pendant



Bramble Sconce

Dappled forest light with up & down wall wash; defined by loose profile of vines and tendrils

Related Fixtures: Bramble Pendant, Twinkle Pendant



Cocoon Sconce

Diffused atmospheric light source with an inner glow and organic relief

Related Fixtures: Pod Pendant



Luminary Sconce

Profile & organic weaving pattern creates dappled shadow pattern and up & down wall wash

Related Fixtures: Bosk Pendant, Tumbleweed Pendant







Meadow Sconce
Joy of morning light

 $\label{eq:Related} \textit{Related Fixtures:} \ \textbf{Bosk Pendant, Tumbleweed Pendant, Bosk Pendant}$



Sprout Sconce
Light, shadows, & vines sprout

Related Fixtures: Roost Oval Pendant, Roost Round Pendant, Bramble Pendant



Related Fixtures: Roost Oval Pendant, Roost Round Pendant,



Thicket Loose Sconce
Exuberant display of vines with dappled forest light

Related Fixtures: Roost Oval Pendant, Roost Round Pendant, Bramble Pendant

Bramble Pendant













Bower Sconce

Type of Light: Diffused atmospheric light source with warm inner light and wall wash illuminating corridors

Materials: Bittersweet vines, wisteria vines, sapling, paper. See Materials page for Paper options for Bower Sconce:

293, 300, 311, 325, 327, 367, 369.

Customize: Color, Materials, Dimensions. Specify diagonal or cross vine pattern. Specify horizontal or vertical.

Model Options: ADA Compliant Model available. Ask about Damp

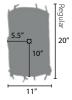
Locations.

Related Fixtures: Pod Pendant

SI	Size	Height*	Width*	Depth*	Watts	#Bulbs
ndard	ADA	18"	9″	4"	50	2
Star Dime	Regular	20"	11"	6.5"	80	2

*Made with natural materials; all measurements are approximate.

















Bramble Sconce

Type of Light: Dappled forest light with up & down wall wash; defined by loose profile of vines and tendrils

Materials: Hand-dyed reed, datu, sea grass, twigs, grapevine,

bittersweet, palm inflorescence. See Materials page for

Weaving options.

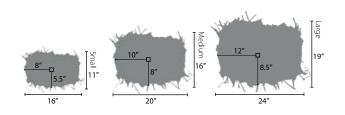
Customize: Color, Materials, Dimensions. Specify vertical or horizontal.

Model Options: Ask about Damp Locations.

Related Fixtures: Bramble Pendant, Twinkle Pendant, Twinkle Table Lamp

ions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	11"	16"	6.5"	50	2
	М	16"	20"	8″	120	2
Standard	L	19″	24"	9.5″	160	4

*Made with natural materials; all measurements are approximate.

















Cocoon Sconce

Type of Light: Diffused atmospheric light source with an inner glow

and organic relief

Materials: Bittersweet vines, wisteria vines, sapling, paper. See

Materials page for Paper options for Cocoon Sconce:

293, 300, 311, 325, 327, 367, 369.

Customize: Color, Materials, Dimensions. Specify diagonal or

cross vine pattern.

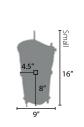
Model Options: ADA Compliant Model available. Ask about Damp

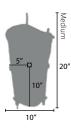
Locations.

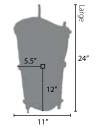
Related Fixtures: Pod Pendant

ions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	16"	9″	7″	40	1
	М	20"	10"	7.5"	65	2
Standard	L	24"	11"	9.5″	80	2

*Made with natural materials; all measurements are approximate.



















Luminary Sconce

Type of Light: Profile & organic weaving pattern creates dappled

shadow pattern and up & down wall wash

Materials: Hand-dyed reed, willow, palm inflorescence, datu, sea

grass, grapevine, bittersweet. See Materials page for Weaving sample options. Specify vertical or horizontal.

Customize: Color, Materials, Dimensions

Model Options: ADA size is ADA Compliant. Ask about Damp Locations

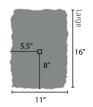
Related Fixtures: Luminary Floor Lamp, Bosk Pendant, Twinkle Pendant,

Dusk Table Lamp

SI	Size	Height*	Width*	Depth*	Watts	#Bulbs
lard	ADA	13"	8″	4"	50	2
Stanc Dimen	Regular	16"	11"	5.5"	80	2

*Made with natural materials; all measurements are approximate.



















