

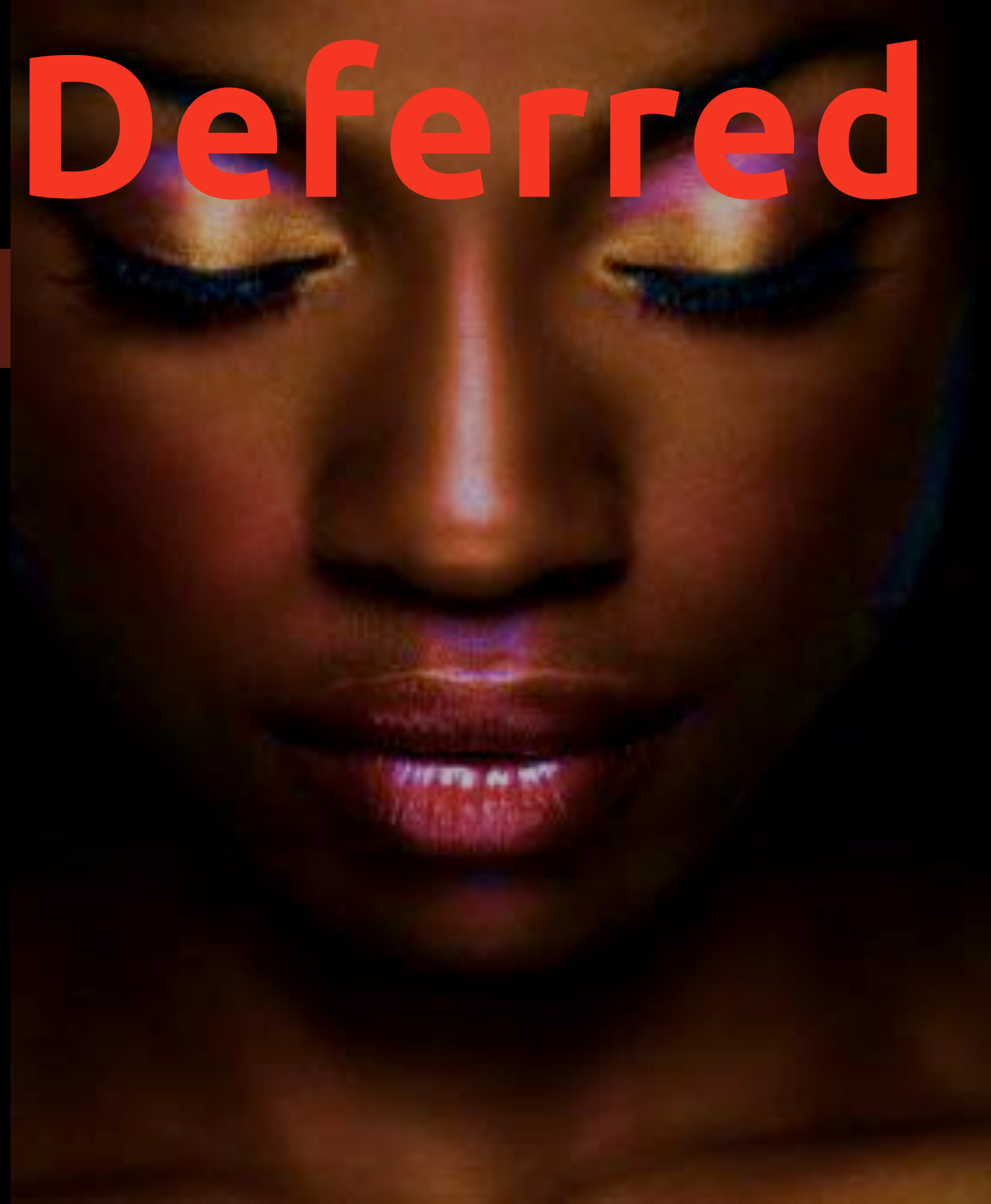
#HerDreamDeferred

A SERIES ON THE STATUS OF BLACK WOMEN

SOCIAL MEDIA GUIDE

Our silence won't save us.

Join us in elevating the Crisis Facing
Black Women.



#HerDreamDeferred | TABLE OF CONTENTS

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We must reject the notion that Black women's resilience is reason to not prioritize the crisis they face.



