

COURSE CALENDAR

JANUARY–JUNE 2014, AVEDA SERVICES MID AMERICA

WHAT IS AVEDA EDUCATION?

Think energetic instructors, hands-on activities and life-changing experiences — all designed to help your career thrive. Aveda Education provides dynamic learning opportunities that fuel your creativity and desire for excellence.



why

Perfecting your skills and staying at the forefront of trends can lead to lucrative benefits and a distinguished career. Aveda Education connects you with the industry's top talent and educators who will inspire and motivate you to grow as an artist.

how

Whether you're fresh on the scene or a seasoned professional, we've designed courses that challenge and inspire every skill level. Courses are grouped into the following four categories to help guide your education journey:

●○○○ discover

Build a strong foundation for growth with hands-on learning that will refine your skills, reveal your potential, and equip you for long-term success.

○●○○ evolve

Go beyond the basics with in-depth courses created to magnify your unique strengths while challenging you to develop in areas of opportunity.

○○●○ elevate

Take your skills and professional growth above and beyond with intensive learning courses designed to propel your career forward.

○○○● advance

Challenge yourself to achieve maximum results with Aveda Business College and Aveda Advanced Academy courses that will help you establish a dignified place in the industry.

register

Course registration is handled exclusively by the Aveda Education Centralized Booking Team.

CALL 800.AVEDA44 (800-283-3244)
between 8am – 6pm CST

FAX the completed Aveda Education Registration Form to 800.58.AVEDA

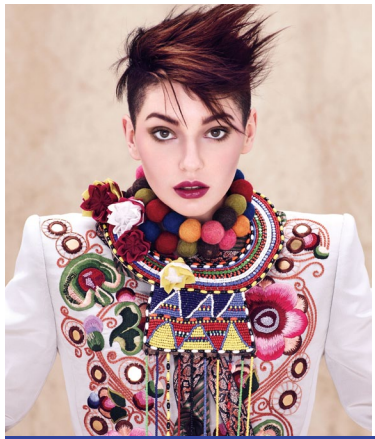
EMAIL the completed Aveda Education Registration Form to educationreg@aveda.com

payment

- Payment can be made by credit or debit card only.
- Full payment is required at the time of registration, and space is reserved on a first-come, first-serve basis.
- All complimentary class registrations must be held with a credit or debit card. Late cancellation/no show fees apply.
- After you have registered and paid for your course, you will receive a confirmation letter that includes receipt of payment, location details, and items to bring to class.

CANCELLATION POLICY

Aveda Education will provide a full refund to participants who cancel more than 15 days before the course start date. Participants who cancel less than 15 days before the course start date or are "no shows" will forfeit the full course tuition, regardless of registration date. Participant substitutions can be made at any time without penalty. Participants attending complimentary courses must reserve their space with a credit card. If the participant completes the entire course, their credit card will not be charged. If the participant does not attend the entire course, is a "no show" or cancels less than 15 days before the course start date, their credit card will be charged a \$25 fee. Aveda Education reserves the right to cancel or reschedule courses at any time. If a course is cancelled due to low enrollment, the course will be rescheduled or participants will be fully reimbursed.



HAIR COLOR



HAIR COLOR SYSTEMS

Step inside the world of Aveda Hair Color, and discover the distinct methods and techniques that make it outshine the competition. Join Aveda's coloring pros for an introductory workshop that will boost your confidence in formulating, mixing and applying different Aveda Hair Color categories.



HAIR COLOR SOLUTIONS

What to do when you encounter a tough hair color challenge? Tackle it confidently with Aveda's proven color change techniques. From pre-treatments and post-treatments to performing color change applications, this course will guide you through Aveda's step-by-step solutions for overcoming common hair color challenges.



FULL SPECTRUM DEEP™

Why should blondes have all the fun? Celebrate the deep tones and rich pigments of your dark-haired guests with hair color formulated just for them. Go inside the Full Spectrum Deep™ category and discover how to expertly formulate and apply color that will enhance the striking beauty of naturally dark hair.



