

..... GREENVILLE, SC .....

# INDIE CRAFT PARADE

at Huguenot Mill

Our event has been featured in articles both on and off the web.

The Greenville News  
LINK Magazine  
Belle Magazine  
Natural Awakenings  
Talk Art

CreateGreenville.com  
CraftGossip.com  
Metromix Greenville  
Etsy.com  
Examiner.com

#### Our internet stats:

Facebook likes: 773  
Twitter followers: 347  
In our first year (beginning in April), our event website had over 20,000 visitors.  
Contact us for more detailed stats.

## CONTACT

To learn more, visit our website at [www.indiecraftparade.com](http://www.indiecraftparade.com) or contact one of our organizers at [info@indiecraftparade.com](mailto:info@indiecraftparade.com).

## The blog

This year we added a blog to our event website, creating a new venue that will help artists and attendees learn more about Indie Craft Parade. We'll feature our artists and sponsors there and share important information about the event this fall. We are also offering advertising space on our blog. Besides being informational and fun, **the Indie Craft Parade blog is a great way to drive traffic to your own site.** Read on to learn about our competitive rates and the benefits of advertising with us!



## ADVERTISE WITH US

### A FULL SIZE AD

Dimensions: 270px x 100px  
Peak months [Apr–Sept]: \$55/mo.  
Off-peak months [Oct–Mar]: \$45/mo.

### B HALF SIZE AD

Dimensions: 130px x 100px  
Peak months [Apr–Sept]: \$35/mo.  
Off-peak months [Oct–Mar]: \$25/mo.

*If you already support Indie Craft Parade as a corporate sponsor, your sponsorship benefits include discounted or free ad space on the blog. Email us for more details!*

#### PLEASE NOTE:

All ad creative is subject to approval by Indie Craft Parade.  
Ads are run for one month at a time, beginning on the first day of each month.  
We accept .jpg or .gif file formats.

## HOW TO GET STARTED

Send the following information to [elizabeth@indiecraftparade.com](mailto:elizabeth@indiecraftparade.com):

1. The ad size you would like
2. The month(s) you would like to run your campaign
3. The email address we should send a PayPal invoice to
4. Your artwork — at least five days prior to the start of the month
5. The URL you would like your ad linked to