#HerDreamDeferred | BACKGROUND

Elevating the Crisis Facing BLACK WOMEN.

In honor of Women's History Month and the UN Declaration of 2015 as the start of the International Decade for People of African Descent, the African American Policy Forum and the Center for Intersectionality and Social Policy Studies will join together with other leading racial and gender justice organizations to host a weeklong online series focused on elevating the crisis facing Black women.

Each day during the week of March 30-April 3, we will host a webinar and twitter chat at 3pm EST on a specific challenge facing Black women and issue a call to action to communities across the country to elevate and address the problem locally.

Together, we will push back on the myth that Black women are not also at risk and reject the notion that their resilience means the challenges they face do not need to be prioritized in our communities.

#HerDreamDeferred | PROGRAM

MONDAY, MARCH 30: #SayHerName: Towards a Gendered Analysis of Racialized State Violence

Kimberle Crenshaw, AAPF and CISPS
Barbara Arnwine, Lawyer's Committee for Civil Rights Under Law
Andrea Ritchie, Police Misconduct Attorney
Priscilla Ocen, Loyola Law School in Los Angeles

TUESDAY, MARCH 31: Ending Violence Against Black Women: The Movement to Combat Sexual Assault and Intimate Partner Violence in Our Communities

Terry O'Neill, National Organization for Women
Farah Tanis, Black Women's Blueprint
Aleta Alston Toure, Free Marissa Now!
Nona Jones, PACE Center for Girls

WEDNESDAY, APRIL 1: Black Women's Median Wealth is \$5. Why Don't We Care?

George Lipsitz, Chair of the Board at AAPF
Terry Dotson, Healthcare Specialist
William Darity, Duke University
Mary Frances Berry, University of Pennsylvania

THURSDAY, APRIL 2: Black Women Have Not "Made It": How the Current College Enrollment Narrative Undermines the Real Educational and Socioeconomic Barriers Facing Black Women

Featured Speakers include a roundtable of young Black women college students and recent graduates speaking about the social and economic challenges that they continue to face, even with degrees.

FRIDAY, APRIL 3: Are Racism and Patriarchy Making Us Sick? Black Women, Societal Inequity and Health Disparities

Monica Simpson, Sister Song
Amber Phillips, Echoing Ida
Ladonna Redmond, Campaign for Food Justice Now
Amani Nuru Jeter, UC Berkeley School of Public Health
Lorece Edwards, Morgan State University School of Community Health and Policy

#HerDreamDeferred | HOW TO SUPPORT

Leveraging Your Social Media.

Throughout the week of activities, AAPF will use the hashtag **#HerDreamDeferred** to continue to elevate the challenges facing Black women. This hashtag campaign will be a hub for messaging related to the various issues covered throughout the week.

Support this effort by engaging with #HerDreamDeferred content and creating your own! Post these tweets and images and help build the movement to center Black women's lives in racial justice organizing.



In 2 days [#HerDreamDeferred](#): An Online Week Dedicated to the Status of Black Women. Register @ [AAPF.org](#)



RETWEETS
10

FAVORITES
3



1:29 PM - 28 Mar 2015

#HerDreamDeferred | TWEETS AND IMAGES

DAY 1: #SayHerName: Towards a Gendered Analysis of Racialized State Violence

- 1 Black women are victims of police violence too. Let's center all lives equally in our movement to combat police violence. #HerDreamDeferred
- 2 State violence killed 313 Black people in 2012, men AND women. So why does police violence discourse only include men? #HerDreamDeferred
- 3 Sexual assault is the second most common form of police misconduct. This is a form of state violence too. #HerDreamDeferred
- 4 The number of female arrests has increased by over 800 percent from 1977-2007. Black women are targets of the state too. #HerDreamDeferred
- 5 Black women are shackled while giving birth in NY prisons. This is state violence. #HerDreamDeferred



#HerDreamDeferred | TWEETS AND IMAGES

DAY 2: Ending Violence Against Black Women: The Movement to Combat Sexual Assault and Intimate Partner

1

Homicide by a current or former partner is a leading cause of death for women ages 15-34. Let's address private violence. #HerDreamDeferred