PURE BLONDING

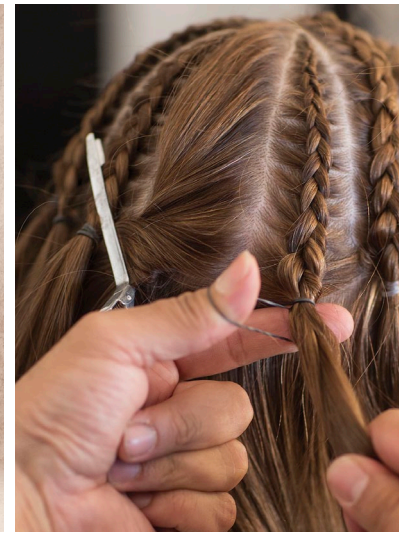
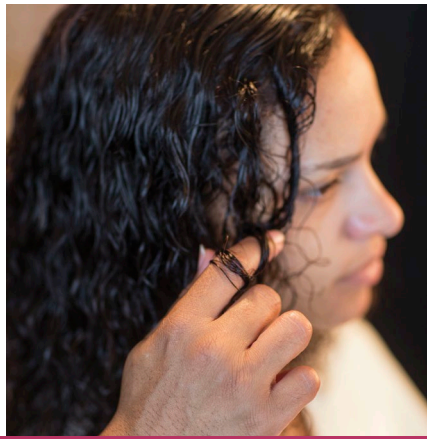
Struggling with blonding bloopers? Learn the Golden Rules of blonding, and turn every challenge into a brilliant, beautiful blonde. This hands-on class reinforces blonding basics with proven techniques that will get you on the path to blonding success.



CULTURE CLASH COLLECTION: HAIR COLOR

Conformity is out. Individuality is in. This season celebrates unabashed expressions of unique personality and distinctive style. The hair colors showcased in the spring/summer 2014 Culture Clash collection invite guests to express themselves through free-spirited hair color that declare their individualism, from tie-dyed ends to primary washes of blue.





HAIR CUT & STYLE



SALON STYLING ESSENTIALS

Bring out the beauty in your hair cuts with smart styling. In this hands-on course, you'll play with the entire domain of Aveda styling products and learn how to incorporate them into essential styling methods including brush work, iron work, drying techniques and curl/wave enhancement.



STYLE SYSTEMS

Say goodbye to old-hat hair styles, and start thinking high fashion. All you need is five essential hair styling techniques—the same techniques used by the industry's coveted style masters on every style, every day. Master them for yourself in this one-day, hands-on course that will revamp your hair style know-how and redefine how you use Aveda products to construct different styles—from salon updos to runway-worthy creations.



PURE FORM

The secret behind a great hair cut? Rock solid technique. From traditional to trendy, every cut is built on four basic cutting techniques: one length, horizontal graduation, vertical graduation and layering. In this course, you'll learn the principles of the Aveda Hair Cutting System and how to achieve precise hair cut shapes through a proper blend of technique, discipline and control.



DISTRIBUTION OF WEIGHT

There's more than one way to cut a man's hair. Rebel against the status quo by using the concepts of weight distribution and head shape to create inventive cuts that are far from ordinary.



AVEDA AT FASHION WEEK

Every spring and autumn, Aveda's award-winning hair stylists backcomb, braid and pin their way onto the runways at New York Fashion Week. In this one-day, hands-on course, you'll learn how to use Aveda styling products to create the most on-trend looks strutting the catwalk.



CULTURE CLASH COLLECTION: HAIR CUT AND STYLE

Conformity is out. Individuality is in. This season celebrates unabashed expressions of unique personality and distinctive style. The looks in the spring/summer 2014 Culture Clash collection reflect this sense of individualism through gritty box bob hair cuts and gravity-defying chignon hair styles.

NEW YORK ADVANCED ACADEMY



ADVANCED ACADEMY ON THE ROAD: RETRO CLASSICS: RELIVING THE 20's

Living high off the booming post-World War I economy, the Roaring Twenties was a decade defined by an underworld of speakeasies that blared jazz music, danced the Charleston and served alcohol during the heart of the Prohibition movement. These secret clubs were a sea of sequin-clad flappers sporting Louise Brooks bobs, finger waves, pin curls and fringe. In this one-day course, we'll look at the famous hair and style icons of the era and explore how to create beautiful hair cuts that revive their vintage looks in a modern way.



