



## May Luncheon Program

Our final luncheon for the 2013-2014 club-year is coming up on Tuesday, May 13, 2014. This is always the very best and most exciting meeting of the year for two wonderful reasons. The first is that in May the new Board of Directors of the Heathrow Women's Club is sworn in for the upcoming year. The changing-of-the-guard allows the club members to say, "Good Bye and Thank You", to the outgoing board members, and to welcome the new ones.

The second reason for the excitement of our May luncheon is that we honor the charities our club has supported for the past year. All the monies we have raised through all of our fund raising activities are distributed to our four charities. Representatives from the charities come to the meeting to accept our donations and to tell us in person how vital all of our efforts have been. The Heathrow Women's Club truly impacts the lives of women and children in Seminole County in very many positive ways.

Attending our meeting will be Faith Shorthouse, the president of **Seminole County Friends of Abused Children. Bags of Hope Central Florida** will be represented by Rhonda Santolin. Jeanne Gold, J.D., the executive director of **Safehouse of Seminole** will be joining us at the May meeting. Representing the **Boys and Girls Club of Central Florida, West Sanford Branch** will be Darlese Pender, the service director of the club.

At this luncheon we get to hear from those individuals who are touched by our generous donations. We learn firsthand just how all of our work and effort impacts the community in which we live. This is a beautiful and touching meeting you will definitely want to attend.

### What's for Lunch?

Tuesday, May 13th

\$22.00

11:00am Registration

11:30am Meeting

12:00pm Lunch

**Appetizer: Vegetable Minestrone Soup**

**Your Choice of 1 Entrée— A or B**

- A. Chicken Parmesan-Served with Oven Roasted Potatoes with Garlic, Italian Style Zucchini and Yellow Squash**
- B. Sliced Sirloin with Mushroom Sauce— Served with Oven Roasted Potatoes with Garlic, Italian Style Zucchini and Yellow Squash**

**Dessert: Classic Tiramisu**

Rolls with butter, coffee, and iced tea will be served at the table.

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- [Click here to make Lunch Reservation](#)

**All reservations must be made no later than the Wednesday before the Luncheon. Cancellations will be accepted only through Thursday of the week prior to the Luncheon.**

## President's Message



Many thanks to our Program Committee chaired by Betty Arsenault for a wonderful year of interesting and fun programs! Last month's fashion show presented by the Rich Hippie boutique of Longwood was exceptional. Our very own member models looked like they stepped right out of Vogue or Elle magazine! It was a colorful and stunning array of clothing that could definitely be seen on anyone of our members! The buffet luncheon served at the April meeting was another first for the Heathrow Women's Club in many years. It was received very well and it looks like something to be repeated in the future.

It is so hard to believe that our final Luncheon Meeting of the year is here! This month, we will distribute the funds we raised during the year to the charitable organizations we supported in 2013-2014, including ~

- ◆ Bags of Hope Central Florida
- ◆ Boys & Girls Club of Central Florida, West Sanford Branch
- ◆ SafeHouse of Seminole Day Care/After School Program
- ◆ Seminole County Friends of Abused Children, Inc.

During the May meeting the we will also say **"Farewell & Thank You"** to our out-going Board and the **"Installation"** of our new Board will that place. Please make your reservations early, you won't want to miss this meeting!

As my term as President comes to an end, I want to thank our very capable Board of Directors and Standing Committee Chairwomen for making my job so easy! No one could ask for a more supportive and talented group of ladies who were always there to help, listen and guide. Thank you ladies!

Wishing all of you a wonderful and relaxing summer with your family and friends!

Kindest regards,

*Martha*

## Focus

The Surveys are in!  
Thank you to all that  
participated!

We will be using the  
results from this survey to  
make the Heathrow  
Women's Club the best it  
can be!

JoAnn Bloom, Focus Chair

## Meet our New Members!!!

Heathrow Women's Club now has 180 members! The 2014-2015 Membership Application is attached to this issue of the NEWZ and is on the website. **Remember, to be included in the Membership Directory, you must mail in your completed application and dues no later than July 15<sup>th</sup>.**



### Susan Stacy

Susan found her way to Florida via Cumming, Georgia and Phoenix, Arizona. She began her own law firm, Susan W. Stacy, PLLC, seven years ago representing national corporations, local cities, small businesses and individuals in areas including construction litigation, real property litigation, corporate law, civil theft, fraud and employment law. She is currently campaigning to be the next Seminole County Circuit Judge. Susan and her husband David have an eight year old son. They enjoy travel, home cooking, national parks and historical vacations.



