



# URBAN HARVEST STL

GROW FOOD. GROW COMMUNITY.

2015 IMPACT REPORT



# 2015 OUR FIRST YEAR



IN OUR FIRST SEASON, WE GREW OVER 1,000 POUNDS OF FOOD, MUCH OF IT DONATED TO PEOPLE WHO NEEDED IT THE MOST.

2015 was a whirlwind of a year to say the least! After years of planning and designing the rooftop farm, the FOOD ROOF Farm finally came to life, and we could not be more thrilled!

Each week we harvested fresh cucumbers, tomatoes, eggplant, squash, chard, and more from the roof and walked it across the street to St Patrick Center. We walked through the doors of McMurphy's Café on their ground floor and handed over heaping bags of fresh vegetables, still warm from the sun, to the homeless and at-risk homeless people being trained in the café. Their smiles and expressions of excitement as they looked through the produce touched our hearts.

We were busy getting the farm up and running this first year but also made time to invite the community to be a part of it. We launched a youth

education program, developed a robust volunteer program, hosted a dozen group tours and field trips, sold out tickets to a yoga workshop within hours, hosted a community gardener potluck, and held a concert on the FOOD ROOF... all in a matter of 3 months!

They say it takes a community to build a farm.... and now we know why! The support from the community has been incredibly humbling, and the media has also been very kind in helping to share our story. We made the NEW YORK TIMES and Huffington Post, and are proud recipients of the 2015 Innovators in Urban Agriculture Prize awarded by the International Network for Urban Agriculture!



Weekly donations to St. Patrick Center



STL Metromarket Founder & Urban Harvest STL Co-Founder

# 2015 BY THE NUMBERS



**1,033 LB** 2015 FOOD HARVEST

**60%**  
DONATED TO CHARITY

**27%**  
SOLD TO SUPPORT OUR MISSION

**13%**  
GROWN BY COMMUNITY GARDENERS

**17,000 GALLONS**  
STORMWATER DIVERTED PER STORM EVENT:  
EQUATES TO 405 FULL BATHTUBS



**583**  
VISITORS & VOLUNTEERS

**3,620**  
VOLUNTEER HOURS

**120**  
YOUTH EDUCATED



**62** VARIETIES OF PLANTS

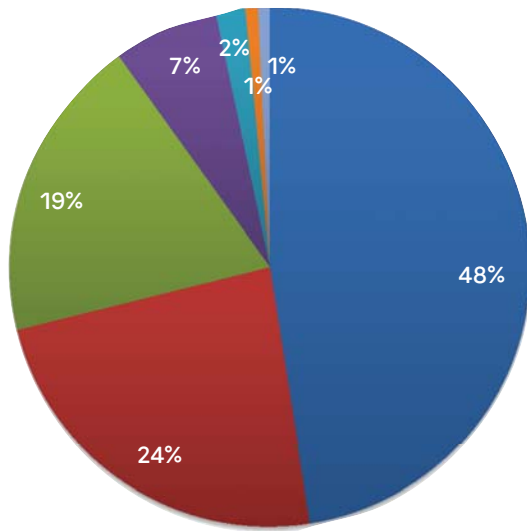
**2,600 LB**  
COMPOST WASTE  
DIVERTED FROM  
LANDFILL

**1** JOB CREATED

# 2015 FINANCES



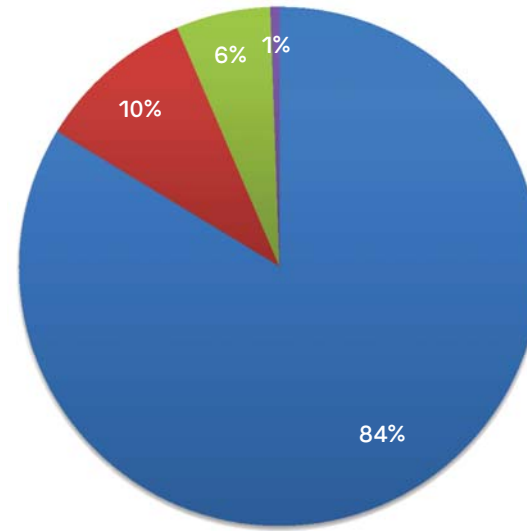
## REVENUE & SUPPORT



Total: \$284,210

- Government Grants: \$135,017
- In-Kind Contributions: \$67,078
- Corporate Contributions: \$53,993
- Public Grants: \$18,600
- Program & Events: \$5,220
- Sales: \$2,199
- Individual Contributions: \$2,103

