Type Mapping

Workshop outline

What information do you need to find your way from A to B?

Using Google maps as a starting point, re-create your map section only using only typography.

Digital project

To create an A5 map of 1 area of London using Illustrator and only typography

You will be allocated 1 piece of the London map per pair

All pieces will then be pasted together throughout the session to piece together the full map

You must work with the rest of the group to make sure your map matches up from edge to edge. The map should be visually interesting but also informative

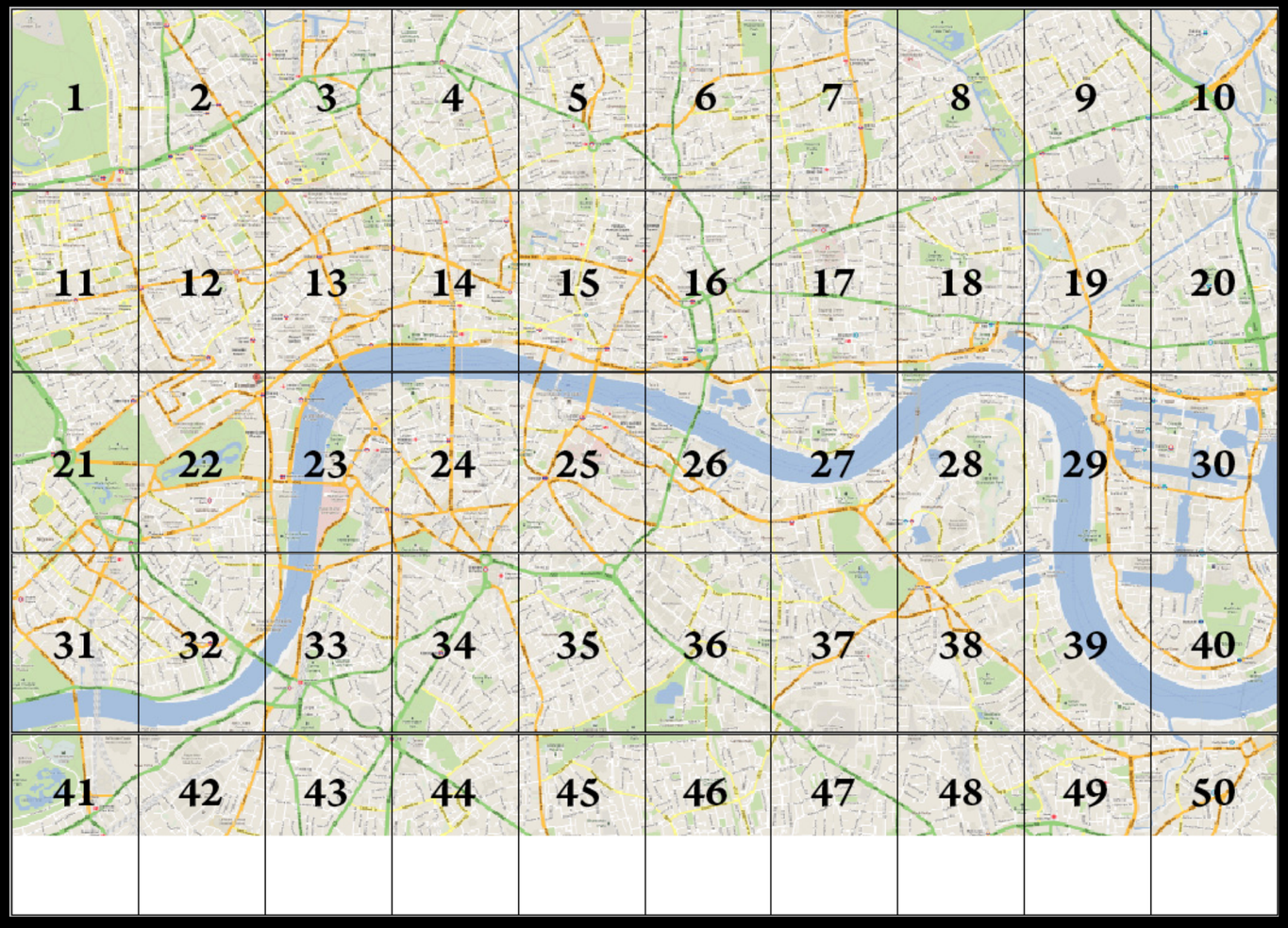
Aims

- To think about how to communicate area using only type and one colour
- Developing use of kerning and tracking
- Working in a team - you will need to work with the other members of the group whose sections match up with yours