2

60% of Black girls experience sexual assault by their 18th birthday. This cannot go on in the shadows of public concern. #HerDreamDeferred

3

Black women comprise 8% of the population, but 1/3 of intimate partner homicide victims. Let's discuss this violence too. #HerDreamDeferred

4

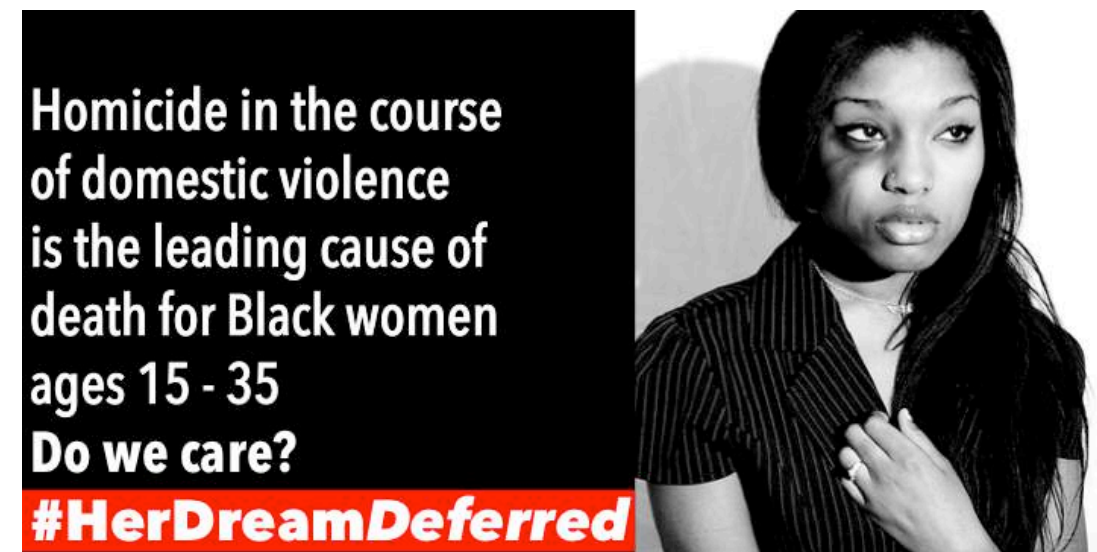
94% of Black women killed by a man knew their killers, and 93% were intraracial. Doesn't this merit our concern too? #HerDreamDeferred

5

Marissa Alexander went to prison for firing a shot in self defense. Who's there for Black victims of domestic abuse? #HerDreamDeferred

#HerDreamDeferred | TWEETS AND IMAGES

DAY 2: Ending Violence Against Black Women: The Movement to Combat Sexual Assault and Intimate Partner Violence



#HerDreamDeferred | TWEETS AND IMAGES

DAY 3: Black Women's Median Wealth is \$5. Why Don't We Care?

- 1 A single Black woman has a median net worth of \$5. Do you care? #HerDreamDeferred
- 2 A single Black woman has a median net worth of \$5. This is less than the cost of a fancy drink at Starbucks. #HerDreamDeferred
- 3 Black women are the only group whose unemployment rates haven't fallen since 2013. Economic recovery hasn't reached us all. #HerDreamDeferred
- 4 The poverty rate for Black women is over double that for white women. #HerDreamDeferred
- 5 Black women are primary breadwinners in majority of Black households. Shouldn't we care about their economic wellbeing? #HerDreamDeferred



#HerDreamDeferred | TWEETS AND IMAGES

DAY 3: Black Women's Median Wealth is \$5. Why Don't We Care?

#HerDreamDeferred

Status of Black Women Week 2015



Fact: A Black women with children has a median net wealth of **\$0**

Given the central role of Black women in our communities
WHY DON'T WE CARE?



#HerDreamDeferred

Status of Black Women Week 2015

Since August 2013,
BLACK WOMEN ARE THE ONLY GROUP
whose unemployment rate has not declined.