## EXPENSES



Total: \$285,416

- Construction: \$239,506
- Program Services: \$27,501
- Administration: \$16,804
- Fundraising: \$1,605

# FOOD ROOF SPONSORS

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## SPONSORS

Metropolitan Sewer District  
US Bancorp CDC  
Bunge North America  
The Trio Foundation of St Louis  
LUSH Fresh Handmade Cosmetics  
Regional Business Council  
Chipotle Mexican Grill  
Allen P. and Josephine B. Green Foundation  
Whole Foods Market  
William A. Kerr Foundation  
Nestle Purina PetCare  
New Belgium Brewing Company  
Morgan Stanley  
The Laclede Group Foundation  
HOK  
Cannon Design  
Downtown St Louis Community Improvement District  
St Louis Earth Day

## IN-KIND DONORS

Sika Sarnafil  
Bison Innovative Products  
Four Season Tools  
Hanging Gardens  
Chipotle Mexican Grill  
Rain Reserve  
Midwest Block & Brick  
MWANZI Co.  
Suede Media Co.  
Contemporary Art Museum St Louis  
MPR Supply Company  
National Sales Co.  
The Home Depot  
St Louis Composting  
Total Organics Recycling, Inc.  
Metal Guys  
Smart Pots  
Garden Heights Nursery  
Cultivate Kansas City  
DJM Ecological Services  
Worm's Way Hydroponics & Organics

# 2015 LEADERSHIP

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## STAFF

**Mary Ostafi** Executive Director + FOOD ROOF Facilitator

## BOARD OF DIRECTORS

**Robert Millner** Morgan Stanley: Chair

**Christy Cunningham** DJM Ecological Services: Vice Chair

**Katharine Jones** Centene Corporation: Secretary

**Greg Herbster** Energizer: Treasurer

**Jay Swoboda** Dabble

**Joseph Ostafi** HOK

**Kari Haller** Alberici Constructors

**Matthew Schindler** Downtown St. Louis

**Tim Slazinik** GGLO

## ADVISORY BOARD

**Ben Daughtery** Salt + Smoke

**Caroline Nolan** ThinkSustain

**Jake Barnett** Morgan Stanley



FOOD ROOF Farm prior to construction



FOOD ROOF Farm ribbon cutting

# A LOOK AHEAD TO 2016



## SO MUCH IN STORE FOR 2016

- **Grow** and donate more food to people who need it
- **Educate** and inspire more St. Louis youth
- **Employ** farm interns through St. Patrick Center to expand their garden training program for homeless and at-risk homeless people
- **Increase** access to healthy food in St. Louis's food deserts
- **Engage** the community through rooftop events
- **Host** educational workshops on the farm
- **Enhance** biodiversity on the farm with chickens and bees

Integral to realizing our mission is the support of the community and participation of organizations that help our actions and initiatives that much more fruitful. Your contribution towards this unique community experience will help bring food, education, and community together in St. Louis.

Urban Harvest STL is a 501(c)3 nonprofit organization. Please consider making a tax-deductible donation and assist in our mission to empower communities to cultivate equitable access to healthy, sustainably grown food and enhance biodiversity in cities.



Mallinckrodt Academy Field Trip



Community volunteers

# FOR ADDITIONAL INFORMATION

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## WE WOULD LOVE TO HEAR FROM YOU

Please call our Executive Director, Mary Ostafi, with questions you may have and to discuss opportunities to collaborate.

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www.foodroof.org



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