2015 OUR FIRST YEAR

IN OUR FIRST SEASON, WE GREW OVER 1,000 POUNDS OF FOOD, MUCH OF IT DONATED TO PEOPLE WHO NEEDED IT THE MOST.

2015 was a whirlwind of a year to say the least! After years of planning and designing the rooftop farm, the FOOD ROOF Farm finally came to life, and we could not be more thrilled!

Each week we harvested fresh cucumbers, tomatoes, eggplant, squash, chard, and more from the roof and walked it across the street to St Patrick Center. We walked through the doors of McMurphy’s Café on their ground floor and handed over heaping bags of fresh vegetables, still warm from the sun, to the homeless and at-risk homeless people being trained in the café. Their smiles and expressions of excitement as they looked through the produce touched our hearts.

We were busy getting the farm up and running this first year but also made time to invite the community to be a part of it. We launched a youth education program, developed a robust volunteer program, hosted a dozen group tours and field trips, sold out tickets to a yoga workshop within hours, hosted a community gardener potluck, and held a concert on the FOOD ROOF… all in a matter of 3 months!

They say it takes a community to build a farm… and now we know why! The support from the community has been incredibly humbling, and the media has also been very kind in helping to share our story. We made the NEW YORK TIMES and Huffington Post, and are proud recipients of the 2015 Innovators in Urban Agriculture Prize awarded by the International Network for Urban Agriculture!
<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015 Food Harvest</td>
<td>1,033 lb</td>
</tr>
<tr>
<td>Stormwater Diverted Per Storm Event</td>
<td>17,000 gallons (equates to 405 full bathtubs)</td>
</tr>
<tr>
<td>Compost Waste Diverted from Landfill</td>
<td>2,600 lb</td>
</tr>
<tr>
<td>Visitors &amp; Volunteers</td>
<td>583</td>
</tr>
<tr>
<td>Volunteer Hours</td>
<td>3,620</td>
</tr>
<tr>
<td>Youth Educated</td>
<td>120</td>
</tr>
<tr>
<td>Varieties of Plants</td>
<td>62</td>
</tr>
<tr>
<td>Variety of Plants</td>
<td>62</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>1</td>
</tr>
<tr>
<td>Donated to Charity</td>
<td>60%</td>
</tr>
<tr>
<td>Sold to Support Our Mission</td>
<td>27%</td>
</tr>
<tr>
<td>Grown by Community Gardeners</td>
<td>13%</td>
</tr>
</tbody>
</table>
2015 FINANCES

REVENUE & SUPPORT

- Government Grants: $135,017 (48%)
- In-Kind Contributions: $67,078 (24%)
- Corporate Contributions: $53,993 (19%)
- Public Grants: $18,600 (7%)
- Program & Events: $5,220 (2%)
- Sales: $2,199 (1%)
- Individual Contributions: $2,103 (1%)

Total: $284,210

EXPENSES

- Construction: $239,506 (84%)
- Program Services: $27,501 (10%)
- Administration: $16,804 (6%)
- Fundraising: $1,605 (1%)

Total: $285,416
SPONSORS
Metropolitan Sewer District
US Bancorp CDC
Bunge North America
The Trio Foundation of St Louis
LUSH Fresh Handmade Cosmetics
Regional Business Council
Chipotle Mexican Grill
Allen P. and Josephine B. Green Foundation
Whole Foods Market
William A. Kerr Foundation
Nestle Purina PetCare
New Belgium Brewing Company
Morgan Stanley
The Laclede Group Foundation
HOK
Cannon Design
Downtown St Louis Community Improvement District
St Louis Earth Day

IN-KIND DONORS
Sika Sarnafil
Bison Innovative Products
Four Season Tools
Hanging Gardens
Chipotle Mexican Grill
Rain Reserve
Midwest Block & Brick
MWANZI Co.
Suede Media Co.
Contemporary Art Museum St Louis
MPR Supply Company
National Sales Co.
The Home Depot
St Louis Composting
Total Organics Recycling, Inc.
Metal Guys
Smart Pots
Garden Heights Nursery
Cultivate Kansas City
DJM Ecological Services
Worm’s Way Hydroponics & Organics
2015 LEADERSHIP

STAFF
Mary Ostafi  Executive Director + FOOD ROOF Facilitator

BOARD OF DIRECTORS
Robert Millner  Morgan Stanley: Chair
Christy Cunningham  DJM Ecological Services: Vice Chair
Katharine Jones  Centene Corporation: Secretary
Greg Herbster  Energizer: Treasurer
Jay Swoboda  Dabble
Joseph Ostafi  HOK
Kari Haller  Alberici Constructors
Matthew Schindler  Downtown St. Louis
Tim Slazinik  GGLO

ADVISORY BOARD
Ben Daughtery  Salt + Smoke
Caroline Nolan  ThinkSustain
Jake Barnett  Morgan Stanley

FOOD ROOF Farm prior to construction
FOOD ROOF Farm ribbon cutting
A LOOK AHEAD TO 2016

SO MUCH IN STORE FOR 2016

• **Grow** and donate more food to people who need it
• **Educate** and inspire more St. Louis youth
• **Employ** farm interns through St. Patrick Center to expand their garden training program for homeless and at-risk homeless people
• **Increase** access to healthy food in St. Louis’s food deserts
• **Engage** the community through rooftop events
• **Host** educational workshops on the farm
• **Enhance** biodiversity on the farm with chickens and bees

Integral to realizing our mission is the support of the community and participation of organizations that help make our actions and initiatives that much more fruitful. Your contribution towards this unique community experience will help bring food, education, and community together in St. Louis.

Urban Harvest STL is a 501(c)3 nonprofit organization. Please consider making a tax-deductible donation and assist in our mission to empower communities to cultivate equitable access to healthy, sustainably grown food and enhance biodiversity in cities.
FOR ADDITIONAL INFORMATION

WE WOULD LOVE TO HEAR FROM YOU

Please call our Executive Director, Mary Ostafi, with questions you may have and to discuss opportunities to collaborate.

314.810.6770

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