#HerDreamDeferred | TWEETS AND IMAGES

DAY 4: Black Women Have Not "Made It": How the Current College Enrollment Narrative Undermines the Real Educational and Socioeconomic Barriers Facing Black Women

- 1 A Black woman with an associate degree less likely to be employed than a white man without a high school diploma #HerDreamDeferred
- 2 Black women have the lowest college graduation rates of all female college students. #HerDreamDeferred
- 3 A Black woman with a bachelors degrees can expect to earn \$657,000 more over her lifetime. #HerDreamDeferred
- 4 Girls are pushed out of school too. Black girls are 6X as likely to be suspended as their white peers. #HerDreamDeferred #BlackGirlsMatter
- 5 A six year old girl was arrested for throwing a tantrum at school. Black girls are overpoliced too. #HerDreamDeferred #BlackGirlsMatter

#HerDreamDeferred | TWEETS AND IMAGES

DAY 4: Black Women Have Not "Made It": How the Current College Enrollment Narrative Undermines the Real Educational and Socioeconomic Barriers Facing Black Women



Black women are **underrepresented** at 4-year institutions.

Black women have the **lowest college graduation rates** of all female college students.

BLACK WOMEN HAVE NOT "MADE IT."

#HerDreamDeferred | TWEETS AND IMAGES

DAY 5: Are Racism and Patriarchy Making Us Sick? Black Women, Societal Inequity and Health Disparities

1

HIV/AIDS related illnesses is the leading cause for Black women 25-34. Do you care? #HerDreamDeferred

2

Black women often live in food deserts & 4 in 5 Black women are overweight. Black women's health is our community's health #HerDreamDeferred

3

Black women have worse reproductive health outcomes than white women across the board. Let's equalize US healthcare #HerDreamDeferred

4

Well-educated Black women have worse birth outcomes than white women who didn't finish high school. What does this say? #HerDreamDeferred

5

Black babies over 2X as likely to die in their first year than white babies. We aren't getting equal chances from birth #HerDreamDeferred

6

Micro aggressions over a lifetime take a toll on Black women's health. Racism and Patriarchy are literally making us sick #HerDreamDeferred

#HerDreamDeferred | TWEETS AND IMAGES

DAY 5: Are Racism and Patriarchy Making Us Sick? Black Women, Societal Inequity and Health Disparities

#HerDreamDeferred

Status of Black Women
Week 2015

Black infants are more than 2.4 times more likely as white infants to die in their first year of life.

Well-educated Black women have worse birth outcomes than white women who haven't finished high school.

RACISM AND
PATRIARCHY ARE
MAKING US SICK.

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Status of Black Women
Week 2015

Black women account for 66% of new cases of HIV amongst all women.

HIV/AIDS related illness is the leading cause of death among Black women ages 25-34.

RACISM AND
PATRIARCHY ARE
MAKING US SICK.

#HerDreamDeferred

Status of Black Women Week 2015

Microaggression (noun)

Brief and commonplace daily verbal, behavioral, and environmental indignities, whether intentional or unintentional, that communicate hostile, derogatory, or negative racial slights and insults to the target person or group.

Daily microaggressions perpetrated against Black women have a cumulative toll on their mental and physical health.

To end health disparities, we must address racism head on.

RACISM AND
PATRIARCHY ARE
MAKING US SICK.

#HerDreamDeferred | TWEETS AND IMAGES

Create your own messaging.

While we have supplied recommended tweets and shareable images, this list is NOT exhaustive.

We encourage you to create your own tweets and deploy the hashtag **#HerDreamDeferred**. Share your personal story as a Black women, data on Black women's lives or issue a call to action to elevate their experiences within our broader racial justice movement. We need your help!

Our goal is to keep this hashtag active and vibrant, so that the crisis facing Black women is no longer abandoned at the margins.

JOIN US IN ELEVATING THE CRISIS.



Carla Murphy
@carlamurphy



 Follow

We Need Some Real Talk About Black Girls and Women fw.to/K3pzInU via [.@Colorlines](#)
[#HerDreamDeferred](#)



4:16 AM - 30 Mar 2015



Reply to [@carlamurphy](#) [@Colorlines](#)



ABOUT AAPF

African American Policy Forum (AAPF), along with the Center for Intersectionality and Social Policy Studies at Columbia Law School (CISPS), provides information and organizes initiatives to raise awareness about the state of women and girls of color and inequality at the intersections of race, gender and class.

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