RENEWABLE ENERGY CROWDFUNDING CONFERENCE
30 OCTOBER 2014 /// LONDON

Featuring speakers from:

abundance, MOSAIC, Bloomberg New Energy Finance, Trillion Fund, BNRE, ecr, de Windcentrale, citizenergy
The first international conference and networking platform, completely focused on financing renewable energy projects through crowdfunding.

Crowdfunding has become a serious source of capital to kick-start new ventures. It is also proving to be a powerful method to quickly raise capital for renewable energy projects worldwide, be it based on a steady ROI for a multitude of investors or a community effort to empower a shared building.

The Renewable Energy Crowdfunding Conference will connect the leaders in crowdfunding to project developers, investors and banks with an interest in exploring and using crowdfunding for their business.

WHY SHOULD YOU PAY ATTENTION?

- In the past 5 years over 10 billion dollar was raised through crowdfunding platforms, starting from $500 million in 2009 to $5 billion in 2013
- Crowdfunding is growing 76% per year on average
- There are already more than 450 Crowdfunding Platforms (CFPs) worldwide, most in the US and Europe
- That crowdfunding is also a game-changer for renewable energy projects is proven by platforms like Mosaic and Abundance. These 2 platforms alone already raised $8 million and $10 million respectively since they started
- Crowdfunding may supply rooftop solar projects with $5 billion of investments within five years, more than 50 times the amount raised to date.
PROGRAMME ///
30 October 2014

SESSION I /// Shaping the context

Introduction to crowdfunding
Overview and background of Crowdfunding for Renewables
The way towards a pan-European Crowdfunding Platform for Renewable Energy Projects

SESSION II /// Working the System

Working hand in hand with (development) banks
Legal issues related to crowdfunding
Panel discussion with Financial Markets Authorities

SESSION III /// Crowdfunding in practice

Moving from traditional finance sources to the power of crowdfunding
The largest wind project ever crowdfunded
Pioneering participation in multi-million euro RE projects from 5 pound up

SESSION IV /// The future of RE Crowdfunding

Unlocking a Trillion Dollars of RE Investments
The future of Renewable Energy Crowdfunding
Closing panel
FEATURED SPEAKERS ///
30 October 2014

GREGORY ROSEN
CHIEF INVESTMENT OFFICER /// MOASIC

JULIA GROVES
MANAGING DIRECTOR /// TRILLION FUND

OLIVER GAJDA
CHAIRMAN & EXECUTIVE DIRECTOR /// ECN

BRUCE DAVIS
MANAGING DIRECTOR /// ABUNDANCE

NUNO BRITO JORGE
FOUNDER /// CITIZENERGY

MARC BUITING
FOUNDER /// 1-TO-3 CAPITAL

HARM REITSMA
CEO & FOUNDER /// WINDCENTRALE

REBECCA KELLY
HEAD OF FINANCE /// BNRG RENEWABLES
VENUE ///
Dexter House

The Dexter House venue is located opposite the historic Tower of London. Situated just 5 minutes walk from Tower Hill and Tower Gateway DLR stations, the venue sits in the exclusive gated “Royal Mint Court” business community – keep an eye out for a large stone arch which forms the entrance to Royal Mint Court. Once through the arch, follow the signs to Dexter House.

Dexter House

No.2 Royal Mint Court
Tower Hill
London
EC3N 4QN
020 7977 5300
SPONSORING OPPORTUNITIES ///
Packages for supporting the event and putting your brand & expertise out there

The ‘Renewable Energy Crowdfunding Conference’ provides excellent opportunities to build and promote your brand towards the investment community. Being involved as a sponsor you will reach international professionals with backgrounds varying from project developer to institutional investor. Furthermore, you will benefit from a global promotional campaign leading up to the event, with visibility in e-mailings to a database of 50,000+ international solar industry professionals and presence on the website.

