



ALLIANCE for ARTISAN ENTERPRISE

Membership



Who We Are

The Alliance for Artisan Enterprise was launched by former Secretary of State Hillary Clinton in 2012 as a public-private partnership with the U.S. Department of State and the Aspen Institute. The Alliance is a collaborative effort of artisan businesses, artisan support organizations, corporations, foundations, government and multilateral agencies, and individuals working together to promote the full potential of artisan enterprise around the world. The Alliance leverages the collective strength of its members to break down barriers commonly faced in the artisan sector.

Our Mission

To support the full power and potential of the artisan sector to create jobs, increase incomes, enrich cultural heritage and promote development that respects the uniqueness of people and place.

Member Benefits

Marketing & Brand Awareness

- Public profile on Alliance for Artisan Enterprise website, including link to member website
- Feature on social media channels
- Opportunity to use Alliance for Artisan Enterprise logo on member's website and materials

Resources & Tools

- Participate in ongoing Alliance for Artisan Enterprise initiatives
- Access to financing programs
- Monthly newsletter

Collaboration & Networking

- Invitation to Alliance for Artisan Enterprise learning forums
- Exclusive member portal

Member Types

Alliance for Artisan Enterprise membership is open to organizations that are actively involved in work that supports the global artisan sector, as recognized by the 1997 UNESCO and ITC definition of artisanal products:

Those produced by artisans, either completely by hand or with the help of hand-tools or even mechanical means, so long as the direct manual contribution of the artisan remains the most substantial component of the finished product.

Artisan Business	Artisan businesses work directly with artisans around the world to design, produce, and sell handcrafted products
Artisan Support Organization	Artisan support organizations provide business training, capacity building, consulting, and other services to artisan businesses and partners at different points in the supply chain
Corporation	Corporations provide large-scale market access for artisan businesses around the world
Foundation	Foundations provide grant and other support to artisan businesses and support organizations, and lead other initiatives
Government or Multilateral Agency	Government and multilateral agencies address local, national, and international barriers in the artisan sector
Individual	Individuals bring passion and expertise to the diverse forms of artisan enterprise

Member Responsibilities & Fees

Members of the Alliance for Artisan Enterprise are expected to participate in Alliance activities and collaborate with other member organizations when possible. Each member of the Alliance for Artisan Enterprise contributes an annual \$100 member fee and provides contact information for at least one individual to share in the Alliance for Artisan Enterprise member directory. Additional contributions from corporations, foundations, and government and multilateral agencies will be determined on a case-by-case basis.



Elevate
the importance
of the artisan sector



Support
and grow
artisan businesses



Share
best practices
in a collaborative
learning community

Join Today!

To join the Alliance for Artisan Enterprise, complete an application here:
www.allianceforartisanenterprise.org/become-a-member

For additional information about the Alliance for Artisan Enterprise membership model and our current members, visit:
www.allianceforartisanenterprise.org/our-model



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