

2014 createchange

TRANSFORMING CARE FOR ELDERS THROUGH CREATIVE ENGAGEMENT



A Summer Institute offered by:

UWM Department of Theatre, Osher Institute for Lifelong Learning of UWM,
Sojourn Theatre, TimeSlips Creative Storytelling

**COME, PLAY, LEARN AND ENGAGE THROUGH
THE ARTS AND ACROSS THE GENERATIONS**

Ideal for artists, students, and care workers of all stripes

JUNE 23-25, 2014

University of Wisconsin-Milwaukee School of Continuing Education

161 W. Wisconsin Ave, 7th floor, Milwaukee, WI 53203

Where the Riverwalk meets the heart of downtown Milwaukee, just blocks from Lake Michigan

REGISTER TODAY AT: tinyurl.com/createchange-register

GENERAL INFORMATION

What previous attendees had to say:

“This was the best seminar that I have attended in ages. It was a key which unlocked the door and released all that had been stored inside but lacked confidence to reveal. It was life changing.”

“It was amazing! It stretched my thinking in ways regular professional development experiences could not. I had the opportunity to interact with people who had all sorts of different roles and interests in relation to aging and creativity.”

“It drove home the importance of creativity in driving culture change. It was profoundly inspiring. Hands down the most effective conference I’ve ever attended.”

You can learn:

- To design and evaluate your own creative engagement project
- To turn stories into art
- The link between person-centered care and creative engagement
- The potential and varieties of partnerships
- To dare to consider long term care as a place for growth

Who should attend?

- **Long term care professionals and board members** (social workers, activity professionals, administrators, clinical staff, and occupational, recreation, physical and creative arts therapists)
- **Artists** (performing and visual)
- **Students** (social work, art, theatre, music, dance, psychology, nursing, humanities)

Registration Fees – Full Institute

Individuals:

Before April 1st: **\$329**

After April 1st: **\$379**

Groups of 3 or More:

Before April 1st: **\$299**

After April 1st: **\$329**

Students (with ID): \$299

Optional Post-Institute TimeSlips Certification Workshop: \$99

Full Institute fees include 1.5 continuing education units from the UWM School of Continuing Education; morning and afternoon snacks, lunch.

NOTE: There is a non-refundable \$50 per person cancellation fee. No refunds after the program has begun.

Registration Fees – Osher Institute for Lifelong Learning Attendees

Penelope Film Screening and Discussion: **\$5**

Turning Story into Art Workshop: **\$25**
(includes lunch, morning snack)

Osher members should register through the School of Continuing Education

Visit: www4.uwm.edu/sce/

AGENDA 2014 CREATE/CHANGE SUMMER INSTITUTE

PREWEBINARS in June:

1. Person-Centered Dementia Care (*Kirsten Jacobs*) **June 9TH, Noon (CST)**
2. Arts as Civic Practice (*Michael Rohd*) **June 3RD, Noon (CST)**
3. TimeSlips Online Training (*complete at your own pace, before attending*)

MONDAY, JUNE 23RD

A.M. SESSION A: 9:00 – 10:30

Opening visioning:

Everyone is a Storyteller (*Anne Basting*)

What is your vision of the care system as it is? (*Michael Rohd/Maureen Towey*)

What is your vision of the care system as it needs to be? (*Michael/Maureen*)

A.M. SESSION B: 10:45 – Noon

Meaningful programming: (*Anne/Maureen*)

What is meaningful?

What is person-centered?

How can we enchant activities to fully engage older adults regardless of abilities?

LUNCH: Noon – 1:00

P.M. SESSION A: 1:00 – 2:00

The How and Why of Partnership: (*Michael/Anne*)

What does partnering do to LTC operations? To the arts?

What are the kinds of partnerships?

Identify partners to expand community/connections/expertise/resources

P.M. SESSION B: 2:00 – 3:00

Examples of Meaningful Activities from the Penelope Project: (*tba*)

What is the meaning of home?

How do you welcome strangers to your home?

What do you endure?

BREAK: 3:00 – 3:15

P.M. SESSION C: 3:00 – 4:00

Penelope Documentary Screening

P.M. SESSION D: 4:00 – 4:30

Penelope Discussion (with project participants)

REFLECTION ON THE DAY'S EVENTS: 4:30 – 5:00

Dinner on your own

TUESDAY, JUNE 24TH

A.M. SESSION A: 9:00 – 10:30

Everyone is a Storyteller! Using Questions as Prompts
Shaping and Connecting Stories (*Anne Basting/Robin Mello*)

BREAK: 10:30 – 10:45

A.M. SESSION B: 10:45 – Noon

Taking Stories from Questions to Performance (*Maureen/Anne*)

LUNCH: Noon – 1:00

P.M. SESSION A: 1:00 – 2:30

Taking Stories from Question to Visual Art (*Ellen Nocun/Christine Woywod*)

P.M. SESSION B: 2:45 – 4:00

Creating a Plan – Project Logic Models, Evaluation, and Fundraising (*Anne Basting*)

BREAK: 2:30 – 2:45

P.M. SESSION C: 4:00 – 5:00

Groups Discuss – Shape Projects

REFLECTION ON THE DAY'S EVENTS: 5:00 – 5:30

WEDNESDAY, JUNE 25TH

A.M. SESSION A: 9:00 – 10:00

Group Project Planning

A.M. SESSION B: 10:00 – Noon

Group Presentations/Discussion

LUNCH: Noon – 1:30

Reflection/Questions

ADDITIONAL OPTION: 2:30 – 4:30 (Additional cost: \$99)

TimeSlips Certification Workshop at local care community

POST-WEBINAR

Progress Reports and Sustainability Challenges (*date tba*)

FEATURED SPEAKERS



Anne Basting PhD, is Professor of Theatre at UWM where she teaches community-engaged performance. Basting is founder and director of TimeSlips Creative Storytelling and a long-time artist, innovator, and scholar in the field of creative-engagement in long term care. Basting is author of many articles and two books, including *Forget Memory: Creating better lives for people with dementia*.