Constraints

- Section size – A5
- Type colour – Magenta (C = 0, M = 100, Y = 0, K = 0)
- Font – Helvetica Bold
- To be produced in Illustrator
- Must only use type (no shapes or images) may use type elements such as dashes, quote marks as visual tools

Map sections



Andy Proehl

THE BLUE NILE

Mediterranean Sea
El Brulus
Rosetta
Damietta
Alexandria
Desuk
Mahalla
Dekernes
el Kubra
El Hesseria
Kafr el Zayat
El Zagazig
Belbees
Cairo
al-Hawamdiyah
El Wasta
Beni Suef
Maghagheh
Beni Mazar
Mensa
Motawi
El Qoseyia
Asyut
Abo Teeg
Sohag
Gerga
Nagada
Al Uqsur
(Luxor)
Idfu
Bahari
Koom Ombo
Aswan
Shallal
Sadd el Aali
Sahara City
Lake
Nasser
Abu Simbel
Wadi Halfa
Akasha
Kosha
Abri
Nile
Dalgo
Kerma
Dongola
Dagash
El Ganaet
Abu Dis
Umm Mirdi
Tebi
El Bauga
Al Khandaqo
Marawi
Abidiya
Bahri
Kurti
Es Salaam
Debba
Faginikotti
Abu Saffar
Abu Dom
Albarah
Kiteiyah
Kabushiyah
Shendi
Wad Hamid
El Geili
Wadi Seina
Khartoum
Djebe Auli
Hasaheisa
Geteina
Rufa'ah
Shabeshah
Wad Madani
Ed-Dueim
Al Kawah
Esh Shayai
