A YEAR IN STYLE

FALL WINTER SPRING SUMMER

MAINTENANCE CYCLE WARDROBE CYCLE RETAIL CYCLE tem day

COLOUR-CODE Choose a colour for each of the four seasons.

RETAIL CYCLE Use the colours you selected to visualize when the respective collections for each season are available in stores. Use one ring per season (collections usually overlap).

WARDROBE CYCLE Use the wardrobe cycle to note down what seasonal wardrobe you are likely to be wearing for each month.

MAINTENANCE CYCLE Write down when you'll be prepping your wardrobe for each season (e.g., prepare fall wardrobe in late August).