ADVANCED ACADEMY ON THE ROAD: RETRO CLASSICS: RELIVING THE 60's

Travel back in time to the 1960s, when the culture exploded with new forms of artistic expression that challenged politics, war and societal norms—pop art, hula hoops, beatniks, Motown and all things groovy, baby. The world of fashion followed suit, rebelling against tradition with miniskirts, bikinis and hair styles ranging from beehives to blunt bobs. In this one-day course, we'll look at the famous hair and style icons of the era and explore how to create beautiful hair cuts that revive their classic looks in a modern way.



discover



evolve



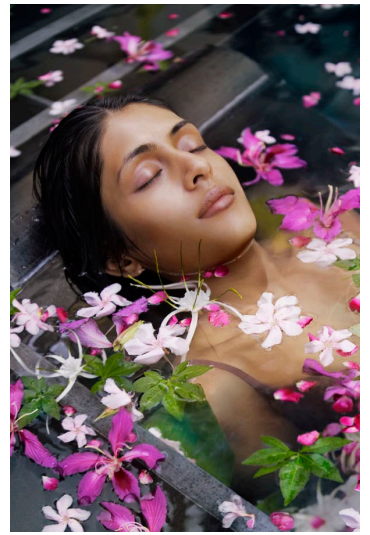
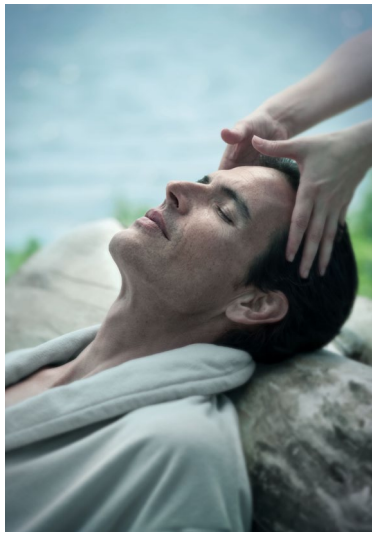
elevate



advance



SPA



POINTS OF CONNECTION: SPA

Unforgettable guest experiences. They're the heartbeat of every Aveda spa and the mark of distinction that sets our brand apart. This course will introduce you to Aveda's signature approach to spa service—The Points of Connection. Following a simple series of actions performed with every guest, you'll use meaningful conversation to create customized spa experiences with a big payoff for you—a benchmark surge that will unlock your personal success.



STRESS-FIX™ MANICURE AND PEDICURE

Rejuvenate stressed-out hands and feet by incorporating our relaxing Stress-Fix™ aroma blend of French lavender, lavandin and clary sage—clinically proven to relieve stress—into your manicures and pedicures. Target your guest's stress through a powerful combination of aroma, reflexology and acupressure—simple service additions that yield powerful, stress-relieving results on overworked hands and feet.



SKIN WISE

Immerse yourself in Aveda's customizable approach to skin care. This interactive workshop coaches you on the steps for performing each Aveda facial treatment—and reveals how the right blend of products and techniques can deliver visible results.



OUTER PEACE™: AVEDA'S APPROACH TO ACNE

Acne can strike any age, anytime, anywhere. And when it does, it is often the most troublesome and self-conscious skin care concern for your guests. Put their skin at ease with the Outer Peace™ Acne Relief Treatment, which delivers a combination of natural acne-fighting ingredients and Ayurveda-inspired techniques.



ENBRIGHTENMENT™ DISCOLORATION TREATMENTSM

Combat your guest's concerns about skin pigmentation with confidence. Get a hands-on look at how to perform the professional facial treatment inspired by the Enbrightenment™ skin care system.