### Shoshana Cohen

Shoshana was originally from the South Shore of Boston. She left there when she was young and ended up in Florida at the University of Tampa majoring in business. Shoshana and her husband Barry have been married for twenty-two years and have two sons. She is an artist and a community volunteer. Shoshana enjoys cooking, gardening, beading, cool weather, animals, laughing and having fun.



Enjoying the Rich Hippie Fashion Show!



# Heathrow Women's Club

## Membership 2014-2015

HWC membership dues are \$75 (from September to May) and should be paid in the form of two separate checks as follows:

\$25.00, payable to Heathrow Women's Club

\$50.00 (tax deductible), payable to Heathrow Women's Club Charities, Inc.

***Membership is Non-Transferable and Dues are Non-refundable***

(If joining after December 31<sup>st</sup>, the dues will be \$25 to HWCC, \$25.00 to HWC)

Please mail your checks to: Clety Gomez

1551 Cherry Lake Way

Heathrow, FL 32746

Thank you for your prompt response and support of Heathrow Women's Club.

### COMMITTEE DESCRIPTIONS

The Club's success is largely dependent upon the member's understanding, support and participation in committee activities and fundraising events. All members are encouraged to serve on at least one committee. Following is a brief review of our committees and their primary functions.

**Charitable Endeavors:** The Committee distributes funds raised by the Ways & Means Committee to selected charities. Members are encouraged to participate in various activities sponsored by the charities and as well as to support their fundraising efforts.

**Finance:** Members will be asked to occasionally staff the registration table at the Heathrow Women's Club Luncheon.

**Focus:** The Focus committee works at the behest of the Board. It's main focus is to assure that our By-laws and Policies and Procedures reflect the way we do business in the club and are followed as outlined. The committee also is responsible for conducting our annual satisfaction survey as well as keeping updated records of job descriptions for the Executive Board and Standing Committee Chairs. Also maintains the club archives.

**Hospitality:** This committee is made up of members who are familiar with the goals and ideals of the HWC. These members interact on a one-to-one basis with new members to welcome and familiarize them with club activities. This interaction can include, but is not limited to, bringing new members to meetings, sitting with new members at the luncheon and introducing them to other members who may have similar interests. This committee also hosts two "new member get-togethers" a year. (Must be a member for at least 1 year).

**Communications:** This committee is responsible for maintaining the club's website and social media (Facebook). This committee will assist the editor of our monthly club newsletter with writing specific features, proof reading, and distributing The Newz to our membership. Computer training is available

to anyone interested in being on this committee.

Members may serve as ambassadors or liaisons with the local Chamber of Commerce.

**Program:** This committee is responsible for developing program ideas and securing speakers as well as developing the menus with the country club for our monthly luncheon meetings. Since programs and speakers must be finalized during the summer months, the committee will begin meeting prior to the end of the previous fiscal year.

**Public Relations:** This committee is in charge of promoting the club's activities via community based electronic signage and print materials. This includes writing and sending press releases and photographing club events. Other tasks that fall under Public Relations include but are not limited to: writing articles for the Heathrow Living Magazine and member Spotlight articles.

**Social:** The committee organizes social activities and events for HWC members and when appropriate for their adult guests as well. Some activities include: Bridge, Bunco, Dine Around, Book Club, Progressive Dinner, Happy Hour Social and much, much more.

**Telephone:** Members of this committee make telephone calls to HWC members to obtain reservations for the monthly luncheon meeting. In addition, the committee will make phone calls as necessary to dispense additional information.

**Ways & Means:** The Committee is responsible for coordinating the fundraising efforts of the Heathrow Women's Club and Heathrow Women's Club Charities. Members can participate in a variety of activities throughout the year; i.e. Yard Sale, Bake Sale, Purse Auction, Annual Gala and more.

