

#Closet Confidence

30-day challenge

HOW TO

Complete one assignment per day, the order is up to you. Post your progress on Instagram with the hashtag **#closetconfidence**

1 _____

Recreate the signature look of your favourite style icon

2 _____

Get rid of clothes you bought to please, fit in or cover up

3 _____

Build a moodboard of things you love but aren't wearing... yet

4 _____

Wear something that *supposedly* doesn't flatter your body type

5 _____

Ask a friend to tell you what she likes about your style

6 _____

Go into a store and try on the most daring piece you can find

7 _____

Find a "power look" that makes you feel confident + assertive

8 _____

Brainstorm three ways you could upgrade your everyday look

9 _____

Write down ten things in your life that you are proud of

10 _____

Wear something that's commonly considered a fashion no-go

11 _____

Get a professional bra fitting

12 _____

Find an outfit (online) that you'd wear if you had perfect confidence

13 _____

Write about your style evolution from childhood until today

14 _____

Find a new make up look online and recreate it on yourself

15 _____

Wear an outfit that accentuates your favourite body part

16 _____

Write a list of everything that is *not* your style

17 _____

Choose a basic outfit and style it two different ways

18 _____

Wear a bolder-than-usual outfit around strangers

19 _____

Hit the shops and try on new silhouettes, fits and cuts

20 _____

Replace worn-out underwear with a few new pieces

21 _____

Build a wearable version of an outfit you found on Pinterest

22 _____

Compliment three people on their outfits

23 _____

Wear an outfit that is 10% outside of your comfort zone

24 _____

Analyse what exactly you like about your five most-worn items

25 _____

Get rid of anything in your closet that does not fit you properly

26 _____

Write down ten things you like about the way you look

27 _____

Wear a piece you have been saving for a special occasion

28 _____

Smile at your reflection each time you walk past a mirror

29 _____

Try on a fun accessory that you're not sure you can pull off

30 _____

Buy a piece that's bold for you and pair it with basics for now