GREEN SCIENCE™ SKIN-RENEWING TREATMENTSM

We can't prevent aging—but using the right skin care products and treatments can slow the aging process and minimize its unwanted effects. In this course dedicated to the Green Science™ Skin-Renewing TreatmentSM, you'll learn how to perform the service and practice new and unique massage techniques that will showcase how plant technology and high-touch service merge to create results.



FACIAL FOCUS: EXFOLIATION

Exfoliation is one of the most powerful ways to improve the appearance of the skin. The demand for professional exfoliation treatments continues to grow—a demand Aveda meets with innovative botanical approaches that deliver radiant results without jeopardizing the integrity of the skin. This is the first in a series of several classes designed to meet the needs of professional estheticians and take facial treatments to new levels.



FACIAL FOCUS: EXFOLIATION DESIGN

Exfoliation is one of the most powerful aspects of a facial treatment—it can deliver immediate, visible results in the look and feel of the skin. Knowing when to exfoliate, what products to use and what process to follow depends on the guest's skin condition and imbalance. This class takes exfoliation to the next level by teaching you Aveda's exfoliation products—including new customized professional formulations—and how to use them to create a customized facial treatment with exfoliation as the focus. PREREQUISITE: FACIAL FOCUS: EXFOLIATION



ADVANCED MASSAGE TECHNIQUES: FOOT REFLEXOLOGY

Our feet hold great healing power—a secret that ancient civilizations have known and practiced for centuries. This interactive workshop will introduce you to foot reflexology and how it triggers wellness from head to toe.



RITUALS OF RESULTS

In a world where instant gratification is the norm, quick skin care fixes abound. However, Aveda believes there is a holistic, more sustainable approach to skin care that creates continuous results—a vital combination of professional treatments, Aveda Skin Care, a healthy diet and an active lifestyle. Drawing from the wisdom of Ayurveda and top Aveda estheticians, this exciting course will teach you the best and most consistent way to achieve skin care results for life.



discover



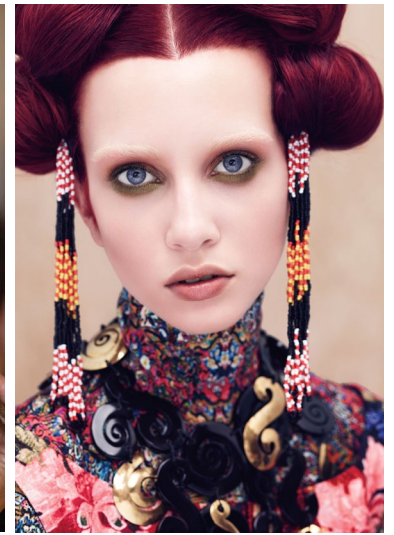
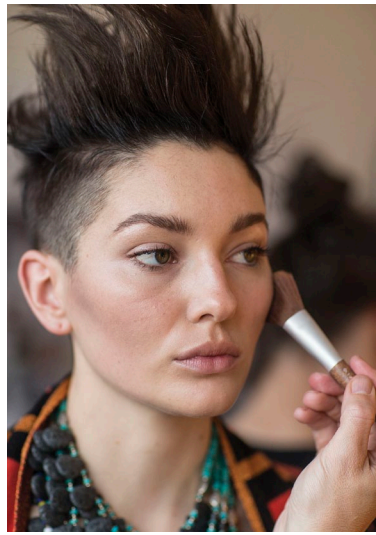
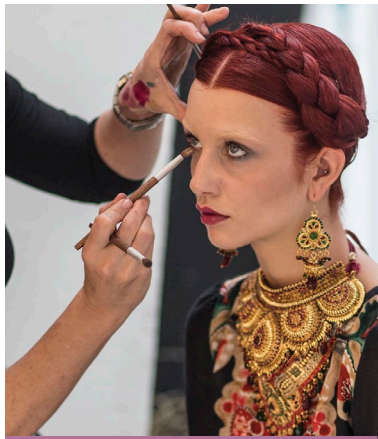
evolve



elevate



advance



MAKEUP



TECHNIQUES FOR THE BRIDE

Every bride shares the same dream—to look and feel beautiful on her wedding day. As a makeup artist, her wish is your command. Learn how to capture your bride’s unique vision through an in-depth consultation and translate it into a timeless look that is radiant in photographs.



