

Robb Report[®]

MÉXICO





UNITED STATES



SPAIN



KOREA



TURKEY



BRAZIL



CHINA



SINGAPORE



SAUDI ARABIA

Robb Report has positioned itself as the global expert on the luxury market for more than 35 years, in the process becoming the most influential publication for high-end readers. Its philosophy is summed up by the phrase “living life to the fullest”.

With a presence in 12 countries, Robb Report’s leadership shines through in each monthly edition due to signature titles that speak for themselves, like “Car of the Year”, “Best of the Best”, “Culinary Masters Competition”, and “Ultimate Gift Guide” that attract high-profile readers and first-class luxury brands.

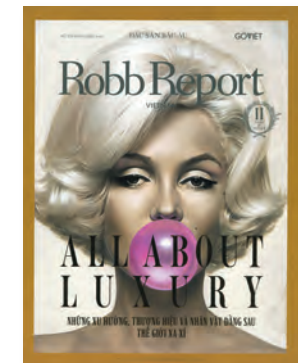
Robb Report Mexico, a domestic version of the world-famous luxury magazine, has been published since May 2014. As well as familiar international topics, here we find exclusive local articles and stories to satisfy the high expectations of the Mexican audience.



KAZAKHSTAN



RUSSIA



VIETNAM



INDIA

ROBB REPORT IN MEXICO

Robb Report USA's monthly captive audience is 400,000 people, and with the addition of the international editions, the magazine's readership soars to 1,500,000. With a print-run of 40,000 copies, Robb Report Mexico joins this significant number of connoisseurs of elegance and good taste with a publication containing the finest regional offerings that address the topic of luxury from a Mexican perspective.



{ EDITORIAL }

Editorial content is chosen by a group of writers who specialize in all things luxurious: foodies, gourmets, experts on automobiles and aeronautics, in addition to contributors writing stories about automobiles, travel, technology, watches, jewelry, fashion, yachts, fine dining, aviation, real estate, wine and interior design, among others. Each and every one of its pages is embellished with elegant, aesthetic, attractive designs. It goes without saying that the publication's content will show the most prized luxury items from a purely local perspective.



{SECTIONS}

CONTENT



COVER STORY

The cover story is the heart of the magazine, where in-depth content is prepared in keeping with the seasons of the year. Topics are always focused on the best of the best luxury items from a regional and national perspective; we take a Mexican look at good taste. This story is written for Robb Report Mexico by its editors and expert contributors in areas ranging from “The Travel Issue”, “The Fashion Issue”, “Fine Watches and Jewelry”, “The Ultimate Gift”, among others.



CONTENT



DESIGN PORTFOLIO

Look at new industrial design and artistic products including furniture, watches, jewelry and cars, among others, where we can find items from the 1923 Aston Martin to the magnificent pipe crafted by Dunhill in the shape of the Eiffel Tower: an ode to art and aesthetic values.





LUX REPORT

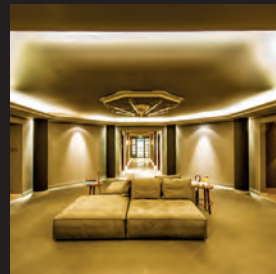
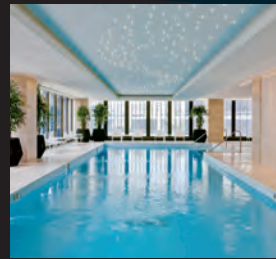
What's new in the world of gadgets, automobiles, real estate, fine watches, cameras, wine cellars, yachts and so on? In Lux Report, you will find the most important high-end developments, together with international and domestic trends in luxury.



GALLERY

This section is dedicated to reviewing luxury items or experiences first hand. Throughout these pages, Robb Report Mexico addresses topics such as: antiques, art, automobiles, aviation, sailing, cigars, fine dining, gadgets, fashion, golf, health, real estate, interior design, jewelry, motorcycles, pens, travel, watches and wine.





GRAND OPENINGS

The editor's choice of the most important openings of the month where we get to know the best restaurants, hotels, spas and museums in Mexico. In this section, we may profile the "in" bar in New York, as well as new and exclusive treatments in Swiss spas.



TRAVEL

We discover and explore the most exotic and luxurious destinations to impress the reader with novel travel experiences from around the world.





