



Our Antique Roadshow

Our March Luncheon on Tuesday, March 11, 2014 is promising to be full of fun for everyone. Our program on that day will be a Heathrow Women's Club version of the popular Public Broadcasting Service (PBS) television show, **Antique Roadshow**. Our featured Appraiser that day will be Kenneth Dittmann owner of the Sanford based store Park and Second.

Ken graduated from Stetson University with a degree in business. He has over 25 years of experience appraising coins, jewelry, and antiques. In fact, he has been an active dealer of antiques for 20 years. Ken is a member of the Florida United Numismatists, The South Carolina Numismatist Association, and the Blue Ridge Coin Association.

We are so fortunate to have him assess for us several antique items belonging to our members. The antiques, coins, lamps, figurines, dishes, books, clocks, jewelry, etc. will be pre-selected by Diana Fyfe and Lee Granger. If you have items that you believe would be of interest to our audience, please contact Diana and let her know that you are interested in sharing the information about your special treasure with everyone at the luncheon.

Not only will Ken put on for us a live show pretty much like that shown on television, but on that day he will also do private appraisals. From 10:00 A.M. until 11:30 A.M. and then again after our meeting concludes Ken has agreed to stay and do individual assessments. For only \$10.00 Ken will give you an appraisal on any two items you bring in. Best yet, Ken has offered to give the monies he collects back to us for our four charities.

Look through your closets, drawers, boxes, and attic for what may be hidden valuables. Either contact Diana Fyfe if you wish to share the information about your item with our audience, or bring in a few items and have them appraised privately by an expert. This is a luncheon you will definitely want to attend, so mark your calendar.

What's for Lunch?

Tuesday, March 11th

\$22.00

11:00am Registration

11:30am Meeting

12:00pm Lunch

Heathrow Gourmet Salad

Mixed Gourmet Greens Served with Dried Cranberries, Pecans, and Bleu Cheese

Served with Zinfandel Vinaigrette on the Side

Choice of One

- A. Chicken Marsala served with Mashed Yukon Gold Potatoes with Garlic and Fresh Seasonal Vegetable Medley
- B. Pecan Crusted Salmon with a Honey Orange Glaze served with Mashed Yukon gold Potatoes with Garlic and Fresh Seasonal Vegetable Medley.

Dessert: Key Lime Pie w/Raspberry Sauce and Fresh Whipped Cream
Rolls with butter, coffee, and iced tea will be served.

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- Ways and Means p.10
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- Social Information p.8
- [Click here to make Lunch Reservation](#)

All reservations must be made no later than the Wednesday before the Luncheon. Cancellations will be accepted only through Thursday of the week prior to the Luncheon.

President's Message



Thank you to all the ladies of the Heathrow Women's Club for supporting our "Purse Silent Auction" at the February Luncheon Meeting! Your generosity helped us raise \$1375! A very special thank you to **Marie Dayton** and **Fran Carr** for chairing this event; **Madelyn Faillaci**, **Ginny Castellani**, **Claris Koglin** and **Clety Gomez** for their overall assistance.

This issue of *The Newz* contains a lot of very important information, so please be sure read it thoroughly. You will find the proposed 2014-2015 Slate of Officers for our Board of Directors and the Standing Committee Chairs. We will vote on the slate at our April General Meeting as well as the charities that we will support next year. The information about our charities will be in the April edition of The Newz.

The countdown for our Annual Fundraiser, "Starry, Starry Night", has started and we have only **29 days** to go!! If you haven't marked your calendars for **Saturday, March 29, 2014**, please do so now!! The Ways & Means Committee has been very busy planning an outstanding evening for your enjoyment. Tickets are available by contacting Diana Fyfe or Joyce Richardson and of course available at our March luncheon. *Please don't wait too long...it's sure to be a sell out! You'll have a great evening while knowing you are helping those less fortunate!!*

This month I'd like to focus on the Newsletter Committee. Christine Gillen our Editor and Chair, creates, edits and distributes a monthly newsletter from September through June including many articles from all board members and standing committee chairs. She reviews the draft with other board members, maintains an updated membership list for distribution. The Newz is distributed to the entire membership, public relations contacts, sponsors, charities and others as appropriate. The NEWZ includes all the necessary information to keep you, our members, informed of everything that is going on.

