TUESDAY | NOVEMBER 3

8:00 AM  Registration / Breakfast / Networking

8:45 AM  Welcome
Elizabeth “Boo” Thomas, FASLA  President/CEO, Center for Planning Excellence
Cordell Haymon  Chairman of the Board, Center for Planning Excellence

9:00 AM  Opening Session

MANSHIP THEATRE

In this opening session, Ron Sims will discuss the important role of leadership, bridge topics including health by design, and touch on the interrelated nature of transportation and housing needs. Don Chen will talk about Ford Foundation’s work to expand access to quality housing, promoting metropolitan land-use innovation, connecting people to opportunity, and creating just cities.

Ron Sims  Former deputy secretary of US Dept. of Housing and Urban Development
Don Chen  Director of Metropolitan Opportunity, Ford Foundation

MODERATOR:  Elizabeth “Boo” Thomas, FASLA  President/CEO, Center for Planning Excellence

9:40 AM  Break

9:50 AM  Session 1  CHOOSE ONE OF THE FOLLOWING SESSIONS

MANSHIP THEATRE

Planning for Healthy Communities
Attendees will hear about a scenario modeling tool called Urban Footprint that measures climate change, land use and health outcomes based on different scenarios.

Peter Calthorpe  Principal, Calthorpe Associates
Elizabeth Baca, PhD  Senior Health Advisor, Governor’s Office of Planning and Research

MODERATOR:  TBA

HARTLEY / VEY STUDIO

Land Conservation + Small Community Planning
This panel will highlight small community planning, looking at rural efforts, ways to preserve land by limiting sprawl, and discussing how this fits into different scales of planning (regional, urban).

John Fregonese  President, Fregonese Associates

MODERATOR:  Lauren Marschall  Project Manager, Center for Planning Excellence
Session 2  CHOOSE ONE OF THE FOLLOWING SESSIONS

**MANSHIP THEATRE**

The Conservative Case for Planning

This session focuses on how good planning is really about fiscal responsibility. The speaker will touch on municipal and regional growth patterns and why communities should be directing growth to places with already-existing infrastructure, and in efficient form, so that taxpayers are not responsible for excessive maintenance costs for infrastructure.

Charles L. “Chuck” Marohn, Jr.  President, Strong Towns

**MODERATOR:** Jessica Kemp, PhD  Vice President of Policy + Advocacy, Center for Planning Excellence

**HARTLEY / VEY STUDIO**

Innovations in Architecture + Green Design

Speakers will discuss the impact local governments, school districts, and businesses can benefit from through gathering city data, benchmarking, and understanding the benefits of green design.

Z Smith  Principal, Director of Sustainability & Building Performance, Eskew+Dumez+Ripple, APC

**MODERATOR:** Shannon Stage  Executive Director, US Green Building Council

12:20 PM  Break / Get Lunch

12:40 AM  Lunch Session

**MANSHIP THEATRE**

Resilient Cities

Attendees will hear about Rockefeller Foundation’s 100 Resilient Cities Challenge. The effort is to help cities around the world become more resilient to the physical, social, and economic challenges that are a growing part of the 21st century. Additionally, the Resilience Officers from City of Dallas and City of New Orleans will discuss their own experiences and challenges.

100 Resilient Cities Representative*

Jeffrey Hebert  Executive Director, New Orleans Redevelopment Authority

Theresa O’Donnell  Chief Resilience Officer, City of Dallas and Former Interim City Manager

**MODERATOR:** Camille Manning Broome  Senior Vice President, Center for Planning Excellence

2:00 PM  Break
2:15 PM
Session 3  CHOOSE ONE OF THE FOLLOWING SESSIONS

📍 MANSHP THEATRE

Addressing Housing Needs
This session will look at the City of Dallas’ Consolidated Plan and what they’ve found with their housing market analysis, how to develop viable urban communities by providing decent housing and a suitable living environment, and expanding economic opportunities. Attendees will hear a local non-profit developer respond to the national presentations, how Louisiana communities can learn from their work, as well as the challenges we face here.

John Fregonese  President, Fregonese Associates
Theresa O’Donnell  Chief Resilience Officer, City of Dallas and Former Interim City Manager
Providence Community Housing Representative*
MODERATOR: Janet Tharp  Director of Planning, Center for Planning Excellence

📍 HARTLEY / VEY STUDIO

Building a Smarter, More Efficient Government
One of PlanLafayette’s 4 big ideas is: Refine Government. This panel will talk about the work to make the best use of tax dollars to build a smarter, more efficient government for all residents of Lafayette Parish. This includes analyzing potential return on investment before spending tax dollars on capital improvements. Cities across the country are seeing how auto-oriented development patterns are bankrupting our cities. Lafayette is taking this issue on and other communities can learn from what they’ve found.

Charles L. “Chuck” Marohn, Jr.  President, Strong Towns
City-Parish President Joey Durel  Lafayette Consolidated Government
Kevin Blanchard  Director of Public Works, Lafayette Consolidated Government
MODERATOR: Nathan R. Norris  CEO, Downtown Development Authority, Lafayette

3:45 PM
Break

4:00 PM
Closing Plenary Session

📍 MANSHP THEATRE

Peter Calthorpe Keynote Address
Attendees will hear from renowned architect, urban designer, planner and author of Urbanism in the Age of Climate Change. Peter will discuss planning, climate change and the implications for livability, community design, resiliency and adaptation. Dr. Twilley will respond with a Louisiana perspective to this work.

