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Dear **Person/HR**

I would like to express my interest in the **position at companyx**. I am a soon to be graduate from Baruch College with a B.B.A in Advertising & Marketing Communications + a concentration in graphic design. I am passionate about being able to incorporate digital marketing and creative design into one.

As of right now I am working as a Leadership & Service Peer Mentor at Guttman Community College, where I focus on planning events for students. I am in charge of creating promotional material and marketing through word of mouth. Another duty of mine on shift is to co-facilitate freshman seminar with a college advisor. We work on helping students prepare for classes, learn to self advocate and maneuver the college, and teach important skills they will need like communication and teamwork. Besides this I am also working in the Student Life department at Kingsborough Community College. Here I am tasked with creating advertising material for events, creating brochures & t-shirts designs and logos. I also work with student clubs that need help creating graphics and promotional material. I am currently a Digital Marketing apprentice at Cooperate.NYC or CO*OP. Here I am learning how to strengthen my skill set and expand my network in Digital Marketing. Some of the disciplines I am learning are SEO, SEM, Google Analytics, and Paid Social Media while working with real clients to strategize and execute campaigns.

I am a great candidate for this position because I truly identify myself with the company's mission. I am all about keeping my finger on the pulse of digital marketing trends and implementing them in my career. This position will grant me the opportunity to grow and bring my communication, UX and Paid Social Media skills to the next level. I'm confident that my customer service and apprenticeship experience will make me a great member of the **Company Name** team. To add to that, I enjoy being hands on and am passionate to learn more about digital marketing and design.

Thank you for taking the time to review my application, I look forward to hearing back from you. I can be reached at Jpulla106@gmail.com or 347-423-4048 for further questions.