**Please fill out your membership information for the current year. Be sure to include your birthday and wedding anniversary for inclusion in the Yearbook.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code \_\_\_\_\_

Neighborhood (Heathrow Community / Other) \_\_\_\_\_

Phone: Primary: \_\_\_\_\_ Secondary: \_\_\_\_\_ Office: \_\_\_\_\_

E-Mail \_\_\_\_\_

Your Birthday (Month/Day) \_\_\_\_\_ Husband's name: \_\_\_\_\_

Wedding Anniversary: \_\_\_\_\_

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***PLEASE REVIEW THE COMMITTEE(S) DESCRIPTIONS ON THE FRONT PAGE AND INDICATE ON WHICH COMMITTEE (S) YOU WOULD LIKE TO SERVE.***

*Committee(s) on which I would like to serve:* \_\_\_\_\_

**Have you previously been a member of HWC?**

Yes \_\_\_ No \_\_\_ If yes, when \_\_\_\_\_

**How did you learn about HWC?** \_\_\_\_\_

**Are you interested in serving on the Board / Chairing a Committee in the future?**

Yes \_\_\_\_\_ No \_\_\_\_\_

**How would you prefer to make your Luncheon Reservation?**

On Line \_\_\_\_\_ Phone Call \_\_\_\_\_

*Membership is Non-Transferable and Dues are Non-refundable.*

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The Charities currently supported by Heathrow Women's Club are:

- Bags of Hope Central Florida's Kids Club – A volunteer organization providing weekend food packages and books to children as identified by the Seminole County school system.
- Boys & Girls Club West Sanford Branch – Builds character through everyday leadership and guidance in behavior and attitude to young children of all nationalities, races and creeds.
- SafeHouse of Seminole Day Care/After School Program – A licensed Day Care/After School program for children living with their mothers at the facility.
- Seminole County Friends of Abused Children, Inc. – a non-profit organization providing support to children and young adults in Seminole County in need due to abuse taking place in their homes.

## HWC 2014-2015 BOARD OF DIRECTORS

I am privileged to announce the following members of the 2014-2015 HWC Board. To all of the members on this board, thank you for your valuable past and future service to the Heathrow Women's Club and Heathrow Women's Club Charities, Inc.

### HEATHROW WOMEN'S CLUB BOARD OF DIRECTORS 2014-2015

#### Executive Board

President	Christine Gillen
Executive Vice President	Ginny Castellani
First Vice President (Programs)	Sue Parent
Second Vice President (Membership)	Lisa Batcho
Third Vice President (Charitable Endeavors)	Michelle Duvall-Rubin & Cyndy Bloch
Fourth Vice President (Ways & Means)	Ginny Castellani & Toni Zufelt
Treasurer	Clety Gomez
Recording Secretary	Ingrid Watson
Corresponding Secretary	Marie Dayton
Parliamentarian	Peggy Pyle
Advisor	Martha Halcrow

#### Standing Committees

Communications	Lindsay Freeman
Finance	Clety Gomez
Focus	Joyce Berger
Hospitality	Pat Patane
Public Relations	Becki Miller
Social	Carolyn Boland
Telephone	Mary Crouse

#### HEATHROW WOMEN'S CLUB CHARITIES, INC.

President	Christine Gillen
Vice President	Ginny Castellani & Toni Zufelt
Treasurer	Clety Gomez
Recording Secretary	Ingrid Watson
Charitable Endeavors	Michelle Duvall-Rubin & Cyndy Bloch

## May Celebrations

### Birthdays

- 1 Binnie Alpert
- 2 Clety Gomez
- 9 Claris Koglin
- 13 Cyndy Bloch
- 14 Janiene Stafford
- 17 Mary Jean Walker
- 21 Bonnie Albert  
Elaine Pasternak
- 23 Farnaz Heyadati
- 24 Christy Clelland  
Bink Myton
- 25 Cathy Jackson  
Rosemary Cazeau
- 28 Carol Greenbaum  
Delores Lash
- 31 Patti Neveleff

### Anniversaries

- 2 Darlene and Tom Purvis
- 4 Carol Ann and Bobby Dove
- 10 Christy and Michael Clelland
- 13 Sue and Bob Parent
- 14 Nancy and Tony Greenfield
- 16 Marie McGreevy-Dayton and Peter Dayton
- 20 Cyndy and Jeff Bloch
- 24 Clety and Juan Gomez
- 24 Monika and Jim Pelletier
- 29 Marie and Robert Johnson

### MEMBERSHIP DIRECTORY UPDATES

Please add the following information on new HWC members to your 2013-2014 Membership Directory and be sure to check out the short biography on Susan Stacy elsewhere in the newsletter:

Shoshana Cohen (Barry Rosen)  
102 Sweet Bay Lane  
The Springs  
Longwood, FL 32779  
Primary #: 407-782-6405  
Birthday: July 31  
Anniversary: January 10  
[shoshcolors@gmail.com](mailto:shoshcolors@gmail.com)

Susan Stacy (David)  
P.O. Box 950365  
Brookhaven Manor  
Lake Mary, FL 32795  
Home: 407-833-8336  
Office: 407-829-7759  
Cell: 407-341-6474  
Birthday: February 28  
Anniversary: June 26  
[swstacy@bellsouth.net](mailto:swstacy@bellsouth.net)

For those of you who have not picked up your new 2013-2014 Membership Directory contents, contact Pat Darrah at 407-833-0498 or [patdarrah@cfl.rr.com](mailto:patdarrah@cfl.rr.com) to arrange to get your copy.