AGELESS BEAUTY TECHNIQUES

Like everything in nature, our skin evolves as we age. Many makeup artists see the face of the mature woman as a challenging canvas, but it’s easy to remove the intimidation factor. A solid understanding of the common skin care needs and textures of this large beauty demographic will help you create flattering looks for women of all ages.



CULTURE CLASH COLLECTION: MAKEUP

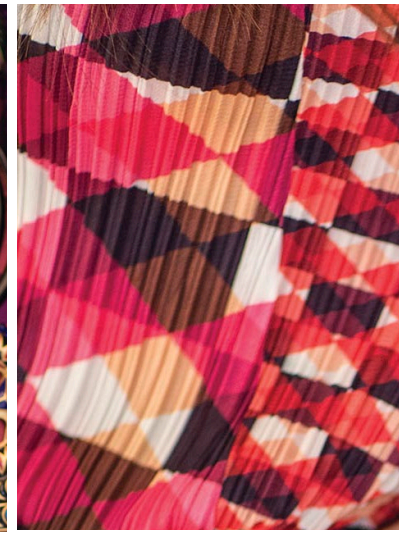
Conformity is out. Individuality is in. This season celebrates unabashed expressions of unique personality and distinctive style. The makeup looks featured in the spring/summer 2014 Culture Clash collection are a convergence of contrasts—a clash of old and new cultures and vivid pops of color with natural earth tones.

●○○○ discover

○○●○○ evolve

○○●○○ elevate

○○○● advance



BUSINESS



PRODUCTIVITY: HAIR CARE, SKIN CARE, BODY CARE AND MAKEUP

Knowledge is power. The more you know about Aveda's product systems, the more powerful you'll become in your salon or on the sales floor. This interactive course will increase your confidence when discovering needs, offering solutions and recommending Aveda product systems to your guests.



PRINCIPLES OF EDUCATION

Creating an effective education experience requires so much more than great presentation skills. As an Aveda educator, you need a strong command of three essential skills—coordinating, presenting and facilitating. The combination of these elements creates a firm foundation for world-class education and an active, inspiring learning environment for any audience



PRESENTATION ADVANTAGE: A FRANKLIN COVEY™ COURSE

Public speaking, when done effectively, has the power to produce change. This dynamic workshop will help you bring your ideas to life through engaging, persuasive and well-organized presentations. From developing content to engaging your audience, you'll learn and practice every stage of building a great presentation.

AVEDA BUSINESS COLLEGE



BENCHMARKING FOR TEAM MEMBERS

The success of a team lies not only in strong leadership, but also in the strength of its individuals. This course takes your team members through the key concepts taught in Benchmarking for Success and demonstrates the direct connection between meeting benchmarks and growing their business. PREREQUISITE: SALON MANAGEMENT MUST HAVE ATTENDED BENCHMARKING FOR SUCCESS



CULTURE AND LEADERSHIP

Without followers, there is no leader. A key to salon success is a strong leader who can cultivate and develop a distinctive salon culture. This inspiring course focuses on how to bring your unique vision to life, build a sustainable salon culture and develop your leadership skills to create a positive salon environment that keeps your team and your guests happy. PREREQUISITE: BENCHMARKING FOR SUCCESS