Meadow Sconce

Type of Light: Joy of morning light

Materials: Hand-dyed reed, datu, sea grass, bamboo, grapevine,

bittersweet, palm inflorescence. See Materials page for

Weaving options.

Customize: Color, Materials, Dimensions

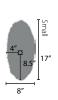
Model Options: Ask about Damp Locations

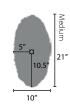
Related Fixtures: Bosk Pendant, Dusk Table Lamp, Luminary Floor Lamp,

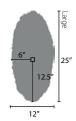
Tumbleweed Pendant

ions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Dimensions	S	17"	8″	5″	50	2
ard D	М	21"	10"	6"	80	2
Standard	L	25"	12"	7"	120	2

*Made with natural materials; all measurements are approximate.





















Sprout Sconce

Type of Light: Light, shadows and vines sprout

Materials: Hand-dyed reed, wisteria, saplings, grapevine,

bittersweet vines. See Materials page for

Weaving options.

Customize: Color, Materials, Dimensions

Model Options: The small model is ADA Compliant if placed in

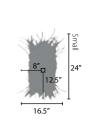
a recess. Ask about Damp Locations.

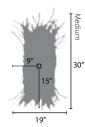
Related Fixtures: Roost Round and Oval Pendants, Roost Table

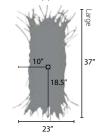
Lamp, Roost Floor Lamp, Bramble Pendant

ions	Size	Height*	Width*	Depth*	Watts	#Bulbs
Standard Dimensions	S	24"	16.5"	8.5"	80	2
dard D	М	30"	19"	11"	150	2
Stano	L	37"	23"	13"	200	2

*Made with natural materials; all measurements are approximate.





















Thicket Sconce

Type of Light: Nest-like sconce with inner glow and gorgeous shadows

Materials: Bittersweet vines, grapevine, hand-dyed reed, saplings.

See Materials page for Weaving options.

Customize: Color, Materials, Dimensions

Model Options: The small model is ADA Compliant if placed in a recess

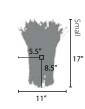
(see photo). Ask about Damp or Wet Locations.

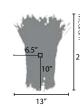
Related Fixtures: Roost Round and Oval Pendants, Roost Table Lamp, Roost

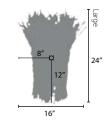
Floor Lamp, Bramble Pendant

Standard Dimensions	Size	Height*	Width*	Depth*	Watts	#Bulbs
	S	17"	11"	8″	25	1
	М	20"	13"	10.5"	65	2
	L	24"	16"	12"	100	2

*Made with natural materials; all measurements are approximate.



















Thicket Loose Sconce

Type of Light: Exuberant display of vines with dappled forest light

Materials: Bittersweet vines, grapevine, hand-dyed reed,

saplings. See Materials page for Weaving options.

Customize: Color, Materials, Dimensions

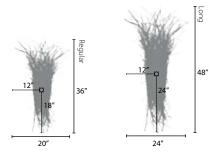
Model Options: Ask about Damp or Wet Locations.

Related Fixtures: Roost Round and Oval Pendants, Roost Table

Lamp, Roost Floor Lamp, Bramble Pendant

nsions	Size	Height*	Width*	Depth*	Watts	#Bulbs
	Regular	36"	20"	14"	100	2
Dimer	Long	48"	24"	18"	135	2

*Made with natural materials; all measurements are approximate.

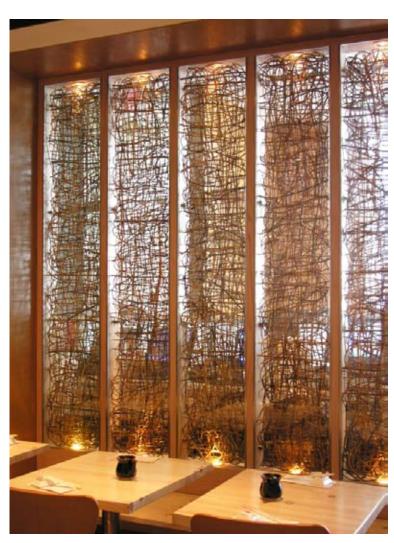




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Screens & Wall Hangings

Birch & Willow designs custom woven Screens and Wall Hangings. Birch & Willow Screens beautifully obscure recessed fluorescent lighting, restaurant machinery and equipment, and elevator cab lighting. Our commissioned works have been used as room dividers and window treatments. We also create wall hangings that complement our lamps and luminaries. Our wall hangings are designed to order. If you would like more information about the Screens or Wall Hangings please contact us at info@birchandwillow.com or call us at 617.423.3437.





