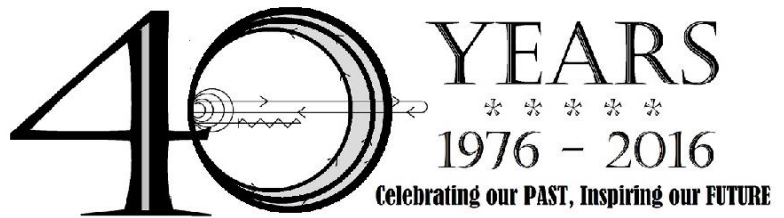




Saskatchewan Stakes & Futurity Show
c/o Lisa Graham, Sponsorship
Box 584
Lumsden, SK
S0G 3C0



Dear Sir or Madam:

On behalf of the Saskatchewan Reining Horse Association (SRHA), I would like to invite you to become a sponsor of our 2016 Stakes and Futurity Show ("the Show"). The venue last year was a great success due in part to the tremendous support of our sponsors. This year's event will be held October 21-23, 2016 at the Golden Mile Arena in Moose Jaw, SK. We invite you to join us along with our competitors, spectators and trade-show exhibitors and become a part of this fantastic event.

2016 marks our 40th anniversary. Started in 1976, a group of Saskatchewan horse owners and breeders got together to organize a competition venue for futurity horses in reining and other western events. In 1993, due to the increase entries in the reining, the format of the show became Reining specific. By 2015, the show had grown to host competitors from Canada and the United States, competing in 35 classes in 5 divisions. It offers a full slate of National Reining Horse Association (NRHA) classes for riders qualifying for Top 10, SRHA classes including youth, novice and Entry level, Open and Non Pro Futurity classes, Freestyle, and a World Para Reining Championship class for riders with Disability (competing for a World Title) and even a leadline class for the Wee ones wanting to participate. The Show offers prize money and awards valued at over \$37,000.00. In addition to cash prizes, a 1 yr lease of a Sundowner Trailer was given to the winner of the Open Futurity, with custom-made belt buckles, bronze trophies, plaques and high point awards also being presented. The Show attracts exhibitors from all over Saskatchewan, Alberta, Manitoba, Montana and North Dakota to compete with standing room only for our Saturday night performance. Many of our Show competitors have gone on to compete at major Reining Shows in Las Vegas, Oklahoma, Texas and Arizona.

Our Stakes and Futurity Show offers sponsors an outstanding opportunity to promote your message across the horse industry and be a part of the longest running Reining Show in Canada. Included is an outline of the sponsorship levels listing the great benefits offered to our Sponsors. We are very grateful to the individuals and organizations that support the Stakes and Futurity Show. For more information or to discuss a possible sponsorship, please feel free to contact me by email lcoop@sasktel.net or call (306)533-9199.

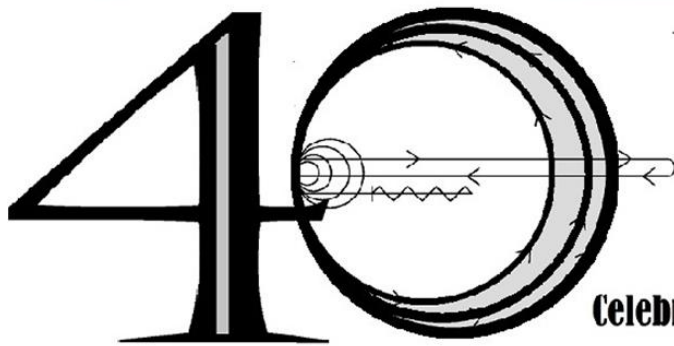
Sincerely,

Lisa Graham

SRHA Sponsorship



Celebrating



YEARS



1976 - 2016

Celebrating our PAST, Inspiring our FUTURE

*of bringing **REINING** to Saskatchewan!*

SPONSORSHIP PACKAGE





SASKATCHEWAN REINING HORSE ASSOCIATION

FUN...

EXCITING...

CHALLENGING...

REWARDING...

The SRHA is a Silver Level Affiliate of the National Reining Horse Association (worldwide), and is affiliated with Reining Canada, and the Saskatchewan Horse Federation providing programs and events for any age and skill level. Our membership is comprised of youth, adults, and riders with disabilities throughout Saskatchewan, Alberta and Manitoba and are dedicated Horse Owners, Breeders, and Professional Trainers who invest a lot of time and money into raising, maintaining and showing their horses.

WHAT IS REINING?

Reining is a judged event designed to show the athletic ability of a ranch type horse within the confines of a show arena. In reining competition, riders are required to run one of fifteen approved patterns, each pattern includes small slow circles, large fast circles, flying lead changes, rollbacks over the hocks, 360 degree spins done in place, and exciting sliding stops

“To rein a horse is not only to guide him, but also to control his every movement.

The best reined horse should be willingly guided or controlled with little or no apparent resistance...”

Jim Willoughby NRHA Hall of Fame Inductee

Our objective is to promote, advance, and further public awareness in the Sport of reining and to conduct Reining horse shows and other venues suitable to the interests of Reining and the welfare of our equine athletes.

Our Goal is to:

- ❖ Grow interest, skill and awareness of the Sport of Reining through promotion and advertising..
- ❖ Provide opportunities for our members to promote and market reining horses as trainable, versatile horses suitable for not just reining but a variety of equine disciplines.
- ❖ Have a youth program where youth members receive points and year-end awards by volunteering and participating at Equine Events.
- ❖ Host clinics to advance education to the public, skills of our riders and the training of horses
- ❖ Host Summer Series Shows providing a FUN environment for entry level riders to come try the sport, and meet some of our members and trainers
- ❖ Host a NRHA Top 10 (in the world) Show with WORLD PARA REINING Championship qualifying classes for riders with disabilities.