As our membership has grown so has our needs for better communications. The Board has reviewed the job descriptions of both the Newsletter Chair and the Public Relations Chair and has found that many of their areas overlap and thus have proposed to re-assign various responsibilities. In doing so, it was decided that since the present newsletter editor would do more than just the newsletter, the Executive Board of Directors voted to make this board position known as the "Communications Committee", incorporating a news editor, a website manager and a social media manager reporting to it's elected Board Member. An announcement to this effect was published in the February Newz and a vote from the general membership will take place at the March 11th luncheon meeting. If you would like to know about this committee or any of our committees, please contact me.

I look forward to celebrating with you at our "Starry, Starry Night" Benefit on March 29th!

Kindest regards,

Martha

Focus

Surveys are ready!

Your opinion is important!

In order to make our club the best it can be, we need your help.

Please take a few minutes and complete the HWC yearly survey.

You will be receiving the surveys at the March luncheon and in your email. You may turn them in at the March or April luncheon. You may also mail them to JoAnn Bloom, Focus Chair.

We will be having a drawing for a gift card at the April luncheon so please turn your completed surveys in by then.

JoAnn Bloom, Focus Chair

Meet our New Members!!!

Heathrow Women's Club now has 174 members!

Please welcome these fabulous women to Heathrow Women's Club. Take a minute to say hello the next time you see them! Contact information for these women is listed under Membership Directory Updates.



Lori Ault

Lori and her husband David split their time for five years between Ohio and Lake Mary, Florida until two years ago when they moved to Florida full time. She is in the insurance business selling property and casualty insurance while her husband is in banking/finance. In addition to work, Lori's two Chihuahuas keep her busy. She plays golf, does yoga and is looking forward to slowing down soon.



Rosemarie Cazeau

Until two years ago Rosemarie was Assistant Attorney General and Chief of the Environmental Unit in Illinois. She held this job for twenty-five years until she retired. Rosemarie is also a registered nurse with a Masters Degree in Public Health. She is currently on the Adventist Health Systems Board of Directors. Rosemarie and her husband Tony wanted to retire to a warm place and ended up in Florida one year ago. They have five children and nine grandchildren. Rosemarie loves to travel and read mystery books.



Katherine Gerscovich

Born and raised in the D.C./Arlington, Virginia area, Katherine came to Florida to attend Stetson University and never left the state. She and her husband Eugenio, a retired General Surgeon, have five children and four grandchildren. Katherine has been selling the Carlisle/PerSe clothing line for twenty years and consults part time with Protect Air Conditioning & Plumbing in connection with their commercial accounts. She is a nationally ranked swim judge and recently purchased an Austrian haflinger mare with which she is learning and showing dressage. Katherine loves cooking, wines and travelling.



Nancy Greenfield

Nancy is originally from Pennsylvania and has lived in Central Florida since 1982. She is a retired early childhood educator. Nancy and her husband Tony have two daughters and seven grandsons. She plays mah jongg and belongs to the Kentford Garden Book Club. Nancy and Tony have a beach condo at Ponce Inlet that they love to spend time at.



Pat Maguire

Originally from Chicago, Illinois, Pat moved to Florida two years ago after having lived in Virginia for twenty-six years. She and her husband Mark have a home near Syracuse, New York near their daughter and a home in Florida where their son lives. They have three grandchildren. Pat retired after working for the Federal Government for twenty-five years with the Army and then the Navy. She enjoys gardening and bicycling and looks forward some day to a tour of Italy where her family roots are.



Lynda Miller

Linda was born and raised in Plantation, Florida. She and her husband Bob have been married for nineteen years and have a seventeen year old daughter. Lynda is a real estate agent with Watson Realty. Her specialty is staging and design to help move residential property for sellers. She likes to "dumpster dive" and refurbish furniture and is a Toastmaster, belonging to a variety of toastmaster clubs in the area.

HWC 2014-2015 SLATE OF CANDIDATES FOR THE BOARD

The Bylaws require that a Nominating Committee, chaired by the Parliamentarian, select a slate of candidates for the following year's Board.

This year's Nominating Committee consists of Martha Halcrow, Ellen Yeaser, Joyce Richardson, and Connie McDonald.