---

**Invest £1500**

**BASIC SPONSOR**

Become worldfamous in an instant (or at least in the renewable energy world) and let people know that you are a serious innovator and leader, supporting decentralized finance for decentralized energy!

You will receive: Two tickets for the conference, incl. network dinner | Online: your logo on the event website and in event emailings | Offline: Your logo on the events roll-up banners, in-between presentation sheets, event program folder | Full list of participants before the event.

**Invest £2500**

**EXHIBITION SPONSOR**

Become worldfamous in an instant and show to all attendees of the conference that you are a serious innovator and leader, supporting decentralized finance for decentralized energy!

You will receive: Everything that is included in the Basic sponsorship plus 6 sq. meters of exhibition space for you to easily connect to all conference attendees.

**Invest £4000**

**GOLD SPONSOR**

Become worldfamous in an instant and show to all attendees of the conference that you are a serious innovator and leader, supporting decentralized finance for decentralized energy!

You will receive: Everything that is included in the Exhibition sponsorship plus: Two extra tickets (4 in total), to be used for yourself and your contacts | Extra promotion through a banner in our daily newsletter | Extra exposure as your logo will also be higher on the list in all communication outings | More status, because let's be honest, Gold just sounds a bit better than basic or exhibition.

**Invest £8000**

**DIAMOND SPONSOR**

You're the leader, no doubt about it.

You will receive: Everything that is included in the Gold sponsorship, plus: Three extra tickets (7 in total), to be used for yourself and your relations | A speaking position - as the leading sponsor we're happy to use your expertise | You'll have the biggest exhibition space, let's discuss what you need | An interview with one of your board members to be published on Solarplaza.com | Your logo leads the list on all outings | Your logo is even printed on all lanyards, therefore visible for every attendee, on event photo's, and lingering in offices and on keychains for years to come. Above all it's the only unique position, there is only one diamond package and who doesn't want to be diamond?
PACKAGES FOR ATTENDING

SUPER EARLY BIRD RATE
First 100 tickets or until 30 August - £ 199.00

EARLY BIRD RATE
Next 100 tickets or until 30 September - £ 249.00

REGULAR RATE
Last 100 tickets or until 30 October - £ 299.00

For more information on sponsoring opportunities, please contact:

Paul van der Linden
Project & Sales Manager
p.vanderlinden@solarplaza.com
+31 10 2809198
ABOUT SOLARPLAZA

“Providing every professional in the world with valuable contacts and information to grow their solar PV business. Wherever.”

Solarplaza is a private company based in Rotterdam, The Netherlands. Today, Solarplaza has trusted friends and personal contacts all over the world. Solarplaza was founded in 2004 and has now been leading and inspiring the solar industry with high level events and trade missions for nearly ten years.

Services
The services of Solarplaza include:

- Organization of international solar PV expert conferences
- Organization of international solar PV trade missions
- Free daily solar industry newsletter SUN
- Market information
- Personal connection and deal making
- Strategic consultancy

Track Record
Solarplaza has organized more than 50 international PV trade missions and expert conferences in Germany, China, Spain, Italy, Greece, Turkey, the USA, Taiwan, India, Indonesia, Saudi Arabia, the UK, the Netherlands, Belgium, South Africa, Brazil, Chile, Mexico, Denmark and France.

Nearly 20 years of experience in the global solar industry has resulted in Solarplaza’s database of more than 40,000 solar energy businesses contacts. The solar industry newsletter SUN is distributed every working day to thousands of PV professionals all around the world.

CONTACT
Contact us for any questions about:

- Participating
- Sponsoring
- Contributing
- Partnering

VISITOR ADDRESS
Solarplaza International BV
Stationsplein 45
3013 AK, Rotterdam
The Netherlands
Tel: +31 (0) 10 280 9198
Fax: +31 (0) 10 280 7265
General e-mail: info@solarplaza.com

POST ADDRESS
Solarplaza International BV
PO. Box 2299
3000 CG ROTTERDAM
The Netherlands