



**A LOVE FOR LIFE
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Greetings!

A Love for Life is a non-profit corporation dedicated to raising money for pancreatic cancer research. The average survival rate for stage IV pancreatic cancer is 180 days. Pancreatic cancer is slated to become the 2nd leading cause of cancer death by 2020. The National Cancer Institute spends only 1.8% of its cancer research budget focused on pancreatic cancer research. We want to change these numbers.

This is **A Love For Life's** fourth year paddling in the *Philadelphia International Dragon Boat Festival*. It is one of our organization's most popular fundraisers, 6 teams (over 150 participants) are signed up. **A Love For Life** is one of the largest teams in the festival, which will be held on the Schuylkill River on October 3rd, 2015. Over 20,000 people attend the all-day event. I will be part of this team and I am asking for your support while I paddle for **A Love For Life** and this important cause!

The *Abramson Cancer Center (ACC)* at the University of Pennsylvania in Philadelphia is at the forefront of pancreatic cancer research. One hundred percent of the money we raise will go to a dedicated research team there. We do not use any portion of any donation for administrative costs, postage, or printing. Through a combination of clothing and jewelry sales, yoga classes, wine tasting events in New York City, guided tours at the Barnes Foundation, and private and corporate sponsorship, we raised over \$100,000 last year, which was presented to the *ACC* in February. We hope you will consider supporting our efforts this year.

Sponsorships or donations may be made on our website with a credit card, or a check (made payable to **A Love for Life**) may be mailed to:

Christine Edmonds
117 North Lincoln Avenue
Newtown, PA 18940

Thank you very much for your support.

A Love for Life. is registered as a 501 (c) (3) tax-exempt public charity.
All donations are tax-deductible. Tax EIN 462038591.

www.aloveforlife.us

We know that our friends and neighbors will support us with the gift of their time. They will come paddle or cheer for us at the races, or will help us stuff envelopes or help with our fundraisers, or may donate \$10, \$20, \$50, or \$100. Some may wish to give more.

Sponsorships include an invitation to join the fun with us on race day, October 3rd. You will be listed and thanked on our Facebook page and website.

BRONZE (\$250) Your name/logo on the back of hundreds of high-quality tech race shirts and on all race day materials. Your own
A Love for Life race shirt (popular choice for family or individual recognition)

SILVER (\$500) Your logo will be 2x the size of BRONZE sponsors. 2 race shirts.

GOLD (\$1,000) Your logo will be 2x the size of SILVER sponsors. 2 race shirts. You will receive a complimentary ticket to our Winter Party.

PLATINUM (\$2,500) Your logo will be 2x the size of GOLD sponsors. 3 race shirts, 2 complimentary tickets to our Winter Party.

LOVE (\$5,000) Your logo on the front of our shirts. 5 race shirts. 5 complimentary tickets to our Winter Party.

HERO (\$10,000) The BIGGEST of all the company logos on the front of our shirts, 5 race shirts, 10 complimentary tickets to our Winter Party.

If you would like to sponsor our 2015 team, and would like your logo on our shirts, we must have all of your information and logo by **September 11th**.

You may donate to **A Love for Life** at any time of the year. We know that many companies have deadlines for submitting sponsorship requests. If this deadline has passed, please consider this a request for our 2016 race.

Questions? Call Christine Edmonds at **215.300.5580**; email christine@newtownpa.net

JOIN US ON RACE DAY • SATURDAY, OCTOBER 3, 2015

“Dost thou love life? Then do not squander time,
For that’s the stuff life is made of.” —Benjamin Franklin



Sponsorship Form

Name/Company: _____

Contact person: _____

phone: _____

Email: _____

Company's Address: _____

City: _____

State: _____

Zip Code: _____

Sponsorship level: _____

If sponsoring a Paddler: _____

(enter paddler's name)

Please email company logo (in a jpeg format) to:

Christine@aloveforlife.us

If you wish to pay by check send this form with payment to:

A Love For Life

c/o Christine Edmonds

117 N. Lincoln Avenue

Newtown, Pa 18940

To pay by credit card please visit: A Love For Life on the Penn Giving pages:

<https://givingpages.upenn.edu/aloveforlife>