Fashashoyev
Kusti
Rabak
Sinnar
Es Suki
Sinjah
Abu Huga
Redeis
Jabalayn
Geiger
ar-Rank
ad-Damazin
Bikori
THE BLUE NILE
THE WHITE NILE
MOUNTAIN NILE
Kaka
Malut
Kodok
Malakal
Taufikia
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Terakeka
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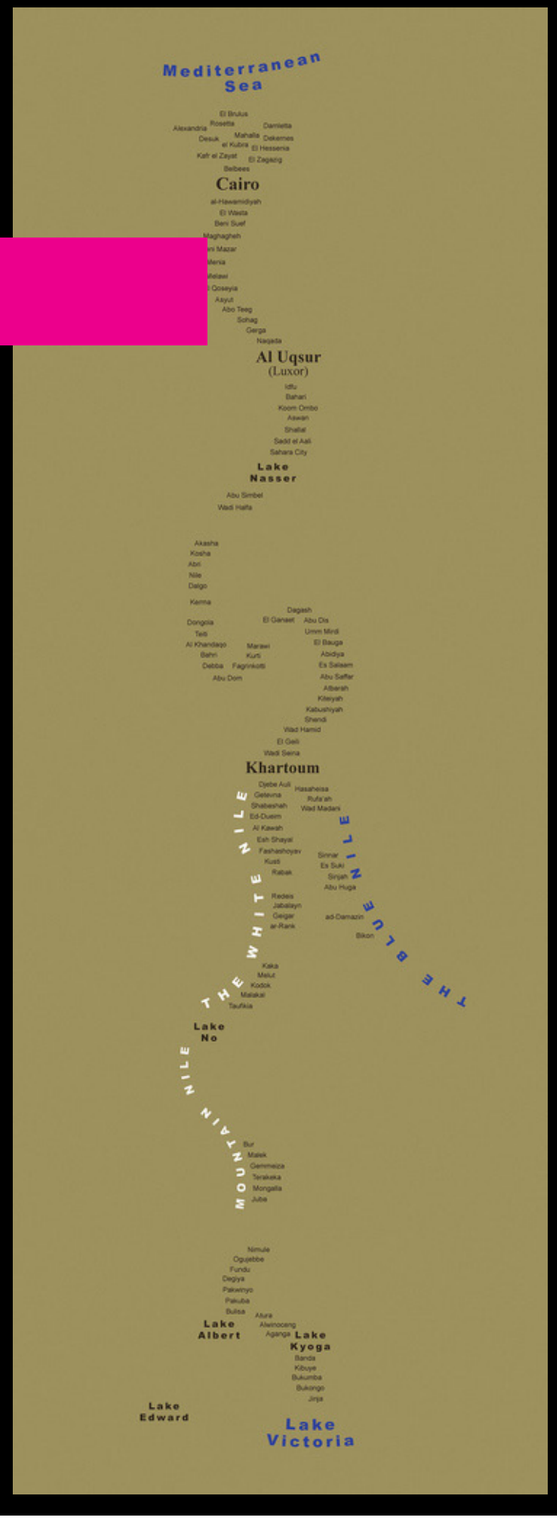
Juba
Nimule
Ogujebbe
Fundu
Degiya
Pakwinyo
Pakuba
Bulisa
Atura
Alwinocerg
Aganga
Lake
Albert
Lake
Kyoga
Banda
Kibuye
Bukumba
Bukongo
Jinja
Lake
Edward
Lake