Kirsten Jacobs MSW, is Education Development Manager for Leading Age, a membership organization of 6,000 non-profits across the United States whose mission it is to expand the world of possibilities for aging.



Robin Mello is a professional storyteller, certified special education teacher, and narrative scholar who has toured internationally as a teller of tales and teaching-artist for over 20 years. She currently teaches storytelling, Theatre Methods and fieldwork, directs the K-12 Theatre Education Program and is Head of the Theatre BA Studies Area.



Ellen "Ellie" Nocun is a visual artist who designs learning opportunities for older adults and persons living with cognitive impairments. She facilitates integrative arts and aging trainings for other artists and aging service providers, and is the manager of Luther Manor Adult Day Services in Milwaukee, WI.



Michael Rohd is Founder/Director of the Center for Performance and Civic Practice (CPCP), a field-building resource that aims to make visible the power of the arts to demonstrably increase civic capacity. CPCP collaborates with artists and community/municipal organizations to develop best practice frameworks for innovative engagement and cross-sector partnership activity with a focus on field-to-field translation, collaboration and co-design skills. Rohd is Artistic Director of fifteen year-old acclaimed ensemble-based company Sojourn Theatre, on faculty at Northwestern University, and author of the widely translated book *Theatre for Community, Conflict, and Dialogue*.



Maureen Towey is a director of plays and live performance events. For her theater work, she has received two Princess Grace fellowships and a 2006 Fulbright Scholarship in South Africa. Maureen is a Sojourn Theatre ensemble member, a graduate of Northwestern University, and was recently awarded a TCG Leadership U Fellowship and is spending this season working with Tony Taccone at Berkeley Rep.



Christine Woywod, Ph.D. is Assistant Professor of Art Education at UWM. Her research interests include project based curriculum and arts integration, creative engagement opportunities for older adults, and publicly engaged scholarship and community partnerships. She and her students collaborated on the Pathways Project, a partnership investigating how art programming could be designed and implemented in an adult day setting to meet the needs of older adults who are Hispanic and living with memory loss.

REGISTRATION INFORMATION SUMMER INSTITUTE PARTICIPANTS

	Early Bird Registration On or before March 31st, 2014	Late Registration After April 1st, 2014
Individual	<input type="checkbox"/> \$329	<input type="checkbox"/> \$379
Team of 3 or More	<input type="checkbox"/> \$299	<input type="checkbox"/> \$329
Student	<input type="checkbox"/> \$299	<input type="checkbox"/> \$299
TimeSlips Certification	<input type="checkbox"/> \$99	<input type="checkbox"/> \$99
TOTAL	\$ _____	\$ _____

Full Institute is limited to **60 participants**. Register early – this institute sells out quickly!
NOTE: Cancellation fee is \$50 per person. No refunds after the program has started.

OSHER LIFELONG LEARNING INSTITUTE ATTENDEES

Monday, June 23rd

Penelope Film Screening: **3:00 – 4:30**

\$5

Tuesday, June 24th

Turn Story into Art Workshop: **9:00 – 2:30**

\$25 (includes lunch)

REGISTER ONLINE AT: tinyurl.com/createchange-register

OR Print and complete this form and return with a check (see below).

Payment Method:

Mail (include this form with check made out to UWM School of Continuing Education)

Mail to: UWM School of Continuing Education, Drawer 491, Milwaukee, WI 53293

Registering As:

Individual

Team (Teams must complete one form for each member, submit together and pay in one check)

Person 1:

First Name: _____ Last Name: _____

Title: _____ Organization: _____

Address: _____

City: _____ State: _____ Country: _____ Postal Code _____

Preferred Phone: _____ Preferred Email: _____

Special Accommodations/Dietary Issues: _____

Occupational Area: Educational services Health Services Activities professional

Artist Student Other _____

Are you already trained in TimeSlips? YES NO

Are you currently certified in TimeSlips? YES NO

How did you hear about Create/Change? _____

ADDITIONAL INFORMATION

Attire: Casual and comfortable attire is suggested. Room temperatures and outdoor weather in June may vary – we suggest you bring a sweater or jacket and layer just in case!

Location: UWM School of Continuing Education (SCE), 161 W. Wisconsin Ave., 7th floor

Parking: The School of Continuing Education provides a parking discount for participants in its classes/ programs who park in the Grand Avenue structure. Please bring your parking gate ticket to the 7th floor reception desk to have it validated. The validation entitles you to a special UWM rate of \$3 per day.

Lodging/Accommodations: There are many hotels within walking distance from the site. Please make your own arrangements.

A **special group rate** of \$139/night (double and/or single) has been reserved at the **Fairfield Inn** (across the street from UWM's SCE). This rate is available when reserving BY PHONE (1-877-699-1495) and mentioning CREATE/CHANGE UWM CONTINUING EDUCATION. 30 rooms are reserved at this rate. Book early – the \$139 rate expires 5/23/2014.

414.224.8400

Special Accommodations: Please let us know of any special accommodations including dietary issues.

Things to do in Milwaukee: Summer is a happening time in the ole MKE. For more information, see www.visitmilwaukee.org and www.onmilwaukee.com



“Inspirational! This Institute will challenge your preconceived notions about designing activities that are ‘dementia-stage appropriate.’ We don’t have to limit our programs to match the presumed cognitive limitations of individuals living with dementia. We can expand the scope of programming to include EVERYONE surrounding the dementia patient and still embrace the individual living at the core.”