The selection process is defined in the Bylaws of HWC. An election will be held at the April general meeting. At that time, additional nominations may be made from the floor. Installation of the new Board is conducted at the May general meeting and a transition Board meeting is held in June. The proposed slate was presented at the February 24th board meeting and unanimously approved.

I am privileged to announce the following Slate of Candidates for the 2014-2015 HWC Board. To all of the members on this slate, thank you for your valuable past and future service to the Heathrow Women's Club and Heathrow Women's Club Charities, Inc.

HEATHROW WOMEN'S CLUB BOARD OF DIRECTORS 2014-2015

Executive Board

President	Christine Gillen
Executive Vice President	Ginny Castellani
First Vice President (Programs)	Sarabecca Rosier
Second Vice President (Membership)	Lisa Batcho
Third Vice President (Charitable Endeavors)	Michelle Duvall-Rubin & Cyndy Bloch
Fourth Vice President (Ways & Means)	Ginny Castellani & Toni Zufelt
Treasurer	Clety Gomez
Recording Secretary	Ingrid Watson
Corresponding Secretary	Marie Dayton
Parliamentarian	Peggy Pyle
Advisor	Martha Halcrow

Standing Committees

Communications	Lindsay Freeman
Finance	Clety Gomez
Focus	Joyce Berger
Hospitality	Pat Patane
Public Relations	Becki Miller
Social	Carolyn Boland
Telephone	Mary Crouse

HEATHROW WOMEN'S CLUB CHARITIES, INC.

President	Christine Gillen
Vice President	Ginny Castellani & Toni Zufelt
Treasurer	Clety Gomez
Recording Secretary	Ingrid Watson
Charitable Endeavors	Michelle Duvall-Rubin & Cyndy Bloch

Meet our New Members Continued!!!



Diane Moses

Diane recently moved to Florida from St. Louis, Missouri. She has a daughter living here and a son and two grandchildren in Pensacola, Florida. Diane was a hairdresser for 30 years but is now retired. She and her daughter make and sell jewelry. The owner of an old mustang car, Diane is an old car enthusiast and plans on joining a mustang club. She also plans on reviving her watercolor painting lessons. Diane looks forward to travelling again soon.



Amy Perlstein

Amy is the daughter of member Bonnie Albert. Born in Miami Beach, Florida, she moved to Lake Mary in 1999. She and her husband Jonathan have been married for nineteen years and have two daughters ages 11 and 8. Amy is a realtor with Charles Rutenberg Realty and partners with her mother in this field. She likes jazzercise, reading, going to movies and exploring ethnic foods.



Janiene Stafford

Born in Ohio, Janiene and her family, including her mother-in-law and HWC member Sandy Stafford, moved to Florida from North Carolina in August, 2013. The move was prompted by the building of the new Verizon office building off of I-4. Janiene is a Finance Manager with Verizon and is working at and doing the hiring for the new Verizon Financial Center. Janiene and her husband Tom established a therapeutic horseback riding center at their small horse farm in North Carolina and volunteered their time working with people needing this therapy. They also love canoeing and kayaking.



Brenda Fisher Wetmore

Brenda was born in Michigan and moved to Miami when she was ten years old. She has lived in Altamonte Springs for the last 36 years but recently moved to Heron Ridge in Heathrow. For twenty-one years Brenda owned a direct mail advertising company. She has sold that business and has been retired for many years. Widowed for fifteen years, Brenda remarried two years ago. She has two sons, one in New York and one in Maitland, and two grandchildren who live in Maitland. She loves to travel, with the South Pacific being on her travel bucket list, and plays golf and mah jongg. Brenda and her husband Jim spend their summers in North Carolina.

MEMBERSHIP DIRECTORY UPDATES

Please add the following information on new HWC members to your 2013-2014 Membership Directory and be sure to check out the short biographies on Lori Ault, Rosemarie Cazeau, Katherine Gerscovich, Nancy Greenfield, Pat Maguire, Lynda Miller, Diane Moses, Amy Perlstein, Janiene Stafford and Brenda Wetmore elsewhere in the newsletter:

Lori Ault (Don Menning) Keenwicke 1338 Chessington Circle Lake Mary, FL 32746 Cell: 407-504-9371 Birthday: September 10 Anniversary: August 21 Lault64L@yahoo.com	Katherine Gerscovich (Eugenio) Penn Place 1143 N. Pennsylvania Avenue Winter Park, FL 32789 Cell: 407-342-2031 Birthday: February 21 Anniversary: April 23 kgerscovich@gmail.com	Pat Maguire (Mick) Greystone 1006 Alabaster Cove Sanford, FL 32771 Cell: 757-270-1428 Birthday: November 18 Anniversary: March 27 patmaguire50@gmail.com	Diane Moses Greystone 1228 Travertine Terrace Sanford, FL 32771 Home: 321-363-4698 Cell: 417-241-1102 Birthday: August 21 dgm66stang@yahoo.com	Susan Sherman 3001 W. Lake Mary Blvd. Lake Mary, FL 32746 Office: 407-323-8485 Cell: 404-512-1712 Birthday: August 9 susan.sherman10@gmail.com
Tina Calderone (Joseph) Alaqua 3206 Tala Loop Longwood, FL 32779 Home: 407-509-2346 Office: 407-320-0489 Cell: 407-509-2346 drtinacalderone@gmail.com	Nancy Greenfield (Tony) Kentford Garden 1040 Bloomsbury Run Heathrow, FL 32746 Home: 407-333-0204 Cell: 407-415-6892 Birthday: December 3 Anniversary: May 14 Nancygom357@yahoo.com	Lynda Miller (Bob) Shadowbay 318 Shadowbay Blvd. N. Longwood, FL 32779 Home: 407-869-7950 Office and Cell: 407-620-2924 Birthday: September 13 Anniversary: September 30 lynda@millerstaging.com	Amy Perlstein (Jonathan) Manderley 611 Randon Terrace Lake Mary, FL 32746 Cell: 407-221-8125 Birthday: October 24 Anniversary: March 20 apapertrail@gmail.com	Brenda Wetmore (Jim) Heron Ridge 1210 Pallister Lane Heathrow, FL 32746 Home: 407-862-1982 Cell: 407-928-2610 Birthday: April 27 Anniversary: March 19 bfisher104@hotmail.com

For those of you who have not picked up your new 2013-2014 Membership Directory contents, contact Pat Darrah at 407-833-0498 or patdarrah@cfl.rr.com to arrange to get your copy.

February Celebrations

Birthdays

4 Stephanie Strass
 6 Gail Hmielowski
 7 Sarabecca Rosier
 17 Marie Coln
 24 Russie Weidl
 26 Inge Deese
 27 Mary Sciuto

Anniversaries

12 Debbie and Sandy Selnick
 14 Betty and Paul Arsenault
 19 Brenda and Jim Wetmore
 20 Amy and Jonathan Perstein
 24 Enidza and Gary Ott



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HOSPITALITY CORNER

Energizer Bunnies, Linda and Bill Richardson, not only hosted HWC Happy Hour, but 4 nights later, our New Member Social. Linda did a stellar job organizing, decorating and welcoming us all!

New Members present for orientation to HWC were: Brenda Fisher Wetmore, Rose Marie Cazeau, Janiene and Sandy Stafford, Pat Maguire, Bonnie Albert, Raegan Le Douaron, Cindy Price, Ingrid Watson, Karen Ahmes, Liz Wennerstrom and Marianne Carlson.

Lively introductions to the club were enjoyed. Many thanks go out to our **generous Board Members**, many of whom donated appetizers and wine. Clety's meatballs were a big hit as were other Board and all Hospitality Committee's appetizers. Many hands make light work and Linda is now receiving thank you notes I see :-)

Please contact:

Hospitality Chairperson,
 Roslyn Sellers

716-698-3811

roslynsellers@yahoo.com.

Lisa Batcho SPOTLIGHT

By Carolyn Taylor

In the teacher section of Lisa's yearbook you will find a picture of Roz Sellers! Yes—Tonawanda, New York has spawned two of our members! What a coinkeedink!

Born in the late 60's, Lisa grew up and was schooled in this relatively small town on the outskirts of Buffalo, on the shores of the Niagara River. Her French mother who was actually from a town called Frenchville and her Slovak Dad migrated there from Pennsylvania. Lisa was always a fan of science and math which would later be her career compass. A slave to nice clothes coupled with youthful ambition, Lisa started a paper route when she was 12. She was a cheerleader in high school and later, at the University of Buffalo where she graduated with a business management degree.