ENGINES
This section is filled with news on the premium world of motorcycles and cars, as well as the most luxurious experiences behind the wheel.



AIR & SEA
Whether by air or sea, Robb Report Mexico brings news on yachts, private aviation, jets, boats and catamarans.



ULTIMATE HOME

Interior design, technology, decoration and real estate are set out in a section with the most luxurious properties. We go from the most beautiful properties in Careyes or Miami to the most elegant apartments in Paris.





Robb Report Mexico readers are successful Mexican professionals, opinion leaders, decision makers and high-level executives who appreciate deluxe experiences. Their incomes are significantly higher than average and their purchasing power allows them to connect with extraordinary brands.

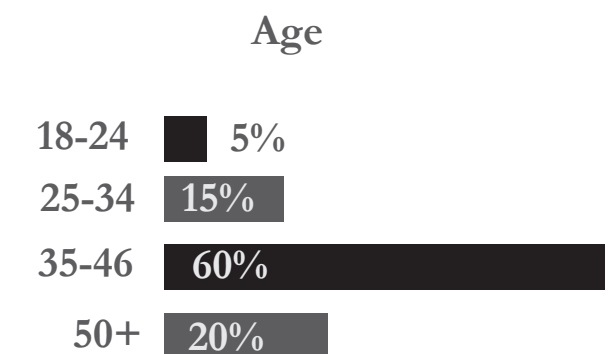
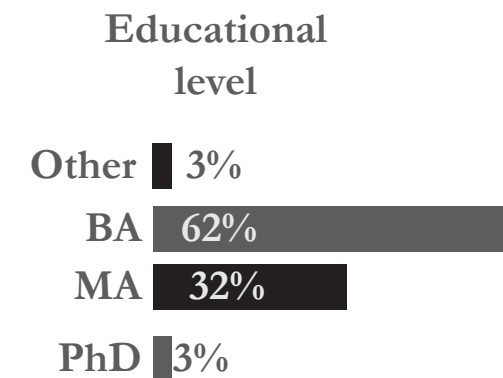
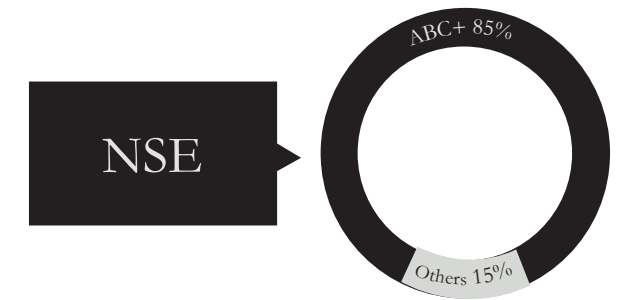
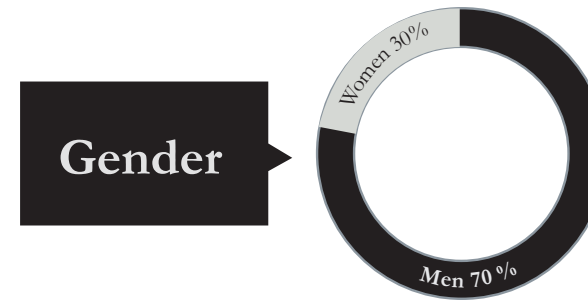
The Mexican audience has a great relationship with first-class firms, exotic destinations, fine dining, high-quality watches and haute couture. They are constantly on the lookout for unique experiences that allow them to discover the most exclusive cars, yachts, motorcycles, jewelry and interior design. Their passion for travel and good taste leads them to consume the very best the world has to offer.

The Robb Report Mexico man is the perfect target for premium and deluxe Mexican brands, as the magazine will be a reliable and effective marketing tool for those who seek to promote their products and services.

{ READER PROFILE }



• *Robb Report* México tiene un tiraje de 40,000 ejemplares.





{ADVERTISERS' LINES OF BUSINESS}

Our advertisers' lines of business are: grooming products for men, beauty products for women, department stores, shopping malls, wines and spirits, travel, automobile brands, gadgets, electronics, technology, banks, fashion products, fine jewelry and watches, as well as accessories.





{ PUBLISHING CALENDAR }



JANUARY

LUXURY PREVIEW

Our perspective on the year that is about to begin, in which we reveal the best of what is to come. We highlight the most interesting and eagerly awaited cars, boats, watches, jewelry, wines and resorts, among others.

