



www.HaverstrawRiverArts.org

Dear Potential Sponsor,

Haverstraw RiverArts Committee invites you to become a valuable sponsor for the annual Haverstraw RiverArts & Music Festival.

The Festival will take place on Saturday, July 11, 2015 at Emeline Park in the Village of Haverstraw. Visitors will witness professional artists creating sculptures on-site from brick, clay and stone while live music carries through the air. Children will create arts and crafts from some of the same native materials as the artists and have their work displayed in the village. Handcrafted and artisanal wares will be featured in vendor's tents and the best food trucks will fill festivalgoers stomachs. And as part of the celebration of the mighty Hudson River and its waterfront villages, environmental education will be presented alongside a guided history walk (in partnership with Keep Rockland Beautiful) that tells the story of "Bricktown", the brickmaking capitol of the US.

The Haverstraw RiverArts & Music Festival was created by the Haverstraw RiverArts Committee to help fulfill it's mission of fostering community in the Village of Haverstraw with public cultural events, as well as promoting the beautiful Village beyond it's borders.

Because the Hudson River is such an integral part of the health and beauty of the Village, it's natural that it would play a leading role in the Festival. River-centric events and activities are designed to reinforce the importance of the river.

In order to provide free events such as the Haverstraw RiverArts & Music Festival, the RiverArts Committee relies on donors to make it happen. A major source of funding for the festival is from corporate sponsors and local business owners. Without funding from businesses like yours this festival would not be possible!

Last year our inaugural festival was a big success, thanks to the help of participating business owners and organizations. We'd like to continue that success- and build upon it -and your donation for sponsorship will help assure that success. Any amount can be given for general purposes, or, there is also the option of underwriting an entire activity such as the music or art portion of the festival.

Why be an event Sponsor?

The RiverArts event is built around community-building and celebration. Event attendance will be approximately 1,000 visitors. Your company or business logo will be prominently featured on all promotional material, including flyers, social media and you will also be provided with space for your own booth at the festival. Email blasts will go out to all of our existing contacts and our partners' mailing lists, consisting of over 5,000 subscribers. The event will be promoted in various print, broadcast and online publications throughout Rockland, Westchester and Bergen counties as well as NYC reaching thousands of people. In return for sponsorship, donors will receive their name on all printed and website content pertaining to the festival. Those who sponsor an entire activity will have a banner made and displayed by that activity to publicize that sponsorship. Donors will also be announced at the festival.

Sponsorship Levels: (I would like to sponsor the event at the level marked below with an "X")

☐

\$2,500

Brick Level Sponsor

Logo on all promotional material, table at event. Announce Winners of the sculpture honorarium

☐

\$1,500

Stone Level Sponsor

Logo on all promotional material, table at event, logo at welcome table

☐

\$1,000

Clay Level Sponsor

Logo on all promotional material, sponsor a Band/Live music

☐

\$500

Riverwaves Sponsor

Logo included on promotional material

\$ _____

Event Supporter (All Other Donations)

NAME _____ COMPANY _____

ADDRESS _____ CITY _____

STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

SPONSORSHIP LEVEL _____ AMOUNT \$ _____

*Please make checks payable to: **The RiverArts Fund**. Donations must be received by June 8th, 2015 to be included in collateral material. Complete this form and return to: **Village of Haverstraw** (Attn: RiverArts Festival), 40 New Main St. Haverstraw, NY 10927*

Partnerships include:



GARNER