\*\*\*Please mark your Directory to show Carolyn Taylor's new e-mail address, [reachcarolyntaylor@gmail.com](mailto:reachcarolyntaylor@gmail.com). Also, please correct Nancy Elton's birthday in your Directory from September 27 to September 17.



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Please contact Sue Parent at 817-501-6831 [www.restartyl.com/SPARENT](http://www.restartyl.com/SPARENT)



## **HOSPITALITY CORNER**

Thank you once again to Linda and Bill Richardson for opening your home to the Hospitality Committee for its 3rd and final New Member Orientation of the year. You two are the best!

Also, a big thank you to all the members of the Hospitality Committee and the Board for helping make out new members feel welcome!

I am looking forward to seeing you all again in September.

Have a great summer!

**Roslyn Sellers,  
chairperson, Hospitality  
Committee**

Please contact:

Hospitality Chairperson,  
Roslyn Sellers

716-698-3811

[roslynsellers@yahoo.com](mailto:roslynsellers@yahoo.com).



## SPOTLIGHT—Marie Coln

By Carolyn Taylor



As hard as it can be to work with a spouse, Marie and Ron Coln have somehow managed to do so very well for 25 years. At 19, Marie got her insurance license and met her husband of 35 years (this year) while working at the same company. Today, they handle specialty worker's comp claims from their awesome home office in Heathrow, which they've occupied for a year after 25 years in their Tuscawilla home.

Born Marie Cieslak of Polish parents in Erie, Pa. and immigrant grandparents, she was one of five children. Her family relocated to Florida when she was seven. She played tennis at Colonial High School but she has become a lover of golf with an 18 handicap over the last 8 years. In fact, in the last couples Heathrow Country Club tourney, she made the shot that won them the tournament following some good Coln teamwork on the course.

Her Dad passed a few years ago but all of her siblings, mother and children live close by. She has two grown children—a boy and girl and her son works in the family business, as well. Her daughter is a hairdresser in an upscale Thornton Park salon whose husband is a published writer. I watched Grandma "Dayo's" joy as her 4-year old grandchild, Sienna entered the room as I was leaving.

The kitchen is another team effort—"I hate to cook but Ron's great at it", so he's in charge. She loves to garden and describes herself as a homebody, but they love San Francisco and go just about every other year. They have a condo in Daytona, too, and are planning a trip to Las Vegas this year,

Marie still goes to her Winter Springs church and is very active in it. She's a former volunteer coordinator for the homeless and joined the Heathrow Women's Club soon after moving into Heathrow. She is on the charitable endeavors committee and helps with the birthday celebrations and of all things—the cooking class there! Having bought a house in Clubside, she holds the distinction of living the closest to our Heathrow luncheon meetings! She's a sweet and beautiful lady that is sure to add much to our club in the coming years.

## Contacts for Social Groups

Ladies Tuesday Bridge	Madelyn Faillaci
Ladies Wednesday Bridge	Barbara Holt
Couples Evening Bridge	Apollonia Teske
Book Club --Monday	Barbara Holt
Book Club--Tuesday	Clety Gomez
Reading Divas	Pat Patane
Ladies Lunch Bunch	Linda Wright
Couples Lunch Bunch	Karen and Howard Watson
Canasta--Lucky 13	Pat Darrah
Canasta 3	Patti Neveleff
Bunco	Patti Neveleff
Dine Around 1	Betty Arsenault
Dine Around 2	Julie Thompson
Dine Around 3	Linda Richardson
Social Group 1	Betty Arsenault
Social Group 2	Clety Gomez
Mah Jongg	Betty Arsenault
Evening Bunco	Clety Gomez

Interested in forming new groups?

Social Committee can help! Contact

Carolyn Boland : [cboland@bellsouth.net](mailto:cboland@bellsouth.net) or  
904-698-2163.

Please click below to visit the HWC website calendar for more information.

[www.heathrowwomensclub.com/calendar/](http://www.heathrowwomensclub.com/calendar/)

## Social Happenings

### LADIES NIGHT OUT:

May 15th, 6:00pm-8:00pm

PLEASE NOTE TIME CHANGE

Oakmonte Village

Email :

[Rquemsey@oakmontevillage.com](mailto:Rquemsey@oakmontevillage.com)

Last one for this year!