FEBRUARY

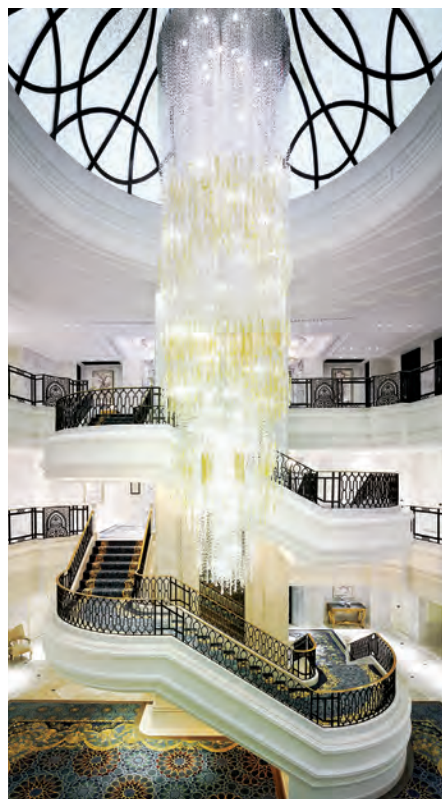
ELITE MACHINES

This is a celebration of cutting-edge designs and technologies. In this issue, we examine the most prominent deluxe developments in automobiles, watches, home electronics and more.

MARCH

“TOP 50 HOTELS & RESORTS”

Robb Report Mexico travels the globe to perform this annual countdown of the most exclusive and exceptional hotels in the world.



APRIL

ULTIMATE HOME ISSUE

Robb Report Mexico gets house proud to show the most outstanding things in luxury homes, including the most spectacular real estate.

MAY

MEXICAN LUXURY IN THE WORLD

In our anniversary edition, we profile the companies and personalities that have forged and made a name for themselves in Mexico, as well as those who have taken the name of Mexico beyond our borders.

JUNE

TRAVEL ISSUE

Robb Report Mexico explores the best destinations in the world, as well as first-class private travel experiences, not to forget places for adventure.



JULY

BEST OF THE BEST

Our signature “Best of the Best” issue represents the culmination of an entire year of seeking excellence in all aspects of the luxury lifestyle. This issue is internationally known and renowned for its exhaustive in-depth review of all categories of first-class automobiles, the most extraordinary jewelry, the best watches and the most important hotels, among others.

AUGUST

LUXURY SPORTS

We get our game on in this issue to explore the best items for playing polo, discover the most spectacular golf courses, as well innovations in sailing and some of the most extraordinary adventure experiences.

SEPTEMBER

FASHION ISSUE

This issue is an annual photo shoot, in which Robb Report Mexico displays the best autumn trends for the sophisticated gentleman.



OCTOBER

CAR OF THE YEAR

Our annual race, in which we pitch the best automobiles against each other in different categories. All the new and spectacular sports and deluxe models from the automobile industry analyzed in depth in this competition for the title of Robb Report Car of the Year.

NOVEMBER

FINE WATCHES & JEWELRY

Our annual report on fine jewelry and watches shows the best designs of esteemed companies in the world of haute horlogerie and fine jewelry. This issue is our acclaimed showcase of the most exclusive items in this area of luxury.

DECEMBER

THE ULTIMATE GIFT

A Christmas tradition, this issue presents a countdown of the most extraordinary deluxe gifts: an exclusive and imaginative collection that is a guide to answer the question of what to give when money is no object.

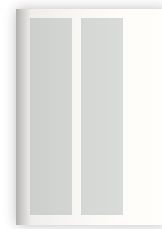


{ COSTS & SIZES }



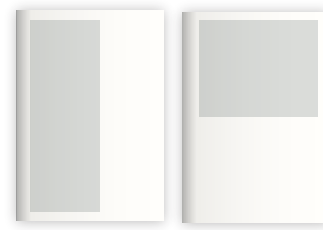
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BLEED: Width 22 cm Height 28.5 cm



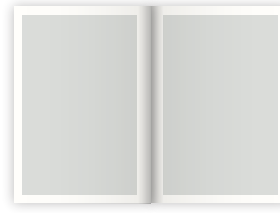
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BLEED: Width 43 cm Height 28.5 cm



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