



GLOBAL WELLNESS INSTITUTE

AT A GLANCE

Leading the ongoing, global conversation about wellness and wellbeing.



GLOBAL WELLNESS
INSTITUTE™
EMPOWERING WELLNESS WORLDWIDE

WHO WE ARE

THE GLOBAL WELLNESS INSTITUTE™ (GWI), IS A 501(C)(3), NON-PROFIT ORGANIZATION WITH A MISSION TO **EMPOWER WELLNESS WORLDWIDE** BY EDUCATING PUBLIC AND PRIVATE SECTORS ABOUT PREVENTATIVE HEALTH AND WELLNESS. THROUGH ITS FOUR FOUNDATIONAL PILLARS—**RESEARCH, INDUSTRY INITIATIVES, ROUNDTABLE DISCUSSIONS AND WELLNESSEVIDENCE.COM**—THE GWI SERVES AS A HUB THAT INFORMS AND CONNECTS KEY STAKEHOLDERS CAPABLE OF IMPACTING THE OVERALL WELLNESS OF OUR PLANET AND ITS CITIZENS.

MISSION

TO **EMPOWER** WELLNESS WORLDWIDE BY:
FACILITATING CROSS-INDUSTRY **COLLABORATION**; PROVIDING PROPRIETARY GLOBAL **RESEARCH**, INSIGHT AND **INFORMATION**;
TRIGGERING **INNOVATION** IN PRODUCTS AND SERVICES; AND **ADVOCATING** FOR INDUSTRY GROWTH AND SUSTAINABLE PRACTICES.



VISION

A WELL WORLD
FREE OF
PREVENTABLE
DISEASE.

RESEARCH

Researchers, journalists, academia, industry business and thought leaders look to the GWI as the global research and educational resource for the \$3.4 trillion spa and wellness industry. The GWI initiates, gathers and trumpets quality research, which it shares freely on its website.

Each year the GWI produces global statistics for the wellness industry and commissions a comprehensive research project, resulting in the publication of a major report on a topic of relevance and importance to the field. In addition to this main report, the GWI publishes briefing papers submitted annually by industry leaders throughout the world, offering insights and perspective on the state of wellness in their geographic region.

The GWI also curates research from other credible sources and makes it easily accessible on its website.



The Global Spa & Wellness Economy Monitor 2014



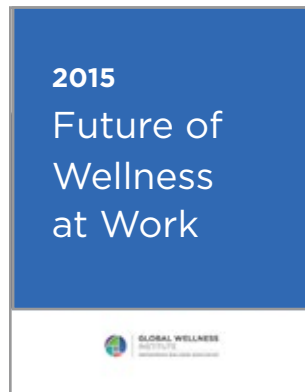
Thermal/Mineral Springs Economy



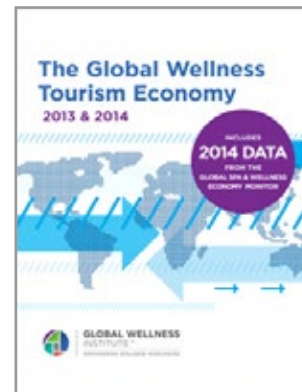
Middle East-North Africa Spa & Wellness Economy



Latin America-Caribbean Spa & Wellness Economy



Coming in 2015:
Future of Wellness at Work



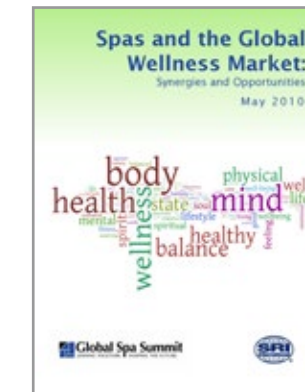
The Global Wellness Tourism Economy: 2013 & 2014



Spa Management Workforce & Education: Addressing Market Gaps 2012



Wellness Tourism and Medical Tourism: Where Do Spas Fit? 2011



Spas and the Global Wellness Market: Synergies and Opportunities 2010

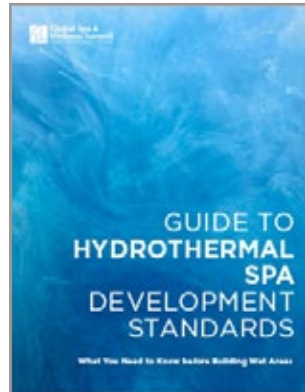


The Global Spa Economy 2008

INITIATIVES

The GWI supports a growing number of industry initiatives, furthering the international conversation about wellness in its many and varied forms. Each GWI initiative is led by an initiative chair, who is a renowned thought leader in his/her particular area of focus.

