



ROBB REPORT

The Authoritative Voice in Luxury



R Robb Report's International Presence



As the world's authoritative voice in the luxury market, Robb Report's global reach continues to expand into the world's emerging affluent markets.

- Robb Report's monthly U.S. audience combined with our international print audience of 900,000 creates a **worldwide footprint of almost IMM+ luxury-focused consumers.**



R A Growing Global Influence



Robb Report has **13 international editions** – and continues to expand.

Arabia

Circulation: 20,000 Frequency: 12x

Brazil

Circulation: 40,000 Frequency: 12x

China

Circulation: 848,000 Frequency: 12x

India

Circulation: 30,000 Frequency: 12x

Kazakhstan

Circulation: 20,000 Frequency: 10x

Malaysia

Circulation: 11,000 Frequency: 12x

Mexico

Circulation: 40,000 Frequency: 12x

Russia

Circulation: 22,000 Frequency: 11x

Singapore

Circulation: 15,000 Frequency: 12x

Spain

Circulation 30,000 Frequency: 10x

Thailand

Circulation: 10,000 Frequency: 12x

Turkey

Circulation: 15,000 Frequency: 12x

Vietnam

Circulation: 10,000 Frequency: 12x

R A Global Marketing Opportunity

Robb Report Arabia: The Saudi Arabia-based edition of Robb Report reaches the most affluent consumers throughout the Middle East, where the number of high net worth individuals continues to rise each year. As Robb Report Arabia is published in partnership with Saudi Research and Marketing Group, the largest publishing group in the Middle East, this edition reaches a highly exclusive population with a love for luxury goods and a staggering wealth nearing \$1.7 trillion dollars.

- Distributed in VIP outlets in major cities in Middle East and North Africa. Outlets include luxury hotels (Four Seasons, Ritz-Carlton), aboard first and business class on airlines (Saudi Arabian Airlines, Etihad Airways), airport lounges, exclusive golf clubs, spas, and special subscriptions to royalties, senior executives and ultra-affluent leaders.
- Launch Date: January 2010
- Circulation: 20,000
- Frequency: 12x
- Open Page Rate: \$9,000 net



Robb Report Brazil:

The Sao Paulo-based Robb Report Brazil is the undisputed authority for the booming Brazilian luxury market. The publication is targeted to the wealthiest households throughout Brazil, including strategic distribution in 5-star hotels, fine restaurants, luxury spas, private banks, and luxury shopping destinations. Robb Report Brazil offers international advertisers access to one of the world's most important emerging economies and fastest growing luxury markets.

- Distributed to the best bookstores and shops in Brazil, affluent subscribers, a targeted distribution and promotional actions events, luxury hotels, VIP lounges at airports.
- Launch Date: January 2010
- Circulation: 40,000
- Frequency: 12x
- Open Page Rate: \$20,000 net



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R A Global Marketing Opportunity

Robb Report China: Robb Report China caters exclusively to the country's high-net-worth elite in one of the world's largest markets for luxury goods and services. Providing a unique insider's view of luxury products and services both domestic and international, this publication continues to attract a rapidly growing super-affluent community with the most eclectic and refined of tastes. Robb Report China is published in cooperation with a local partner, reaching some of the wealthiest regions in China including the mainland, Hong Kong, Taiwan, and Macau. With China recently named the world's largest market for art and antiques, Robb Report China remains at the cutting edge of one of the world's most dominant and sophisticated luxury markets.

- Distributed to private readers, partners with private banks, premium brand, luxury clubs and business schools, newsstand, luxury events, VIP airport lounges, hotel suites, leading restaurants and luxury housing developments. Subscription by invitation and fully covered premium distribution channels.
- Launch Date: October 2007
- Circulation: 848,000
- Frequency: 12x
- Open Page Rate: \$75,900 net



Robb Report India: The highly anticipated launch of Robb Report India took place in May 2011. With Indian consumer spending expected to grow 3.6 times in the next decade, Robb Report India caters directly to this rapidly increasing concentration of wealth and continued interest in investments of passion. As India's luxury market continues to thrive, Robb Report India remains a frontrunner for the lifestyle and culture of the country's elite.