AT A GLANCE

HAIR COLOR

COURSE	PRICE	DATE & TIME		LOCATION
Hair Color Systems	<i>Complimentary</i>	February 9	10:00am-5:00pm	Cincinnati, OH
		February 9	10:00am-5:00pm	Cleveland, OH
		February 9	10:00am-5:00pm	Royal Oak, MI
		February 9	10:00am-5:00pm	Indianapolis, IN
		February 16	10:00am-5:00pm	Columbus, OH
		March 16	10:00am-5:00pm	Lansing, MI
		March 24	10:00am-5:00pm	Lexington, KY
		March 31	10:00am-5:00pm	Traverse City, MI
		April 6	10:00am-5:00pm	Indianapolis, IN
		April 21	10:00am-5:00pm	Cleveland, OH
		April 27	10:00am-5:00pm	Cincinnati, OH
		May 4	10:00am-5:00pm	Royal Oak, MI
		June 8	10:00am-5:00pm	Cincinnati, OH
		June 8	10:00am-5:00pm	Cleveland, OH
Hair Color Solutions	<i>Complimentary</i>	February 10	10:00am-5:00pm	Cincinnati, OH
		February 10	10:00am-5:00pm	Cleveland, OH
		February 10	9:00am - 4:00pm	Royal Oak, MI
		March 3	10:00am-5:00pm	Indianapolis, IN
		March 16	10:00am-5:00pm	Columbus, OH
		March 17	9:00am - 4:00pm	Lansing, MI
		April 1	10:00am-5:00pm	Traverse City, MI
		April 7	10:00am-5:00pm	Indianapolis, IN
		April 28	10:00am-5:00pm	Cleveland, OH
		April 28	10:00am-5:00pm	Cincinnati, OH
		May 5	9:00am - 4:00pm	Royal Oak, MI
		May 12	10:00am-5:00pm	Lexington, KY
		June 9	10:00am-5:00pm	Cleveland, OH
		June 23	10:00am-5:00pm	Cincinnati, OH

continued >

AT A GLANCE

HAIR COLOR

COURSE	PRICE	DATE & TIME		LOCATION
Full Spectrum Deep™	<i>Complimentary</i>	March 17	10:00am-5:00pm	Cincinnati, OH
		March 17	10:00am-5:00pm	Cleveland, OH
		April 27	10:00am-5:00pm	Royal Oak, MI
		May 5	10:00am-5:00pm	Traverse City, MI
		May 19	10:00am-5:00pm	Indianapolis, IN
		June 16	10:00am-5:00pm	Cincinnati, OH
		June 16	10:00am-5:00pm	Cleveland, OH
Pure Blending	\$175	April 6	10:00am-5:00pm	Louisville, KY
		June 1	10:00am-5:00pm	Royal Oak, MI
Culture Clash Collection: Hair Color	\$275	March 31	9:00am - 4:00pm	Royal Oak, MI

HAIR CUT & HAIR STYLE

COURSE	PRICE	DATE & TIME		LOCATION
Salon Styling Essentials	<i>Complimentary</i>	February 10	10:00am-5:00pm	Indianapolis, IN
		April 14	10:00am-5:00pm	Cleveland, OH
		April 28	9:00am - 4:00pm	Lansing, MI
Style Systems	\$175	February 23	10:00am-5:00pm	Indianapolis, IN
		February 24	10:00am-5:00pm	Cincinnati, OH
		March 16	10:00am-5:00pm	Royal Oak, MI
		April 6	10:00am-5:00pm	Cleveland, OH
Pure Form	\$225	March 2-3	Day1: 10am-5pm Day 2: 9am-4pm	Royal Oak, MI
		March 9-10	10:00am-5:00pm	Cleveland, OH
		March 23-24	10:00am-5:00pm	Ft. Wayne, IN
		March 30-31	10:00am-5:00pm	Cincinnati, OH
Distribution of Weight	\$150	April 14	10:00am-5:00pm	Royal Oak, MI
		April 28	10:00am-5:00pm	Ft. Wayne, IN
		May 12	10:00am-5:00pm	Cleveland, OH
Aveda at Fashion Week	\$250	March 16	10:00am-5:00pm	Cleveland, OH
		April 7	10:00am-5:00pm	Louisville, KY
		April 28	9:00am - 4:00pm	Royal Oak, MI
Culture Clash Collection: Hair Cut and Style	\$275	April 14	9:00am - 4:00pm	Royal Oak, MI
NEW YORK ADVANCED ACADEMY: Academy on the Road: Retro Classics: Reliving the 20's	\$350	April 6	10:00am-6:00pm	Cincinnati, OH
NEW YORK ADVANCED ACADEMY: Academy on the Road: Retro Classics: Reliving the 60's	\$350	April 7	10:00am-6:00pm	Cincinnati, OH

