



PHOTOGRAPHY
SENIORS 2015

A GUIDE FOR YOUR SENIOR PHOTO SHOOT.



What to **EXPECT**

- **CONSULTATION:**

In order to become acquainted and understand what is expected of each party, a 30 minute consultation is arranged upon booking of senior session. I will meet you at a convenient coffee shop in order to discuss wardrobe options, locations, and packages. The sitting fee is due at this time.

- **PHOTOSHOOT:**

Depending on which package you choose, we will meet on location at the scheduled time and shoot between 1 and 3 hours. This will include outfit changes and travel time between locations.

- **SHOWCASE:**

After 3 weeks, depending on the season, we will once again meet at a coffee shop where I will showcase the edited images. If you decide to order on the spot, a free 8x10 image will be added as a bonus. If you would like more time, I will put them on my website for you to view for up to two months. Upon placement of the order, the final amount of money owed is due. I will then deliver the photos once they are printed.

What to **PREP**

- **CLOTHING:** For your outfits, be sure to have them wrinkle free. Bring your clothes on hangers and have a lint roller as well.

- **SHOES:** Shoes are in the picture. I would clean your shoes before the shoot.

- **HAIR:** Whether you style it yourself or have it styled, bring a hair brush and/or hairspray with you.

- **FACE:** Whether you're a big make up wearer or prefer being fresh faced, come comfortable in your own skin. If you like make up and want to wear it, be sure to bring some touch up and some lipstick/gloss.

- **NAILS:** This is an easily skipped over area. Your hands are often used to frame your face, so having them nicely groomed/manicured is a good idea.



What to **WEAR**

What to wear is always a big part of every senior's preparation for his or her senior photos. It's some times really easy for a person to choose what they want to be photographed in, but for others, it can be really stressful and difficult. Here are some tips that can help you in your decisions for what will best suit you.

It's best to wear things that you are

comfortable in. Senior portraits are supposed to be fun and relaxing, and you can't do that if you are in uncomfortable, awkward clothing that you're not used to. Wear things that scream "you." Whether that is bohemian, athletic, hipster (do we even use that term anymore?), or vintage, wear what fits you. Bring a variety of outfits and we will narrow down together.

• **LAYERS:**

Wearing layers can add interest to your outfits, and some times, simply peeling away a layer will give your outfit a completely different look.

• **NEUTRALS:**

Bright colors on clothing can often distract the viewer from you, and you are the most important thing. Solids are also easy to pair up with your location. Always keep the desired location in mind.

• **ACCESSORIES:**

Accessories are so helpful during photoshoots. They add an extra "oomph" to the image, while often times giving you something to do with your hands, such as playing with long necklaces.

• **INSPIRATION:**

- shopruche.com
- polyvore.com
- My pinterest board
- Pinterest

• **CONSIDERATIONS:**

- Don't forget your location
- Wear comfy shoes you can slip in and out of
- Wear proper undergarments

Pricing

JUST THE BASICS:

- Sitting fee of \$100
- Minimum order of \$150
- 45 minute to 1 hour session
- 1 location & 1 outfit
- 10-15 images to order from

THE MIDDLE MAN:

- Sitting fee of \$150
- Minimum order of \$250
- 2 to 2.5 hour session
- 2 locations & 2-3 outfits
- 30-35 images to order from

THE DELUXE:

- Sitting fee of \$175
- Minimum order of \$350
- 3 to 3.5 hour session
- 3 locations & unlimited outfits
- 50-60 images to order from
- 1 free 8x10

Packages

MINIMUM OF \$150:

- 8 sets of wallets (64)
- 1 8x10
- 2 4x6s

MINIMUM OF \$250:

- 8 sets of wallets (64)
- 2 8x10s
- 4 5x7s

MINIMUM OF \$350:

- 12 sets of wallets (96)
- 1 11x14
- 2 8x10s (+ 1 free)
- 3 5x7s
- 1 4x6

Prints

SEPARATE PRINTS:

- 4X6: \$15 (Or \$10 minimum of 5 prints)
- 5x7: \$20
- 8x10: \$30
- 11x14: \$45
- 18x24: \$75 (ideal wall hanging size)

WALLET OPTIONS:

- 4 sets of wallets (32): \$70
- 8 sets of wallets (64): \$110
- 12 sets of wallets (96): \$170





Locations

DOW GARDENS:

The Dow Gardens is a beautiful floral scene, full of paths, interesting architecture, and surrounded with nature. It is often chosen for summer sessions, but is also open year round as well.

CHIPPEWA NATURE CENTER:

Another beautiful location, including rustic and historic buildings, fences, paths, and alongside the Chippewa River. This location is full of deciduous trees that look especially beautiful in the fall.

BRADLEY HOUSE:

A historic sight in Midland, the Bradley House is a beautiful historic home that is elegantly built. The building has soft pastel colors, as well as rustic wooden buildings.

DOWN TOWN MIDLAND

Just a short walk from the famous bridge and river, down town midland has many options for interesting urban backgrounds, as well as the water and nature within walking distance.

DOWNTOWN BAY CITY

Down town bay city is full of rich history and beautiful urban buildings, including an old theatre. Also just a short walk from the Saginaw river, downtown bay city can offer both urban and nature.

OTHER LOCATIONS:

Other locations can be discussed with me, just contact me with information. Possible traveling expenses if location is more than 30 minutes away.

Frequently ASKED

Can I get a disc of images?

I do offer a disc of edited images for an additional fee of \$250, excluding the minimum order fee.

Can I make grad party invites with the photos?

You can buy a digital image for your grad party invite for \$35, or you can print through me for \$1 per invite, for the first 50 invites. If you order more than 50 invites, each invite is \$.80 per image. This includes a free design done by me and okayed by you.

Can I bring props?

Yes, of course! I want this session to be all about you and what makes you, you!

Can I bring people with me?

Oftentimes, mothers like to join us on the session, and that is completely acceptable. As far as friends, it can often be distracting to have someone else along for the session, so we can discuss that at our meeting.

Do you keep the photos long term?

Some times, people like to order extra prints after the initial ordering process, so I do keep the edited images on an external harddrive long term, yes.

Do I have to go with a premaid package of prints, or can I make my own?

You're welcome to make your own package. The only requirement is that it reaches the minimum order.

How do I pay you?

I currently accept checks made out to me as an individual (Jessica Leng).

Where do you print the photos?

I print through a father/daughter print shop located in Midland. I enjoy working with them and I like to give local businesses my own business. They are incredibly helpful and punctual, and they produce excellent quality prints.

What about my yearbook photo?

I will need to send permission to your school in order for them to use it. It is your responsibility to give me the contact information and your choice of image and any requirements it might need. I will send it to them, free of charge.

About the PHOTOGRAPHER

An avid movie quoter, coffee drinker, and time checker, Jessica has been photographing everything in sight since she was 15 years old. She is currently studying graphic design and photography at Kendall College of Art and Design, where she is entering her 3rd year. It is her goal as a photographer to make you feel relaxed, comfortable, and beautiful. Every person is beautiful and it is her desire to capture that beauty.

She wants to bring your personality into the photograph and capture the person that makes you you. Warning, however, there is a good chance that the photographer will squeal and do a little dance during the photo shoot, because she loves the photographs she is capturing. She hopes you have an enjoyable photo shoot that you can remember with fondness for years to come. This is your big moment. Shine.



Portrait by Tatum Olson Photography

PHOTOGRAPHY

jnphotog.com • 3371 Juniper Dr. • Grand Rapids, MI • 49544 • 989-430-7361 • leng.jn@gmail.com



PHOTOGRAPHY

jnphotog.com