INTRODUCTION: John G. Davies  President + CEO, Baton Rouge Area Foundation
Peter Calthorpe  Principal, Calthorpe Associates
Robert Twilley, PhD*  Executive Director of Sea Grant, Louisiana State University
MODERATOR: Cordell Haymon  Chairman of the Board, Center for Planning Excellence

5:15 PM
Opening Reception / Great Places in Louisiana Awards

📍 SECOND FLOOR GALLERY

SPONSORED BY AARP LOUISIANA
WEDNESDAY | NOVEMBER 4

8:00 AM  Registration / Breakfast / Networking

8:45 AM  Welcome
Elizabeth "Boo" Thomas, FASLA  President/CEO, Center for Planning Excellence
Cordell Haymon  Chairman of the Board, Center for Planning Excellence
James E.A. Slaton  Member, Stone Pigman Walther Wittmann L.L.C.; Chair of the 2015 Smart Growth Summit

9:00 AM  Opening Plenary Session

MANSHP THEATRE

Christopher B. Leinberger Keynote Address
Attendees will hear about trends in the real estate market and financing, how to sell smart growth, other critical transportation and development issues. Where does he see the real estate market going?

Christopher B. Leinberger  President of LOCUS, Chair, Center for Real Estate and Urban Analysis at the George Washington University School of Business

MODERATOR:  James E.A. Slaton  Member, Stone Pigman Walther Wittmann L.L.C.; Chair of the 2015 Smart Growth Summit

9:45 AM  Break

10:00 AM  Session 1  CHOOSE ONE OF THE FOLLOWING SESSIONS

MANSHP THEATRE

Louisiana Speaks: Using the Last 10 Years to Look Into the Future
This panel will talk about the significant contributions and accomplishments post Hurricanes Katrina and Rita, how far we’ve come over the last 10 years, and planning efforts including the Louisiana Speaks Regional Plan.

Walter J. Leger, Jr.  Senior Partner, Leger & Shaw Attorneys & Counselors
Andy Kopplin  Deputy Mayor, City of New Orleans
Sean Reilly  COO + President of Outdoor Division, Lamar Advertising

MODERATOR:  Elizabeth "Boo" Thomas, FASLA  President/CEO, Center for Planning Excellence

HARTLEY / VEY STUDIO

Innovative Engagement: From Millennials to Baby Boomers
This session will take a look at a range of tools from high tech to low tech communities are using to engage with communities and neighborhoods of all scales, including: social media and other online tools, Better Blocks and demonstration projects, and everything in between.

Carlee Alm-LaBar  Chief Development Officer, Lafayette Consolidated Government
Bridgett Massengill  Project Manager, THRIVE 2055
Beth Osbourne  President, Transportation for America Consulting
Aaron Miripol  President + CEO, the Urban Land Conservancy

MODERATOR:  Lauren Marschall  Project Manager, Center for Planning Excellence

11:15 AM  Break / Get Lunch
**Lunch Session**

**MANSHIP THEATRE**

**Trends in Development**
Attendees will hear about national trends in development and what’s coming in Louisiana.

Christopher B. Leinberger  
President of LOCUS; Chair, Center for Real Estate and Urban Analysis at the George Washington University School of Business

Aaron Miripol  
President + CEO, the Urban Land Conservancy

**MODERATOR:** TBA

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**1:00 PM**  
**Break**

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**1:15 PM**  
**Session 2**  
**CHOOSE ONE OF THE FOLLOWING SESSIONS**

**MANSHIP THEATRE**

**Transportation Panel**
This session will take a look at regional transportation efforts, including those around Chattanooga, TN and Phoenix, AZ.

Beth Osbourne  
President, Transportation for America Consulting

Bridgett Massengill  
Project Manager, THRIVE 2055

Dennis Smith  
Executive Director, Maricopa Association of Governments

**MODERATOR:** Rachel DiResto  
Executive Vice President, Center for Planning Excellence

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**HARTLEY / VEY STUDIO**

**Sustainable Water Management and Green Infrastructure**
Attendees will hear about water management efforts including the Greater New Orleans Urban Water Plan, as well as green infrastructure implementation case studies from Louisiana as well as Kansas City, New York and others.

J. David Waggonner, III, FAIA*  
Principal, Waggonner & Ball Architects

100 Resilient Cities Representative*

Virginia Watts  
Stormwater/Green Infrastructure Lead Practitioner, CDM Smith

**MODERATOR:** Jeannette Dubinin  
Project Manager, Center for Planning Excellence

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**2:45 PM**  
**Break**

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**3:00 PM**  
**Closing Keynote Address**

**MANSHIP THEATRE**

**Mystery Speaker**
Stay tuned! We will announce our mystery keynote speaker soon!

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**5:00 PM**  
**Lamar Building Tour / Closing Reception**

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