Terms and Conditions

Price List:

Contact us for a current price list.

Custom Orders:

All Birch & Willow fixtures are made to order based on the dimensions specified on our website and included in our product and pricing information. Contact us about custom sizing and or design orders. We work with interior and lighting designers, architects, lighting distributors and end-users to create custom lighting for commercial and residential spaces. Call for details and discover the possibilities.

Terms:

All orders including shipping and handling must be prepaid. Payment accepted in cash, check, or money order.

Shipping:

Merchandise is shipped F.O.B. MA, USA. All orders are shipped UPS Ground unless otherwise specified. Please call for turnaround time for each order. A 20% rush fee is charged for delivery in less than 3 weeks unless items are in stock.

All packages must be opened upon receipt. Due to the characteristics of the natural materials, they must be immediately removed from all packaging materials and stored in a well-ventilated area.

Birch & Willow is not responsible for lamps, fixtures or lampshades not removed from packaging upon receipt. We cannot be responsible for any damages, discrepancies, or mistakes that are not reported within ten days of delivery. Claims made for damage incurred during shipping must be made by the recipient to the carrier per request of the carrier.

Returns:

No returns are accepted without our written consent. We will forward repacking instructions and require written confirmation of receipt of those repacking instructions before agreeing to accept returns. All refunds (less restocking fees) are made in the form of merchandise credit.

There is a restocking charge of 25%-50% applied to all returns, in addition to shipping costs both ways. Restocking fees are 25% for table lamps; 30% for sconces and pendants; 50% for floor lamps, plus all shipping costs. No returns of custom or special orders are accepted.

Any products returned to us must be insured for the full value. We will not accept anything returned to us damaged. If the carrier damages the package and merchandise, you can seek reimbursement directly from the carrier. There will be no merchandise credit issued for lamps and or shades damaged resulting from poorly packed merchandise.

Product Specifications:

Each Birch & Willow product is unique. Our products are made with natural materials and most of the paper we use is hand-made. As a result, there are observable differences from one fixture to another.

Cut sheets are available on individual fixture designs upon request and or downloadable from our web site.

Birch & Willow reserves the right to modify the technical and or design specifications of any products, without notification, with the sole aim of improving the work. All designs are registered.





Ordering

How to place an Order:

All orders are placed directly with Birch & Willow and can be completed by email or telephone. Explore our website to find the answers to most of your ordering questions including:

- * How to measure the drop of a pendant.
- * What kind of bulb is suitable for a fixture.
- * What are the paper choices for sconces or pendants.
- * Specifications for our products are available on the individual product pages and on downloadable cut sheets.

All of our luminaries are made to order. Inquire about modifying existing designs as well as creating custom one-ofa-kind fixtures. Feel free to call or email us with any questions about sizes, designs and turn-around times. We may be able to provide drawings and other photos as well as material samples.

Once you have decided what you would like to order, please contact us by telephone, fax or email:

617.423.3437 and ask to speak with Katherine Ahern Phone:

Email: katherineahern@birchandwillow.com

What about in-stock lamps?

We have a small inventory of over-stock and prototype fixtures. Please visit our In-Stock Page. The In-Stock Page may not be completely up to date. So call to inquire about available inventory.

Shipping:

How will the order be shipped?

Unless otherwise specified, all lamps are shipped via FedEx Ground.

Where will the order be shipped from?

All of our fixtures are made at our studio in MA in the USA. Your order will be shipped from Boston, MA.

What about the packing materials?

Our packing materials are recycled. Please recycle the boxes and packing materials from your order.

What do you need to do when you receive your order?

When you receive your package(s) from Birch & Willow, it is very important that you OPEN ALL BOXES IMMEDIATELY. This ensures that if your products were damaged, the problem can be corrected as quickly as possible. See the "Please Open Box Immediately" instructions attached to the outside of the boxes as well as the Care and Maintenance Instructions packed in the box. All fixtures are to be installed by licensed electricans.





Care & Maintenance Instructions

Your Birch & Willow ixtures were created for you in our studio in Massachusetts. The fixtures were made by hand of primarily natural materials. The care and maintenance is easy and begins with the arrival of the boxes. All of the information listed below is available on our web site and has been consolidated in this document for easy access. Downloadable documents are noted below. The content of this document may be upgraded at anytime. You will always find the most current information on our web site.