Cheerleading turned out playing a significant role in her early life, as she sold outfits for a few years and coached a squad for 3 years, taking them to a 5th place prize in a Dallas competition in the squad's first year! Gooooo— Lisa!

She relocated to Florida in the early 90's where her financing career began at NationsBank (which later became Bank of America) as a senior personal banker handling loans and mortgages, investments, etc. In 2003, a manager encouraged her to get into her now much-loved profession of financial advising. When Merrill Lynch was purchased by Bank of America, she transferred to her current office in their building in the Winn-Dixie Plaza on International Parkway. Lisa is so well-suited with her math proficiencies and warm, approachable personality. The act of creating long-term relationships is gratifying to her. How nice it is to love what you do.

Lisa's mother and sis live in Port St. John and she has 2 brothers—one in Caymen and the other in Stanford, CT. She shares her Casselberry home with her Shih Tzu. Her father recently passed and she is now more ready than ever to find a significant other. She loves to exercise and has developed a passion for spinning, which helped her shed 20 pounds last year,

The relationship person she is, Lisa is so happy to have found our club. Her partner at work, Deborah Mobbs, introduced her to the club at the 2010 Christmas luncheon. "What a fun show!" Last year she served on the phone committee. She really appreciates the friendliness and warm reception that the club delivers to both old and new members, something you can always expect in return from Lisa. ~

Contacts for Social Groups

Ladies Tuesday Bridge	Madelyn Faillaci
Ladies Wednesday Bridge	Barbara Holt
Couples Evening Bridge	Apollonia Teske
Book Club --Monday	Barbara Holt
Book Club--Tuesday	Clety Gomez
Reading Divas	Pat Patane
Ladies Lunch Bunch	Linda Wright
Couples Lunch Bunch	Karen and Howard Watson
Canasta--Lucky 13	Pat Darrah
Canasta 3	Patti Neveleff
Bunco	Patti Neveleff
Dine Around 1	Betty Arsenault
Dine Around 2	Julie Thompson
Dine Around 3	Linda Richardson
Social Group 1	Betty Arsenault
Social Group 2	Clety Gomez
Mah Jongg	Betty Arsenault
Evening Bunco	Clety Gomez

Interested in forming new groups?
Social Committee can help! Contact
Carolyn Boland : cboland@bellsouth.net or
904-698-2163.

Please click below to visit the HWC website calendar for more information.

www.heathrowwomensclub.com/calendar/

Social Happenings

LADIES NIGHT OUT:

Thursday , March 20th--5:30pm
Place to be
Announced at March luncheon.
Mark your calendars now !

HAPPY HOUR SOCIAL:

April 25th-6:30 pm at home of Sue and Bob Parent (Heathrow).
Members plus one adult guest--\$2.00 each.
Water and soda provided ; bring your adult beverage with name on label plus appetizer or dessert. Sign up at March luncheon
Or contact Carolyn Boland :
cboland@bellsouth.net

Attention New Members:

Please contact Carolyn Boland for information on Social Activities.

Cboland@me.com or call 904-608-2163



Our Own "Kaz" speaking at our February luncheon.



Purse Shopping for a cause!

Heathrow Women's Club Charities, Inc.



Benefiting ~

Bags of Hope Central Florida

Boys & Girls Club of Central Florida, West Sanford Branch

SafeHouse of Seminole Day Care/After School Program

Seminole County Friends of Abused Children, Inc.

~ Saturday, March 29, 2014 ~

**Orlando Marriott Lake Mary
1501 International Parkway**

Tickets: \$100

Contact: 407.319.3534

Cocktails 6:00 PM

Dinner 7:00 PM

Bud Hedinger, Emcee

Live Music by RAVYN

DJ Eric Taylor

~Cocktail Attire~



Ways and Means

Our annual **Purse Auction** took place at the **February 11th** Luncheon. Many thanks to **Marie Dayton** and **Fran Carr** for once again organizing this much anticipated and fun event. Thank you everyone for your donations and purchases. We raised \$1385 for our charities! Great job everyone!!

