



FREQUENTLY ASKED QUESTIONS (FAQ's)

APPLICATIONS TO LOOK3 PITCH OPEN APRIL 19 – MAY 23

What is LOOK3 PITCH and how does it work?

On Thursday June 16th, LOOK3 EDU's morning session "Artists: Meet Your Markets" will provide participants valuable insights into doing business with a diverse range of markets for photographers, including the relationship between the artist and the client/representative/editor/publisher, deliverables, contract terms and more.

For the afternoon session we developed LOOK3 PITCH as a new form of Portfolio Reviews where the *Reviewers select the photographers they would like to have a meeting with* based on applicant's written application, the quality of the work submitted and how relevant the artist's work is to their particular market.

Who is eligible to apply for LOOK3 PITCH?

All participants registered in the Thursday morning session "Artists: Meet Your Markets" may apply to participate in LOOK3 PITCH occurring that afternoon at the same venue.

How do I apply for LOOK3 PITCH?

There is a three-part application process for LOOK3 PITCH:

- 1) Complete and submit the actionable application form on our website at www.look3.org/pitch-app.
- 2) Upon receipt of your application form we will send you a link to become a contributor to PhotoShelter as our LOOK3 PITCH selection process is powered by Libris.
- 3) Edit, title and upload a submission of 10 images for consideration by industry professionals.
- 4) You can submit one or two separate projects but know that *each project submission requires a completely separate application form and image submission*.

When will I learn if I have been accepted into LOOK3 Pitch?

On or before June 9th all applicants will be informed if any of the industry professionals participating in LOOK3 PITCH believe your work is of interest to their readers, their clients, their audience, or others and you will be notified and scheduled for a meeting.

How do I proceed if I am accepted into LOOK3 PITCH?

You will be asked to ACCEPT or REJECT one or all of these meetings you are offered.

What if I am not accepted into LOOK3 Pitch?

We encourage you to bring a small portfolio of the work you submitted with your application with for sharing that afternoon at the JSAHC with other photographers and industry colleagues (no fee).