AT A GLANCE

SPA

COURSE	PRICE	DATE & TIME		LOCATION
Points of Connection: Spa	<i>Complimentary</i>	February 23	10:00am-5:00pm	Royal Oak, MI
Stress-Fix™ Manicure and Pedicure	\$75	March 2	9:00am - 1:00pm	Cleveland, OH
Skin Wise	\$250	February 9-11	10:00am-5:00pm	Cincinnati, OH
		June 8-10	10:00am-5:00pm	Cincinnati, OH
Outer Peace:™ Aveda's Approach to Acne	\$150	April 27	10:00am-5:00pm	Cincinnati, OH
Enbrighten™ Discoloration Treatment SM	\$150	April 28	10:00am-5:00pm	Cincinnati, OH
Green Science™ Skin-Renewing Treatment	\$150	April 29	10:00am-5:00pm	Cincinnati, OH
Facial Focus: Exfoliation	\$200	February 23	10:00am - 5:00pm	Indianapolis, IN
		February 24	9:00am-4:00pm	Royal Oak, MI
		March 3	10:00am-5:00pm	Cleveland, OH
		March 10	10:00am-5:00pm	Traverse City, MI
Facial Focus: Exfoliation Design	\$200	April 7	10:00am-5:00pm	Louisville, KY
		April 14	10:00am-5:00pm	Ft. Wayne, IN
		April 21	10:00am-5:00pm	Cincinnati, OH
		April 28	9:00am - 4:00pm	Royal Oak, MI
		May 5	10:00am-5:00pm	Traverse City, MI
		May 19	10:00am-5:00pm	Cleveland, OH
Rituals of Results	\$100	March 2	2:00pm - 6:00pm	Cleveland, OH
Advanced Massage Techniques: Foot Reflexology	\$250	June 2-3	10:00am-5:00pm	Cincinnati, OH

MAKEUP

COURSE	PRICE	DATE & TIME		LOCATION
Techniques for the Bride	\$175	March 10	10:00am-5:00pm	Cincinnati, OH
		April 14	9:00am-4:00pm	Royal Oak, MI
		April 28	10:00am-5:00pm	Cleveland, OH
Culture Clash Collection: Makeup	\$225	April 13	10:00am-5:00pm	Royal Oak, MI
Ageless Beauty Techniques	\$175	February 3	10:00am-5:00pm	Cincinnati, OH
		April 21	10:00am-5:00pm	Cleveland, OH

AT A GLANCE

BUSINESS

COURSE	PRICE	DATE & TIME		LOCATION
Product-ivity: Hair Care, Skin Care, Body Care and Makeup	<i>Complimentary</i>	January 26-27	10:00am-5:00pm	Cleveland, OH
		January 27-28	10:00am-5:00pm	Columbus, OH
		January 27-28	10:00am-5:00pm	Indianapolis, IN
		February 3-4	10:00am-5:00pm	Louisville, KY
		February 3-4	10:00am-5:00pm	Cincinnati, OH
		February 9-10	Day1: 10am-5pm Day 2: 9am-4pm	Royal Oak, MI
		March 2-3	10:00am-5:00pm	Cleveland, OH
		March 3-4	10:00am-5:00pm	Indianapolis, IN
		March 16-17	Day1: 10am-5pm Day 2: 9am-4pm	Lansing, MI
		March 31- April 1	10:00am-5:00pm	Traverse City, MI
		March 31- April 1	10:00am-5:00pm	Toledo, OH
		April 14-15	10:00am-5:00pm	Louisville, KY
		April 14-15	10:00am-5:00pm	Cincinnati, OH
		May 4-5	Day1: 10am-5pm Day 2: 9am-4pm	Royal Oak, MI
		May 4-5	10:00am-5:00pm	Cleveland, OH
		May 5-6	10:00am-5:00pm	Indianapolis, IN
May 5-6	10:00am-5:00pm	Columbus, OH		
June 2-3	10:00am-5:00pm	Cincinnati, OH		
Principles of Education	\$150	February 16	10:00am-5:00pm	Royal Oak, MI
Presentation Advantage: A FRANKLIN COVEY™ COURSE	\$300	April 14-15	10:00am-5:00pm	Cincinnati, OH
AVEDA BUSINESS COLLEGE: Benchmarking for Team Members	\$175	February 10	10:00am-5:00pm	Cleveland, OH
		May 5	10:00am-5:00pm	Cincinnati, OH
AVEDA BUSINESS COLLEGE: Culture and Leadership	\$350	May 6	10:00am-5:00pm	Cincinnati, OH