Our **Healthy Living Expo** hosted by **Oakmonte Village at Lake Mary** and Heathrow Women's Club Charities, Inc. took place **Tuesday Jan 28th** at Oakmonte Village. Forty four vendors participated representing the latest in health and fitness to help attendees with a healthy start to the new year. The program included vendor raffles, speakers, health and fitness and wellness screenings. Thank you to **Kay Tober** and **Rachael Guernsey** of Oakmonte Village for hosting this event at their beautiful facility and for their SILVER Sponsorship! The vendors were very pleased and are looking forward to participating in another Healthy Living Expo next year. We had a great turnout and raised **\$2200** for our charities.

Starry Starry Night:

Our major fundraiser of the year "**Starry Starry Night**" will be **Saturday, March 29th** in the elegant ballroom of the **Orlando Marriott Lake Mary**. This wonderful evening will begin with passed hors d'oeuvres and complimentary champagne provided while you browse and bid on our many Silent Auction Items. While dining, you will be entertained by the very talented singer Ravyn and later you will dance the night away to music by DJ Eric Taylor. Bud Hedinger will emcee the evening's events. Get your tickets and be ready for an unforgettable evening!

Tickets are \$100 and are now on sale. Contact **Diana Fyfe** (407-319-3534) or **Joyce Richardson** (407-312-1106) for tickets.

"Many hands make light work". If you would like to help with the Gala contact Toni Zufelt (407-467-4973)

Sponsors and Silent Auction:

It's not too late to help with contacting local businesses to sponsor or donate silent auction items for our gala. We will be glad to help you or follow up for you. Please contact Madelyn Faillaci 407-792-8623, Ginny Castellani 407-687-7702 or Ellen Yeaser 407-333-1320. Deadline for submissions to the Silent Auction must be in by March 17th to allow for inclusion in the program book.

Lake Mary Car Wash and Top Dog Express continue to contribute \$4 for every \$10 spent. Just mention HWC (code 2746) at check out.

Ways & Means Co-chairs:

Madelyn Faillaci mfaillaci@cfl.rr.com

Ginny Castellani, castellaniv@yahoo.com



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Can you believe it's March 2014 already?

With the help of some creative and enthusiastic women, we have the Boys & Girls Club Monthly Birthday Parties up and running. The first party was thrown on Wednesday, January 29th by Roz Sellers, Andi McNally, Renee Armstrong & Mary Jane Crouse. They made seven youngsters and one teenager feel very special, as they should, for the day.

The February Birthday Party was thrown on Wednesday, February 26th by Pat Darrah, Cyndy Bloch & Peggy Pyle. We are still in need of other party enthusiasts to join in for March, 26th, April 30th, May 28th, June 25th, July 30th & August 27th. The parties are always held on the last Wednesday of the month from 4-5pm at the Boys & Girls Club of West Sanford.

If you're interested in participating please reach out to Judie Rosenbluth or Michelle DuVall-Rubin.

The fourth healthy, interactive, cooking class is scheduled for Thursday, March 13th from 3-5pm at the Boys & Girls Club. Joyce Moreno is again spear heading this event. If you'd like to join in please contact Joyce: Joyce-amb32746@gmail.com.

Carolyn Taylor is still looking for some support in putting together a monthly or bi-monthly art class at the Boys & Girls Club. If you would like to assist her please let her know: CarolynTaylor2012@gmail.com.

On Monday, February 24th there was another Day of Beauty held at SafeHouse of Seminole. Many women and children in need of a moral boost were given just that. A big hug to all who helped put that event together.

We are happy to let you know that we will be continuing with our same four charities next year. We had a couple worthy charities submitted, but they didn't fall completely within our HWC guidelines. But, thank you to those ladies who are on the lookout.

Again, a big thanks to all of you who donate so much of your time to Bags of Hope Central Florida & SafeHouse of Seminole. Along with all the food and toiletries you bring each month to our luncheons for Seminole County Friends of Abused Children & our Somebody's Hungry collections.

Our March Somebody's Hungry collection will be for Bags of Hope Central Florida. If you wish to donate, apples are their fruit of choice followed by oranges.

Judie and Michelle



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when making a donation to commemorate a special occasion, show appreciation or offer condolences.

The **Special Donation Form** can be found on our website, www.heathrowwomensclub.com or contact Sally Beisler at BeislerMPC@aol.com.

Mail the form along with your check made payable to:

Heathrow Women's Club Charities, Inc.

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Lake Mary FL 32795-0145

Notification will be sent to the individual you are honoring and you will be sent an acknowledgement of your donation.

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