Victoria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El Zagazig
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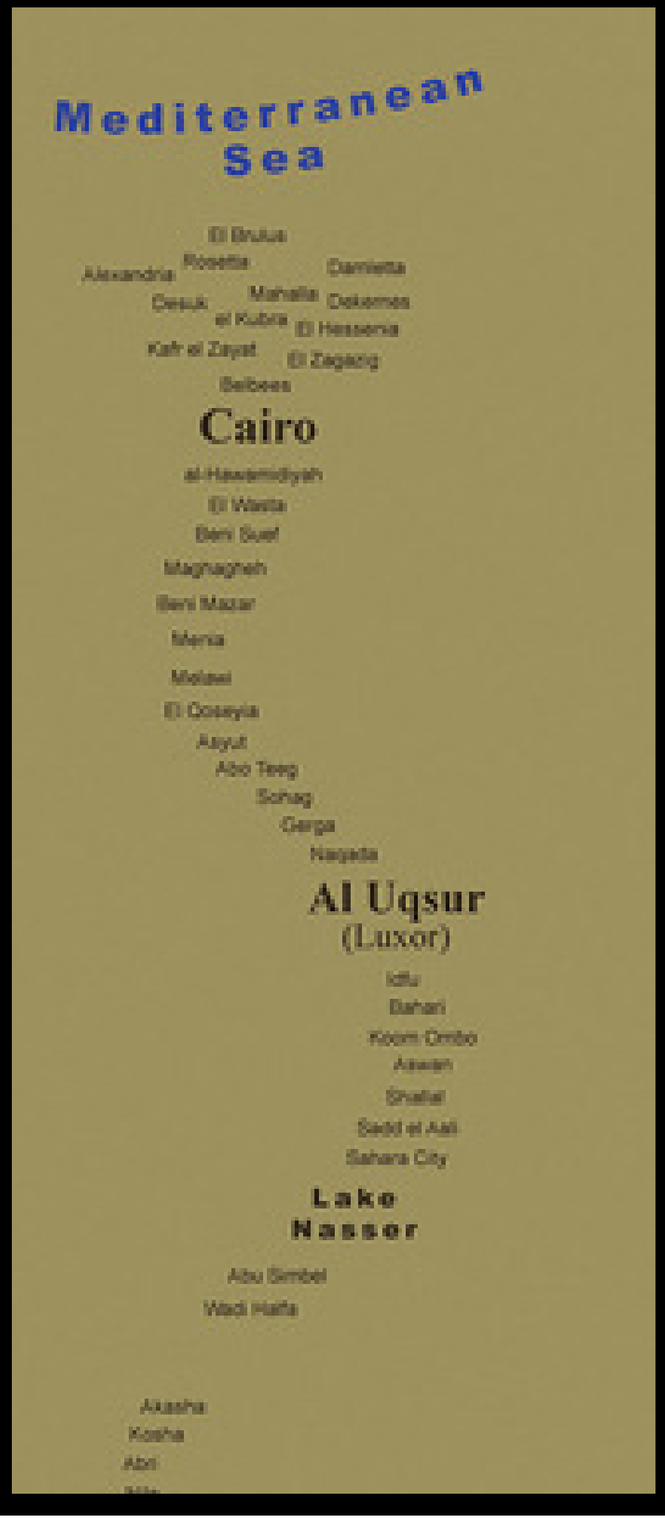
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Ed-Dueim
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Kusti
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Jabalayn
Geiger
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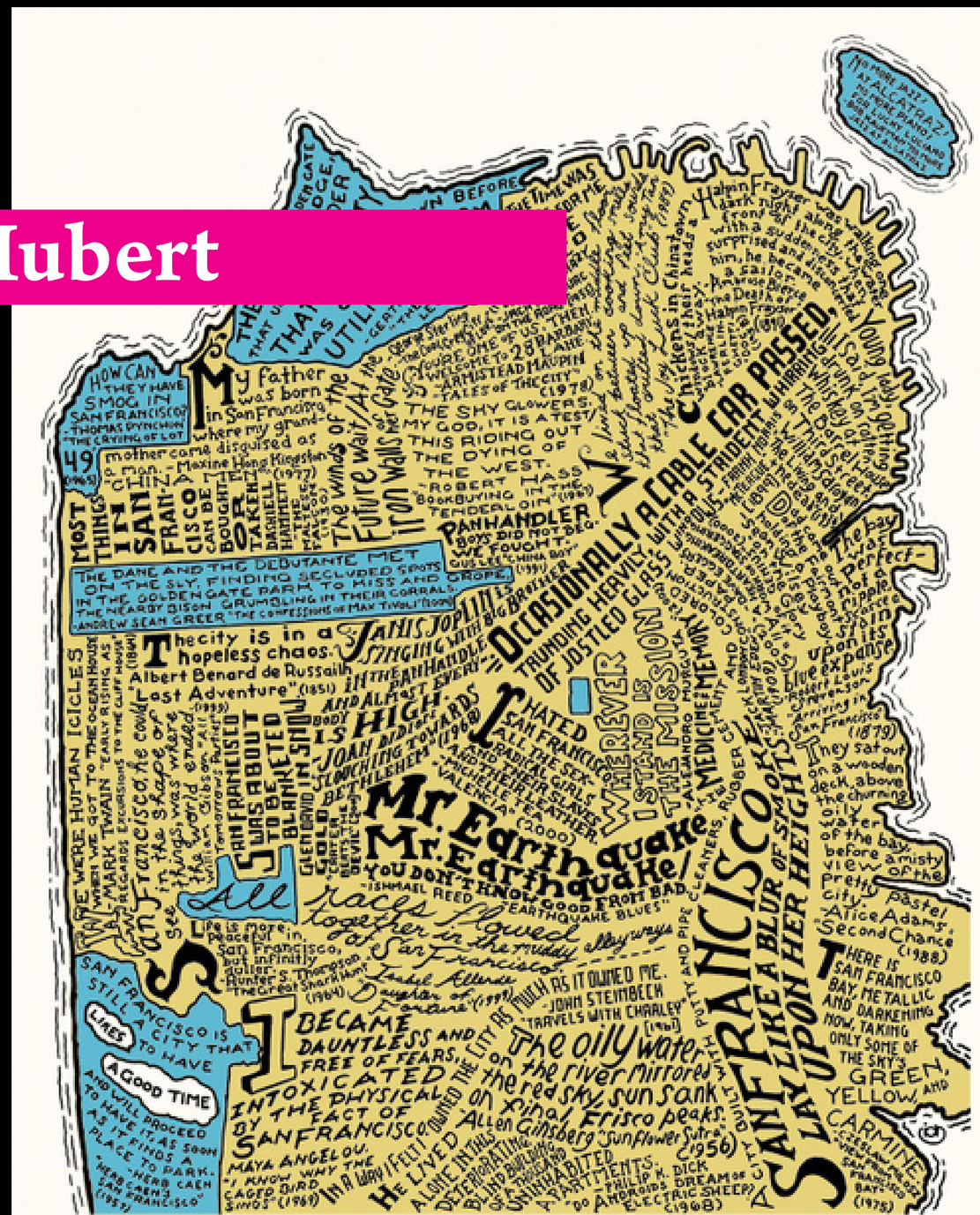
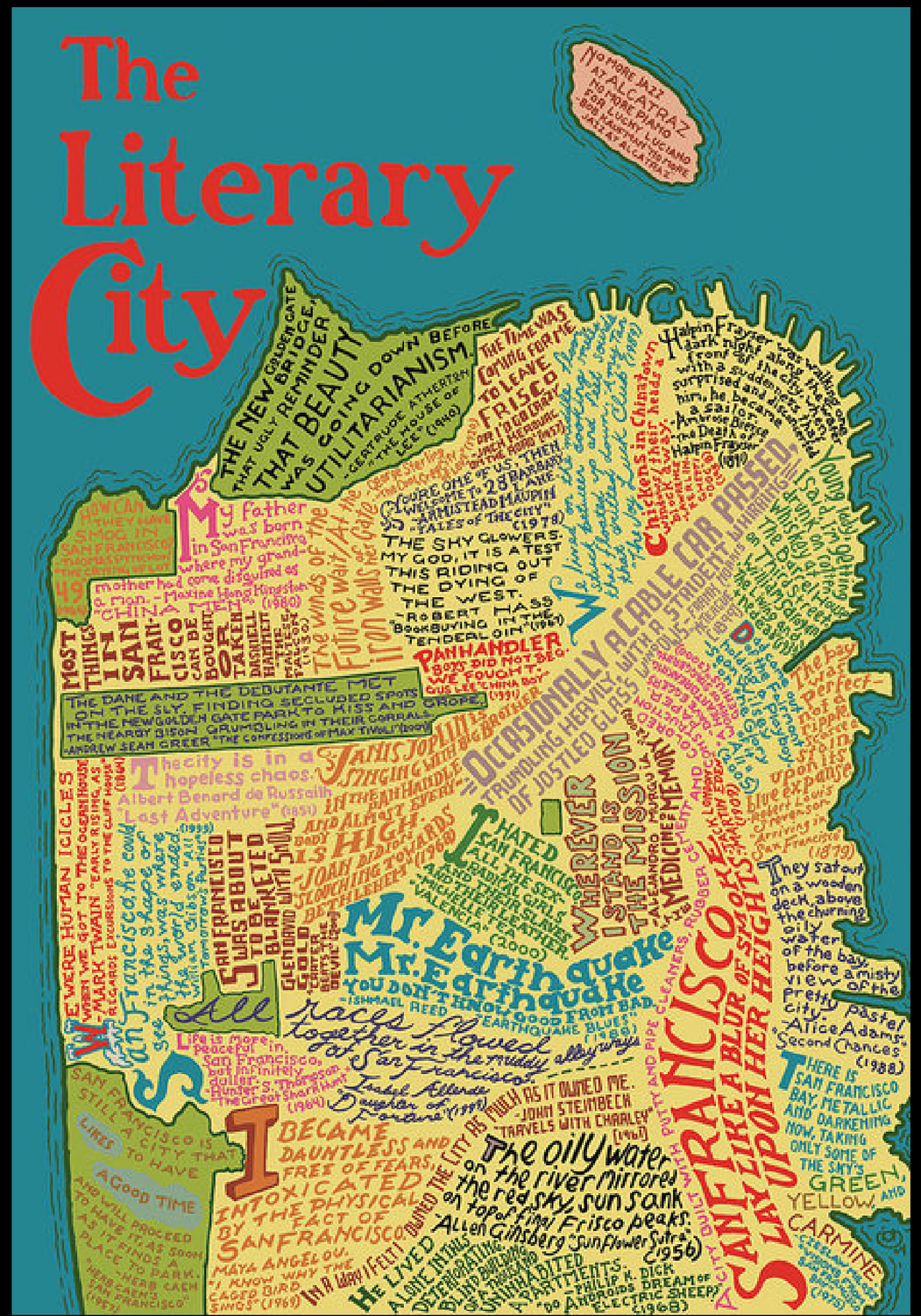
Kaka
Malut
Kodok
Malakal