- Distributed to an invited-only list compiled of the country's wealthiest. The database has been vetted against premium lists of high-net-worth individuals from private banks, leading insurance companies, private jet firms, yacht clubs, private collector clubs, luxury automobile rosters, funds and wealth management institutions.
- Launch Date: May 2011
- Circulation: 30,000
- Frequency: 12x
- Open Page Rate: \$8,800 net



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R A Global Marketing Opportunity

Robb Report Kazakhstan: Robb Report Kazakhstan is published in cooperation with a local partner. Robb Report Kazakhstan is targeted to Kazakhstan's most affluent readers, with a focus on luxury products and services offered both worldwide and in Eastern Europe. The publication includes existing Robb Report content, as well as news and information specific to the Kazakhstani market. Robb Report Kazakhstan provides international advertisers a focused medium for reaching the rapidly growing Kazakhstani luxury consumer market.

- Distributed to a VIP database (government reps, business owners, CEOs), private banks, airport VIP lounges, luxury hotels, high-net-worth subscribers, and newsstands.
- Launch Date: June 2005
- Circulation: 20,000
- Frequency: 10x
- Open Page Rate: \$11,300 net



Robb Report Malaysia For more than 30 years, this distinctive magazine has captivated ultra-affluent readers, delivering authoritative coverage of the luxury market. Each month, Robb Report showcases prestige brands that matter most to a sophisticated readership, offering uncommon insight, elegance and style. The magazine's influence shines in signature issues such as Car of the Year, Best of the Best and Ultimate Gift Guide – indispensable resources that draw widespread praise and high-profile publicity for the featured products. Other editorial topics include fashion, real estate, travel, private aviation, money, jewelry & watches, and home electronics

- Launch Date: December 2014
- Circulation: 11,000
- Frequency: 12x
- Open Page Rate: \$2,200 net



R A Global Marketing Opportunity

Robb Report Mexico: Robb Report Mexico is the most recent addition to the growing international portfolio of the Robb Report brand. For more than 37 years, Robb Report has shown its discerning readers luxurious excellence and craftsmanship from the globe's most prestigious brands. Now, sophisticated connoisseurs in Mexico have the opportunity to enjoy an edition of Robb Report that is tailored specifically to them and their worldview.

- Launch Date: May 2014
- Circulation: 40,000
- Frequency: 12x
- Open Page Rate: \$16,175 net



Robb Report Russia: Robb Report Russia is hand couriered to the most influential and affluent individuals in Russia, including distribution to presidential suites of 5-star hotels, VIP lounges in golf clubs and marinas in Moscow and St. Petersburg, and high profile/luxury events worldwide, including the Russian Economic Forum in London. The publication includes existing Robb Report content, as well as news and information specific to the Russian market. Robb Report Russia provides international advertisers a focused medium for reaching the powerful Russian luxury consumer market.

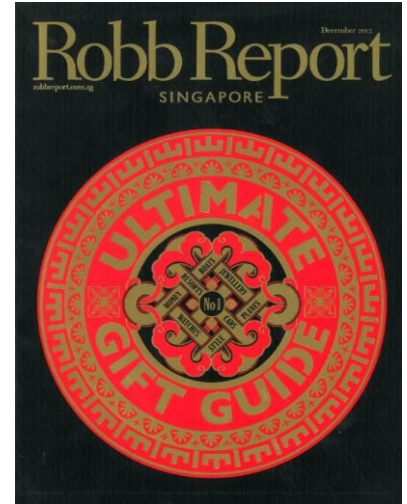
- Distributed to a Robb Report Russia VIP courier database (government reps, business owners, CEOs), marketing contracts (private banks, airline VIP lounges, private aircrafts, luxury hotels, aboard yachts), high-net-worth subscribers, and newsstands.
- Launch Date: May 2004
- Circulation: 22,000
- Frequency: 11x
- Open Page Rate: \$15,785 net



