

6533 E Jefferson Ave Apt. 233 Detroit, MI 48207

Aug. 2014-Present

Oct. 2013-Present

Sept.-Oct. 2014

Nov. 2013—Jan. 2014

June 2013-Dec. 2013

May 2012-Aug. 2012

Sep. 2011-May 2013

Sep. 2009-May 2013

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Howdy! I'm Jeff and I'm a writer and editor based in Detroit, Michigan. I write about the outdoors, Detroit, action sports, people, food, and all kinds of other things that pique my interest. I admire original work that informs, entertains, starts conversations, and makes use of creative language, so that's what I try to produce. I write for the web as well as print. As a member of the media, my ultimate goal is to inspire folks to care for their communities, this magnificent planet we live on, and the life it harbors—both human and non-human. When I'm not staring at a computer screen, I prefer to be on a bike looking down a mountiain or into a forest.

## Experience

### Associate Editor at Hour Detroit Magazine

Contribute feature articles and shorter pieces to Detroit's award-winning city magazine. Tasks also include repackaging content from Hour Media titles for web using CMS and HTML, managing editorial work flow, and supervising interns.

### Writer at Thrillist Media Group

Contribute food, drink, and community commentary to Thrillist's Detroit beat. I shoot photos for the Detroit site, as well as Thrillist's national site. My articles have boosted weekly page views from a few hundred to 100,000+.

## Freelance Writer at National Geographic

Ghost wrote sections of National Geographic Civil War travel guide. Content included historical battle summaries and present-day points of interest.

## Production Intern at Michigan Radio

Assisted in preparing content for Michigan Radio's Stateside program. Tasks included pitching stories, conducting interviews, preparing audio, and assisting guests.

# Copywriter/Researcher at George P. Johnson Co.

Researched, wrote, and fact-checked historical content to include in the company's 100-year anniversary book. Content included main text, sidebars, and photo captions. GPJ is an experience marketing agency that produces auto and trade show displays worldwide.

# Columnist at Actionhub.com

Contributed weekly articles to Action Hub's action sports section dedicated to mountain biking, hiking, and other outdoor sports. Article content included outdoor news, product reviews, howto guides, and personal experiences competing in and enjoying the outdoors.

# Editorial Intern at National Geographic

I worked directly under an NG Books editor for three months researching, writing, and assembling text for print and digital NG books centering on adventure, science, and history. My published work included photo captions, sidebars, and general text.

### Education

University of Michigan, Ann Arbor, MI Majors: Honors English, Creative Writing

Minor: Environmental Science

GPA: 3.9/4.0

### Software Skills

Adobe Creative Suite: Photoshop, Indesign, Illustrator

Microsoft Office Suite

Video/audio editing: Final Cut Pro, Pro Tools

#### Interests

Mountain biking, motocross, hiking, camping, hockey. Music (listening and playing guitar, drums, banjo) and comedy (thinking my jokes are better than they actually are)