AT A GLANCE

SPECIAL EVENTS

EXPERIENCE AVEDA HEADQUARTERS

AN EXCLUSIVE BEHIND THE SCENES TOUR OF AVEDA HEADQUARTERS AND AVEDA INSTITUTE MINNEAPOLIS, MN

MARCH 17 AND MAY 19

MINNEAPOLIS, MN

THIS A COMPLIMENTARY EVENT. ATTENDEES ARE RESPONSIBLE FOR TRAVEL AND HOTEL EXPENSES AND MUST REGISTER TO ATTEND

MORE INFORMATION IS AVAILABLE UPON REQUEST, CONTACT AVEDA REGISTRATION AT 800.283.3244

COURSE	PRICE	DATE & TIME		LOCATION
Coach Orientation Participants must choose from: Hair Cut, Hair Color, Makeup or Skin	\$150*	January 5-6	10:00am-5:00pm	Cincinnati, OH
Coach Jam: Culture Clash Collection Participants must choose from: Hair Cut, Hair Color or Makeup	\$275	February 24	9:00am-5:00pm	Cleveland, OH
Coach Jam: Culture Clash Collection Participants must choose from: Hair Cut, Hair Color or Makeup	\$275	March 9	10:00am-6:00pm	Cincinnati, OH
Points of Connection: Waxing	\$150	February 24	10:00am-5:00pm	Indianapolis, IN
Points of Connection: Waxing	\$150	April 7	10:00am-5:00pm	Columbus, OH
Points of Connection: Waxing	\$150	May 19	10:00am-5:00pm	Cincinnati, OH
Technique vs. Placement Featuring Jeffrey Scott	\$225	March 23	10:00am-5:00pm	Indianapolis, IN
Technique vs. Placement Featuring Jeffrey Scott	\$225	March 24	10:00am-5:00pm	Cincinnati, OH
Technique vs. Placement Featuring Jeffrey Scott	\$225	June 2	9:00am-4:00pm	Royal Oak, MI
Advanced Hair Cutting Featuring Jon Reyman	\$350	March 23	10:00am-5:00pm	Columbus, OH
Advanced Styling Featuring Jon Reyman	\$350	March 24	10:00am-5:00pm	Columbus, OH
Up Do's and Don'ts Featuring Hauns Korpela	\$275	March 17	10:00am-5:00pm	Royal Oak, MI
Controlling Curl Featuring Hauns Korpela	\$275	April 7	10:00am-5:00pm	Cleveland, OH
Hair Color Magic Essentials I	\$225	March 3	10:00am-5:00pm	Cincinnati, OH
Hair Color Magic Essentials I	\$225	May 18	10:00am-5:00pm	Traverse City, MI
True Colors: Rock Your Reds	\$225	May 12	10:00am-5:00pm	Cincinnati, OH
True Colors: Rock Your Reds	\$225	May 19	10:00am-5:00pm	Traverse City, MI
Salon Business Forum	Complimentary	March 3	10:00am-1:00pm	Novi, MI
Salon Business Forum	Complimentary	March 10	10:00am-1:00pm	Cincinnati, OH
Salon Business Forum	Complimentary	March 17	10:00am-1:00pm	Indianapolis, IN
Salon Business Forum	Complimentary	March 24	10:00am-1:00pm	Louisville, KY
Salon Business Forum	Complimentary	March 31	10:00am-1:00pm	Cleveland, OH
Salon Business Forum	Complimentary	April 14	10:00am-1:00pm	Columbus, OH