Ian Hubert





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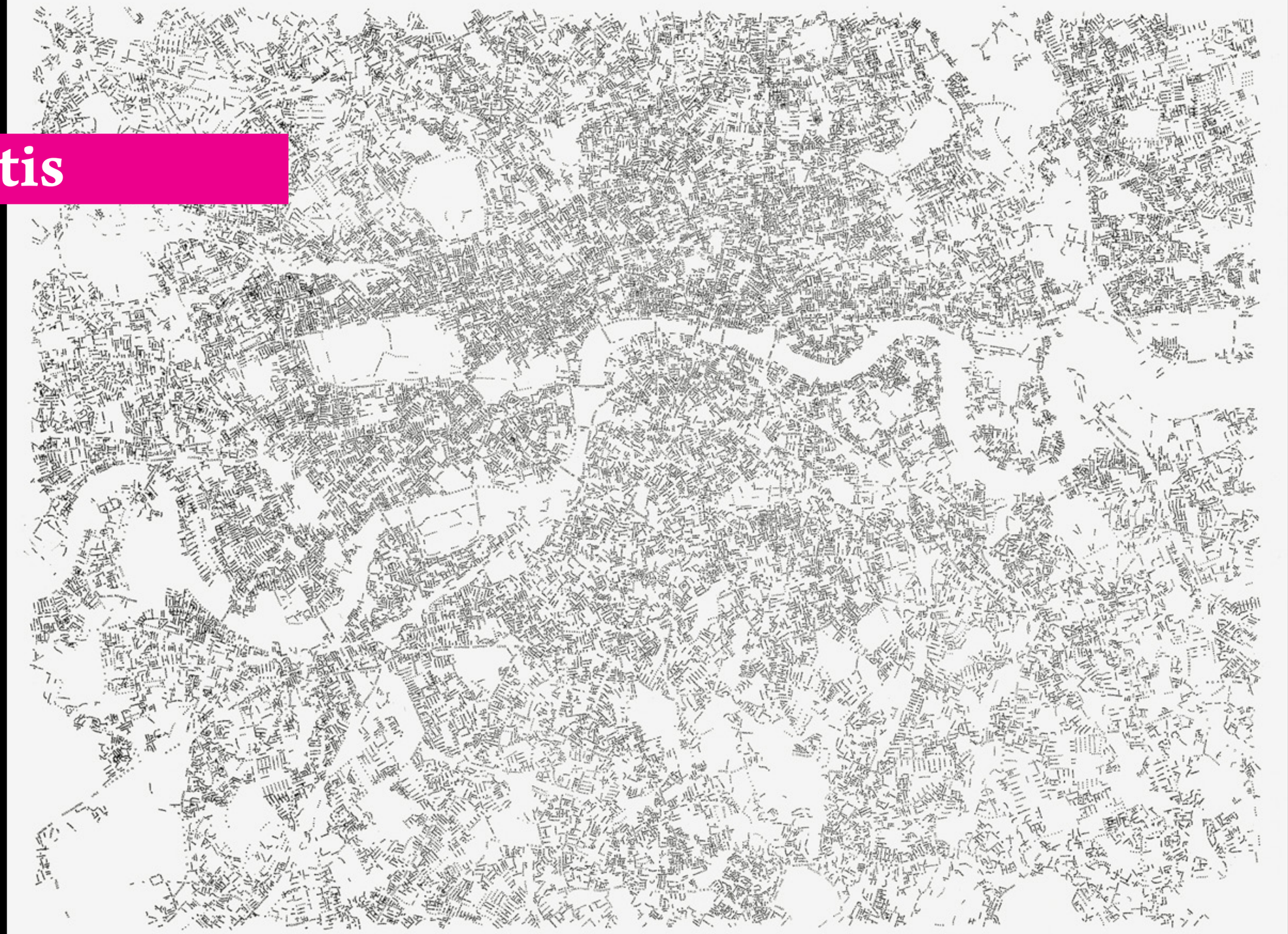
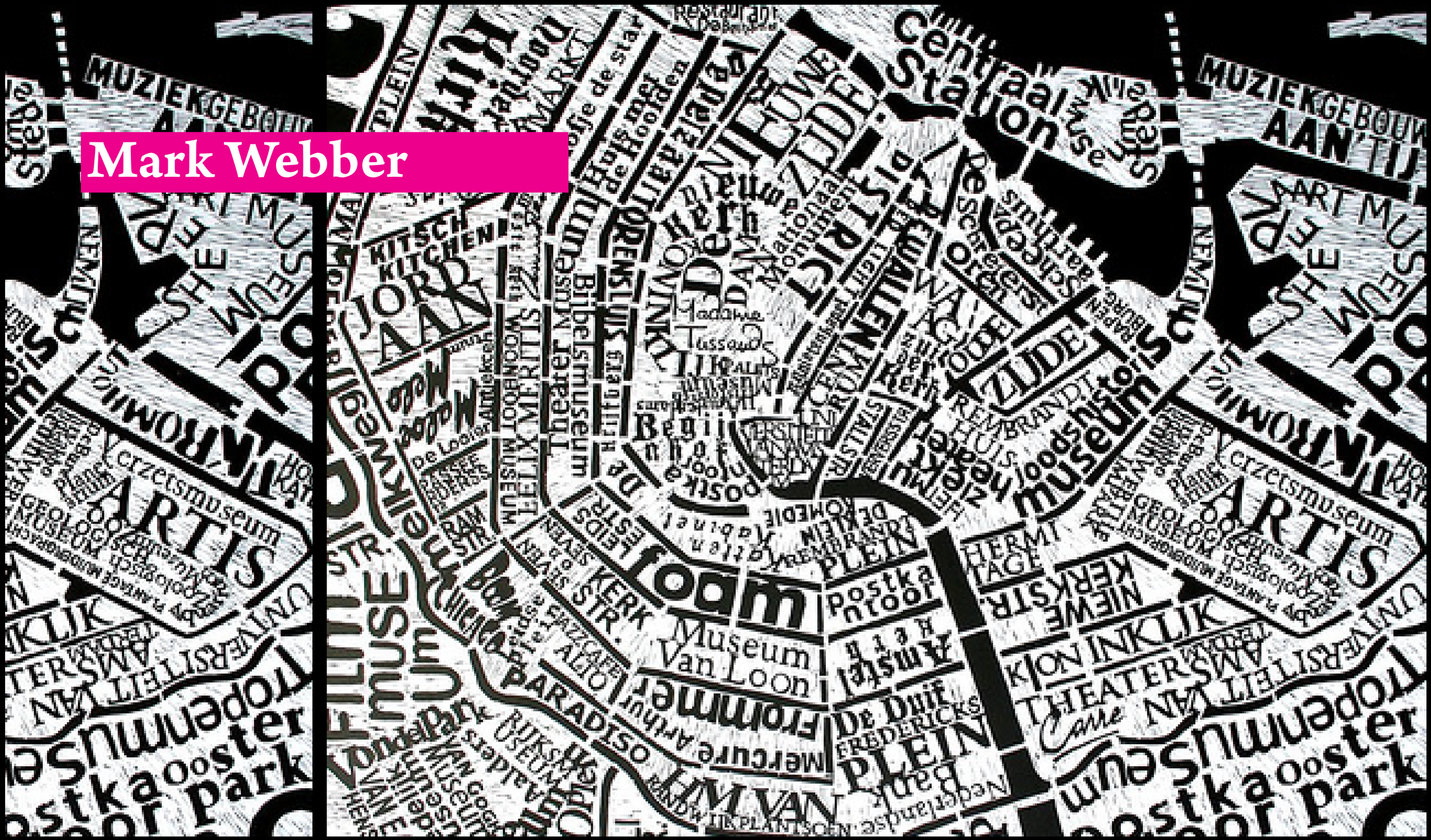
Layla Curtis