HUGE THANK YOU TO ALL SRHA 2015 SPONSORS!!!

Without you none of this would be possible

GOLD SPONSORS 1000+



SILVER SPONSORS 500+

PRECISION PLUMBING & HEATING – Prince Albert
LEWIS INSTRUMENTS – Saskatoon/Winnipeg
WHITBY FARMS – Lucky Lake
EARLY'S FARM AND GARDEN - Saskatoon
SASKTEL

RAMADA INN - Moose Jaw
FITZMAURICE FARMS - Eston
MAINLINE MOTORS - Rosetown
GREENHAWK – Saskatoon
MERIAL CANADA INC.

BRONZE SPONSORS 250+

CYPRESS STAKE & LATH – Seven Persons, AB
BRANCOS WESTERN OUTFITTERS - Saskatoon
G R RESTORATIONS – Wiseton
HOOF N NAIL FARRIER SUPPLY – Calgary, AB
HORSOLUTIONS - Melfort

AFFORDABLE LIVESTOCK EQUIP - Melfort
CD QUARTER HORSES – Swift Current
GRAHAM HALTER HORSES - Regina
TRIBUTE EQUINE NUTRITION – Nicole Brown
EQUINE OASIS – TIM BAUER - Colorado, USA

BUCKLE SPONSORS

ROCKY RIDGE RANCH – Aberdeen
MOEN ACRES TRUCKING - Elrose
RED RIVER RIDING & ROPING ARENA – Prince Albert
CHAD DEMOTT FARRIER SERVICES – Stavely, AB
LORRAINE GILCHRIST & BOB MCTAVISH – Asquith

USHU FARRIER SERVICE - Saskatoon
PINES POWER SPORT MARINE – Prince Albert
W3M LAND MANAGEMENT INC - Dinsmore
MASTERFEEDS COWTOWN - Weyburn
GATEWAY VETERINARY SERVICES - Melfort

RODNEY REIDER - Saskatoon
AVALON AUTO SERVICE - Saskatoon
BODNARUS AUCTIONEERING - Saskatoon
GOUDYS PRAIRIE ACRES - Stoughton
NORDIS & DOYLE WANKEL - Elbow
RJ DEWHURST ENTERPRISES – Prince Albert
LA OUTFITTERS – Wasquesui

JOVIN HOMES LTD – Prince Albert
AFFINITY INSURANCE – Prince Albert
ECONO TIMBER MART – Prince Albert
CRYSTAL MOONEY – Star City
SRT EXPRESS LTD - Leask
NORHEIM RANCHING -Saskatoon

FRIENDS OF THE FUTURITY

YOUTH PROGRAM FUTURITY FUNDRAISER & FACEBOOK AUCTION SUPPORTERS
BUY A PRO PROGRAM TRAINERS & SUPPORTERS

VARSITY DENTAL – Saskatoon
SRHA TRAINERS

REINERSWORLD ONLINE ADVERTISING
SRHA BREEDERS

SRHA SUMMER SERIES SHOWS

MAY 14-15 - WILLOW RIDGE STABLES - SASKATOON, SK

JUNE 25-26 - CARTIER FARMS - PRINCE ALBERT, SK

JULY 23-24 - WILLOW RIDGE STABLES - SASKATOON, SK

40th Annual STAKES AND FUTURITIES

OCTOBER 21-23 -- MOOSE JAW EXHIBITION



in the show pen

SRHA SASKATCHEWAN REINING HORSE ASSOCIATION

STAKES AND FUTURITY



DALE CLEARWATER VERY HARRY REMEDY **NRHA OPEN 3 YR OLD FUTURITY CO-CHAMPIONS** KIM SMITH SUNNY JO



NICOLE BROWN MIFTY Q CHEX **OPEN FREESTYLE CHAMPION**



JAIME DEMOTT BROOKLYN BRAUN **NRHA NON PRO FUTURITY CO-CHAMPIONS** SHIREY GOLDEN GUN



COURTNEY BRAUN **WORLD PARA REINING CHAMPION** SOLANOS SMART CHIC

 **IT'S MORE THAN A GAME** **35 CLASSES... 300 RUNS... CONGRATULATIONS TO ALL COMPETITORS!!**

SPONSORSHIP LEVEL RECOGNITION (Cash or Product Value)

	PLATINUM	GOLD	SILVER	BRONZE	BUCKLE	INDIVIDUAL
	\$2500+	\$1000+	\$500+	\$250+	\$250	
Logo included in Event material	full page	1/2 page	1/4 page	business card	business card	name listed
Sponsor supplied promotional material in competitor show packages	included	included				
Logo included on streaming livefeed	included					
high profile class named after your Company	included					
Space to display your product at show	included	included				
Your company's banner displayed at show (banner supplied by Sponsor)	included	included	included	included		
Recognition of Sponsor on website/social media	website link & logo	website link & logo	Website link	Website link	Name	Name
Recognition of Sponsor in Magazine advertising	Logo	Logo	Name	Name	Name	Name
Recognition of your company by the Announcer at Show	15 second promo spot	15 second promo spot	Sponsor Name	Sponsor Name	Sponsor Name	
Participation at awards presentation	Optional	Optional				
SPONSOR LEVEL SELECTION: (Please check one)						
I would like to contribute product	Please specify:					
SPONSOR NAME						
CONTACT & TITLE						
STREET ADDRESS			PHONE NUMBER			
CITY, PROVINCE, POSTAL CODE			EMAIL FOR CONTACT			
WEBSITE URL:			NON PROFIT ENTITY #: 290643			
Make cheques payable to: SRHA SEND TO: SRHA c/o Kim Rose BOX 584 LUMSDEN, SK S0G 3C0						