Opening the boxes:

The boxes are labeled with a notice to "Please Open Boxes Immediately". You can download that document on our web site Ordering Page. We cannot take responsibility for any order where the "open boxes" directions are not followed.

Please follow instructions to open the boxes as soon as they arrive. Please let us know when you place your order if you will need to store the lamps or fixtures before installation or use. We can delay shipping the order until you are ready to receive and open the boxes. We can also pack "attic" fixtures for longer-term storage at an additional charge.

Unpacking the boxes:

Great care is taken to pack the fixtures for safe shipping. Please unpack the boxes with the same care. Cocoon and Bower Sconces, and Pod Pendants are stuffed with bubble wrap and air bags. Remove carefully.

If your are going to return any fixtures to us, you will need to repack the items the same way the items were originally packed for shipment. DO NOT return fixtures without written approval from Birch & Willow. Please see our Terms and Conditions (see web site Ordering Page for downloadable versions) for re-stocking fee information.

Recycle or reuse packing materials:

Birch & Willow packaging may be funny looking, oddly shaped or a bit unusual, but don't you worry. Our fixtures are packed using recycled and second-use (or third or fourth-use) packing materials, whenever possible, to help preserve the environment. Please enjoy the glow of your new fixtures with peace of mind.

One Year Guarantee:

All Birch & Willow fixtures are covered by an industry standard one-year guarantee. It is possible to purchase an extended warranty prior to shipping your order.

Care & Maintenance:

Each Birch & Willow fixture is labeled with "maximum recommended wattage" label. Unless specified, the labeling is based on the use of incandescent bulbs. The most important thing you can do to insure the long-term use of your Birch & Willow fixtures is to only use bulbs of the recommended maximum wattage or less. The heat from higher wattage bulbs will dry out and darken paper. Placing fixtures in direct sunlight can reduce the life span of the items.

Cleaning:

Birch & Willow fixtures are created with a wide range of materials including vines, paper and twigs. Our product line includes sconces and pendants. The following cleaning instructions are listed by material not lamp design. Please call us for any clarification.

Vines:

The vines are very durable and have not been treated with a finish to preserve the original color and natural look. All Birch & Willow sconces and pendants made with vines are treated with an industrial flame retardant. Do not use water to clean these items. Cleaning the fixtures with water may remove the flame retardant. The flame retardant also contains a mildicide and UV protection.

To remove dust, vines can be cleaned with a feather duster, compressed air or the reverse function of a vacuum cleaner.

Paper Fixtures:

All Birch & Willow sconces and pendants made with paper are treated with an industrial flame retardant. Do not use water to clean these items. Cleaning the fixtures with water may remove the flame retardant. The flame retardant also contains a mildicide and UV protection.

If the fixture is placed or installed in a damp location in the building (i.e., poorly ventilated bathroom) or damp location (building near a beach or semi-tropical location), you may observe the paper absorbing moisture. The paper will then dry out as the room dries or the weather changes.

To remove dust, paper can be cleaned with a feather duster, compressed air or the reverse function of a vacuum cleaner.

Twigs and saplings:

All of our twigs and saplings are air dried before use to a moisture content suitable for furniture building. The cut ends of twigs and saplings are treated with a water based finish to minimize cracking. The bark is untreated with a finish to preserve the original color and natural look.

All Birch & Willow sconces and pendants made with twigs or saplings are treated with an industrial flame retardant. Do not use water to clean these items. Cleaning the fixtures with water may remove the flame retardant. The flame retardant also contains a mildicide and UV protection.

Repair, Replacement or Rewiring:

You are welcome to contact us to repair damaged fixtures. Replacement parts and components can be ordered directly from us. We are happy to rewire our lamps and luminaries. Each fixture is covered by a one-year guarantee. After that period, there will be a charge for any repair, replacement or rewiring, unless an extended warranty has been purchased and is in effect.

Recycling:

All of our Birch & Willow fixtures are recyclable with the exception of the electrical wiring.

Compact Fluorescent (CFL) bulbs must be recycled at designated centers. Safe disposal requires storing the bulbs unbroken until they can be processed. The next step is to seek advice from local authorities. In most cases you will be directed to:

- 1. Return used CFLs to point of purchased, so the store can recycle them correctly; or
- 2. Take used CFLs to a local recycling facility.

Please contact us by if you have any questions or would like clarification of the above information.