R A Global Marketing Opportunity

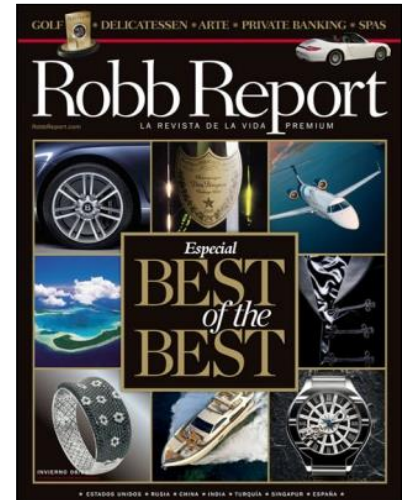
Robb Report Singapore: Robb Report Singapore reaches South East Asia's ultra-affluent consumers. Delivering authoritative luxury coverage each month, Robb Report Singapore is distributed to Singapore's leading banks, their VIP and private banking clients, select five-star hotels, golf clubs, and first and business class lounges in major South East Asia airports. Each month Robb Report Singapore covers topics relevant to showcases prestige brands that matter most to a sophisticated readership, offering uncommon insight, elegance and style.

- Distributed to Singapore's leading banks and their VIP and private banking clients, select five-star hotels, golf clubs, and first and business class lounges in major South East Asia airports.
- Launch Date: December 2012
- Circulation: 15,000
- Frequency: 12x
- Open Page Rate: \$5,500 net



Robb Report Spain: Robb Report Spain is published in cooperation with a local partner and targets Spain's most affluent, cultured readers. With a focus on luxury products and services offered in the islands and mainland of Spain, in Europe, and the world, Robb Report Spain satisfies the pallet of the most worldly and sophisticated individuals with a taste for luxury. As over 148,000 Spaniards hold over 1 Million Euro in liquid assets, Robb Report Spain provides a powerful environment for luxury advertisers targeting the European market.

- Distributed to the 300 wealthiest individuals in Spain, luxury hotels, Real Madrid and F.C. Barcelona football players, private banks, Iberia Plus cardholders, airport lounges, aboard Iberia business class flights, Michelin starred restaurants and specialized newsstands. In addition to presidents of private banks, directors of national companies, celebrities, elite sportsmen and government ambassadors.
- Launch Date: December 2008
- Circulation: 30,000
- Frequency: 10x
- Open Page Rate: \$14,280 net



R A Global Marketing Opportunity

Robb Report Thailand: Launching in December of 2013, Robb Report Thailand reaches the ultra-affluent consumers in the rapidly growing markets in South East Asia. Editorial will focus on the most relevant luxury categories: including expert opinions on real estate, fashion collections, horology, jewelry, home, art and more. With targeted distribution, Robb Report Thailand reaches a core audience of the most affluent and sophisticated consumers.

- Distributed to leading banks, first-class and business-class lounges at international airports, golf clubs, 5-star hotels, newsstands, bookshops, international direct mail and via editorial subscription.
- Launch Date: December 2013
- Circulation: 10,000
- Frequency: 12x
- Open Page Rate: \$4,030 net



Robb Report Turkey: Robb Report Turkey is the undisputed authority for Turkey's luxury market and first luxury publication of its kind in the thriving and expanding Turkish economy. The magazine is targeted to the country's most prosperous and refined individuals, and is distributed to VIP lounges of international airports in Turkey, suites in 5-star hotels, upper-class restaurants, luxury spas and fitness centers, affluent shopping malls, international luxury brand stores and golf clubs. The magazine serves as an exclusive guide to living and living well for high-net worth individuals who have a passion for celebrating life and success. Balancing existing Robb Report content as well as news and information specific to the Turkish market, Robb Report Turkey provides international advertisers a focused medium for reaching the rapidly growing Turkish luxury consumer market.

- Distributed in VIP airport lounges, luxury hotels, affluent subscribers, individuals who own an American Express Platinum Card, and select newsstands.
- Launch Date: May 2008
- Circulation: 15,000
- Frequency: 12x
- Open Page Rate: \$7,500 net



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Robb Report Vietnam: Launched in October 2011, Robb Report Vietnam caters to Vietnam's high-net-worth elite, including distribution at top leading banks, first-class and business lounges at international airports, and select golf clubs. Each month Robb Report Vietnam covers topics relevant to Vietnam's luxury market as well as the worldwide scope on luxury. The magazine provides international advertisers a focused medium for reaching the rapidly growing Vietnamese luxury consumer market.

- Distributed to leading private banks, VIP clients of banking institutions, first-class and business airport lounges, golf clubs, select newsstands, and affluent subscribers.
- Launch Date: October 2011
- Circulation: 10,000
- Frequency: 12x
- Open Page Rate: \$6,090 net