Layla Curtis

Mark Webber


MUZIEKGEBOUW
AAN 'T IJ
Centraal Station
ARTIS
Museum Van Loon
foam
Frommer
De Duif
THEATER Carre
Tropenmuseum
Oosterpark
Vondelpark
PARADISO
Mercure
HM VAN
Theater Museum
Bibliotheek
Rembrandt Plein
Leidseplein
Kerk Str.
Niewe Kerkstr.
Kitsch Kitchen
Jordaan
Begijnhof
Postkantoor
Amstel
Fredericks Plein
Nederlandse Bank
Rijksmuseum
Van Gogh Museum
Stedelijk Museum
Filmmuseum
Hermitage
Artis Zoo
Universiteit van Amsterdam
Restaurant

NB Studio

NB Studio

Pasquale Fasulo

Paula Scher

Paula Scher

FLORIDA 2000
NOV 7, 2000 ELECTION
BUSH 2,909,176 / GORE 2,907,451
GEORGIA
ALABAMA
GULF OF MEXICO
TALLAHASSEE
PENSACOLA
ST. PETERSBURG
TAMPA
CLEARWATER
DAYTONA BEACH
MELBOURNE
JENSEN BEACH
FORT PIERCE
VERO BEACH
GIFFORD
SEBASTION
MERRITT
TITUSVILLE
MIMS
EDGEWATER
NEW SMYRNA
DELTONA
DEBARY
ORMOND BEACH
PALM COAST
ST. AUGUSTINE
JACKSONVILLE
GAINESVILLE
OCALA
ORLANDO
INDIAN RIVER
MARTIN
GLADES
CHARLOTTE
SARASOTA
PORT CHARLOTTE
APOPKA
OCOEE
SANTA ROSA
SEMINOLE
ST. JOHNS
PINELLAS
CEOLA
ORANGE
MARION
LIBERTY
BRADFORD
ALACHUA
SUWANNEE
LAFAYETTE
HAMILTON
BAKER
TAYLOR
LIVE OAK
GILCHRIST
LEVY
MARION
SILVER SPRINGS
PORT ST. JOE
APALACHICOLA BAY
PALM HARBOR
DUNEDIN
PINELLAS PARK
LARGO
PALMETTO
BRADENTON
LONG BAY
SEMINOLE
SANTA ROSA
DIFFERENT
PORT SALERNO
JUPITER
NORTH PALM BEACH
RIVIERA BEACH
PALM BEACH
DELRAY
BOCA RATON
PLANTATION
DEERFIELD
POMPANO
MALABAR
SATELLITE
COCOA BEACH
BANANA CAPE
PATRICK AIR FORCE
INDIAN HARBOR BEACH
RIVER
ST. AUGUSTINE
PALM COAST
FLAGLER BEACH
ORMOND BEACH
DAYTONA BEACH
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RIVIERA BEACH
PALM BEACH
DELRAY
BOCA RATON
PLANTATION
DEERFIELD
POMPANO

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Resources

http://www.nbstudio.co.uk/pages/archive_pages/project21.html

http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2009/07/17/RVB618NQ0U.DTL

http://www.creativereview.co.uk/cr-blog/2007/march/mapping-london

http://www.creativereview.co.uk/cr-blog/2009/july1/massive-printer

http://www.cartogrammar.com/blog/typographic-maps-ii/

http://www.flickr.com/photos/markandrewwebber sets/72157603892334695/

http://www.behance.net/Gallery/Type-Maps/284745

http://www.gpsdrawing.com/

http://www.secondstreet.co.uk/maps.html

http://www.paulaschermaps.com/

Today's task

1. In pairs, pick a map section

2. Download your digital segment from www.teach.okjostudio.com

3. Open it in Illustrator and use it as a base for your typographical map

4. Use Google maps to look at your specific area in more detail – the image supplied is a basic guide only

5. Email Jo (j.spencer@lcc.arts.ac.uk) with a jpg of your work once you have finished and it will be added to the group map projected on the wall

Constraints

- Section size – A5
- Type colour – Magenta (C = 0, M = 100, Y = 0, K = 0)
- Font – Helvetica Bold
- To be produced in Illustrator
- Must only use type (no shapes or images) may use type elements such as dashes, quote marks as visual tools