LINDSAY ELLEN RANDALI

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lindsayellenrandall.com

I am an industrial designer who is detail-oriented, a natural leader, and highly motivated. I am looking for an entry-level position that uses my creativity and marketing knowledge.

EDUCATION

Rochester Institute of Technology, Rochester NY

Bachelor of Fine Arts - Industrial Design Minor in Marketing

Concentration in Environmental Studies

GPA- 3.75/4.0

Danish Institute for Study Abroad, Copenhagen Denmark

Furniture Design

Visited manufacturers of wood, veneer, and metal furniture, learned about the different processes and limitations, and created our own chairs.

EXPERIENCE

Industrial Designer, Rochester NY, March - May, 2012

Its Real Entertainment - Supported the creative director by converting drawings into 3D models on SolidWorks. Researched and suggested proper materials and manufacturing for the children's kitchen utensil line.

House Manager, Rochester NY, September - May, 2012 Residence Life - Ran all house meetings and designed and facilitated house renovations. Designed new furniture proposals for Sauder, and helped select final pieces and finishes to be implemented into RIT facilities.

Counselor and Lifeguard, Bear Mountain NY, June - August, 2006 - 2009 Camp Ma-He-Tu - Taught swimming classes, executed evening programs, created play scenery, and edited the camp newspaper.

QUALIFICATIONS

Design - Sketching, human factors, 3D modeling, graphic design, marker renders, welding, woodworking, glass blowing and kiln, digital photography, model making, pattern making, and sewing.

Marketing - social media and Internet marketing, personal selling, advertising and promotion, and buyer behavior

Computer Skills - SolidWorks, Adobe creative suite, and Microsoft Office

ACTIVITIES

Delta Phi Epsilon, 2009 - present.

Vice President of Housing 2010 - 2011, President, 2011 - 2012 Habitat for Humanity, Member, 2010 - 2011

Orientation Assistant, 2010 - 2011

HONORS

Outstanding President of the Year - 2012 - 2013 Alpha Sigma Lambda Honors Society - 2013 Honors CIAS - 2011 - 2013 Deans List - 10 quarters