### Attention New Members:

Please contact Carolyn Boland for  
information on Social Activities.

[Cboland@me.com](mailto:Cboland@me.com) or call 904-608  
-2163 with questions—



Always a great time when these ladies get together. Dr. Betty leading the troops on the dance floor at HWC Gala, Starry, Starry, Night!

# Ways and Means

As our fundraising year grows to a close, we would like to thank our wonderful Ways and Means committee and our members for all of their generosity. Thanks to all of you, we will have a meaningful amount of money to donate to our deserving charities.

During our April luncheon, Sheila Bigel won the beautiful basket donated by Ann Russo and Marie Johnson won the raffle basket and we raised \$202.

Wow! What a night! Our annual fundraising event, Starry Starry Night was a resounding success. Our creative decorating committee headed by the talented Claris Koglin turned the ballroom into a breathtaking Starry Starry Night.

We would also like to thank Diana Fyfe and Joyce Richardson for their superb handling of ticket sales and table seating, the talented Brooke Sawyer for creating the beautiful program book, our artistic Carolyn Taylor for flyers and tickets, Sarabecca Rosier for again securing more items for our Silent Auction than any other member and to Ellen Yeaser for the phenomenal job of organizing all those Silent Auction Items.

A special thank you goes out to our handsome emcee, Bud Hedinger, our beautiful and melodic singer RAVYN and our DJ Eric Taylor, who kept everyone dancing the night away.

Our Gala netted \$38,708.00. Thank you to our local businesses and creative members who so generously donated the items in the sale. If you frequent one of the participating businesses listed in the program book, please let them know we appreciate their help!

It has been a wonderful year and Ginny and I would like to thank you all for your support. Together, we are making a difference in the lives of many.

## Ways & Means Co-chairs:

Madelyn Faillaci [mfaillaci@cfl.rr.com](mailto:mfaillaci@cfl.rr.com)

Ginny Castellani, [castellaniv@yahoo.com](mailto:castellaniv@yahoo.com)



Ways and Means Co-chairs, Madelyn Faillaci and Ginny Castellani setting up the balloon table for Starry, Starry Night.

What a great year it's been!



We're so proud to be involved with such generous & compassionate women. Thank you very much for all you've donated this year, both financially and in giving of yourself and your time.

We had our final Charitable Endeavors Committee meeting on Wednesday, April 9<sup>th</sup>. Many of you joined us to talk a bit about what we have going on over the summer, like the monthly Boys & Girls Club Birthday Parties (we could still use some help for the June 5<sup>th</sup> & July 30<sup>th</sup> dates) & gearing up for our book & school supply drive in September. Mostly we socialized, snacked & celebrated.

It's that time of year when we get to give out the checks to our selected charities. There will be representatives from all four of them at our May luncheon to talk a bit about their respective charity and accept our donation. We hope to see you there!

Our May Somebody's Hungry collection will be for All Souls Food Pantry.

*Judie and Michelle*



**Please consider Heathrow Women's Club Charities  
as your Charity of choice,**

when making a donation to commemorate a special occasion, show appreciation or offer condolences.

The **Special Donation Form** can be found on our website, [www.heathrowwomensclub.com](http://www.heathrowwomensclub.com) or contact Sally Beisler at [BeislerMPC@aol.com](mailto:BeislerMPC@aol.com).

Mail the form along with your check made payable to:

**Heathrow Women's Club Charities, Inc.**

PO Box 950145

Lake Mary FL 32795-0145

Notification will be sent to the individual you are honoring and you will be sent an acknowledgement of your donation.

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Add more  
**freedom**  
to your  
independence.  
**We did!**

*Residents shown moved from Heathrow to Village on the Green.*

**You're independent.** But that's only after you've taken care of the cooking, cleaning, home repairs, yardwork, taxes and occasional treks to the doctor. In fact, when you think about it, *it might feel like you sacrifice an awful lot of freedom to maintain your independence.*

**We can fix that.** We'll take care of the chores, layer on the services and amenities, and optimize the possibilities. We'll even make Gold Seal health care available on campus, just in case you ever need it.

**Sound good?** A number of Heathrow residents agree. They've moved here and discovered what you can discover too – a beautiful community, friendly neighbors and all the freedom you need to get the most out of your independence.

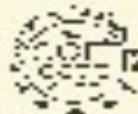
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### VISION:

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