INITIATIVE RESOURCES & REPORTS



Guide to Hydrothermal Spa Development Standards



NEW! Hot Springs & Geothermal Mineral Waters: A User's Guide for the Global Wellness Traveler

CAREER DEVELOPMENT
INITIATIVE

Career Development Initiative

CLINICAL WELLNESS
BEST PRACTICES
INITIATIVE

Clinical Wellness Best Practices Initiative

CONSULTING
INITIATIVE

Consulting Initiative

DIGITAL INNOVATIONS
FOR HEALING INITIATIVE

Digital Innovations for Healing initiative

FUTURE OF WORKPLACE
WELLNESS INITIATIVE

Future of Workplace Wellness initiative

GLOBAL HOT SPRINGS
INITIATIVE

Global Hot Springs Initiative

GLOBAL WELLNESS DAY
INITIATIVE

Global Wellness Day Initiative

HYDROTHERMAL
INITIATIVE

Hydrothermal Initiative

MINISTRY OF WELLNESS
INITIATIVE

Ministry of Wellness Initiative

WELLNESS COMMUNITIES
INITIATIVE

Wellness Communities Initiative

WELLNESS FOR CANCER
INITIATIVE

Wellness for Cancer initiative

WELLNESS TOURISM
INITIATIVE

Wellness Tourism initiative

ROUNDTABLES

The GWI convenes global roundtables to foster communication and create a forum for conversation about the present state of wellness in various industries, and how best to anticipate, explore and collaborate to shape the future. These roundtables bring together leaders from medicine, science, business, technology, journalism, research, media, academia, spa and hospitality, architecture, beauty, finance, fashion and more, and have been held in locations such as London, New Delhi, New York, Marrakech, Wales and Miami.



MIAMI, SEPTEMBER 16, 2015
Workplace Wellness: What Can We Accomplish Together?



NEW YORK, JULY 15, 2015
Re-Defining Workplace Wellness



WALES, JULY 14, 2015
Building a More "Well" Wales



NEW YORK, FEB. 11, 2015
Science of Wellness



NEW YORK, NOV. 19, 2014
The Business of Wellness



MARRAKECH, SEPT. 10, 2014
Wellness Tourism



LONDON, APRIL 1, 2014
Wellness Tourism

WELLNESS EVIDENCE

JOIN US



The GWI launched the first website to provide direct access to current medical evidence for the most mainstream wellness approaches. By providing access to thousands of clinical studies evaluating the effectiveness of approaches to everything from acupuncture to weight loss, wellnessevidence.com makes it easier for millions of people seeking alternative health solutions to research and evaluate information from the most authoritative sources of evidence-based medicine. This website serves the general public, is free and has been widely considered groundbreaking in its approach.

MODALITIES INCLUDE:

- Acupressure
- Acupuncture
- Aromatherapy
- Ayurveda
- Biofeedback
- Chiropractic
- Exercise
- Hydrotherapy
- Manual Lymph Drainage
- Massage
- Meditation
- Music Therapy
- Nutritional Counseling
- Pilates
- Relaxation Therapy
- Sauna
- Sleep Health
- Smoking Cessation
- Stress Management
- Tai Chi
- Traditional Chinese Medicine
- Weight Loss
- Workplace Wellness
- Yoga

Empowering wellness worldwide starts with your support. As a nonprofit, private educational foundation, the GWI relies on the support of its ambassadors, members and partners. There are benefits to joining, including access to proprietary research; access to the Wellness Barometer written by renowned global economist Thierry Malleret; and invitations to private, global events. To learn more, visit www.globalwellnessinstitute.org/join-us/.



GLOBAL WELLNESS
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DONATION COMMITMENT FORM

Please complete form and submit to Alexandra Plessier. For questions she can be reached at alexandra.plessier@globalwellnessinstitute.org.

First Name _____

Last Name _____

Title _____

Company _____

Email _____

Phone _____

Donation Amount in USD: \$ _____

I hereby commit to supporting the Global Wellness Institute with my donation and agree to be invoiced for the amount specified above.

Signature _____

Date _____



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333 S.E. 2nd Avenue, Suite 3750
Miami, FL 33131, United States
www.globalwellnessinstitute.org

