

# #WEINSPIREDAY



## TOOLKIT

*We*  
**INSPIRE**  
MOVEMENT

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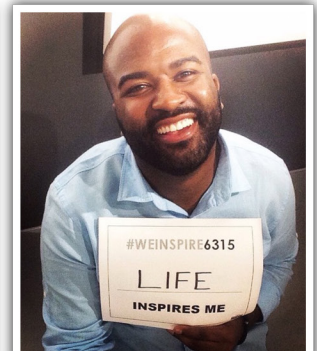
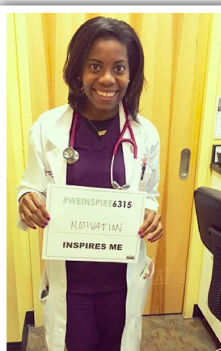
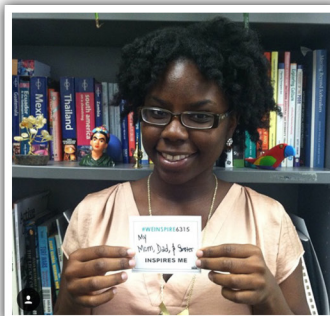
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# #WEINSPIREDAY

## OVERVIEW

### What is #WEINSPIREDAY?

On June 3rd of each year, participants utilize person-to-person communication and social networking to inspire service projects, encourage others, and to spread the message of the We Inspire Movement. Through the use of the hashtag #WEINSPIREDAY, thousands of people will share pictures, declarations, and narratives of their missions to inspire. Examples of “Acts of Inspiration” on #WEINSPIREDAY are feeding the homeless, reaching out and reading to children, registering people to vote, creating a fitness plan or inspire someone with an encouraging text to name a few. Even consider throwing a Celebration of Inspiration with the help of our We Inspire Day Team. How will you inspire others on June 3, 2016?

### Are there any costs to participate in #WEINSPIREDAY?

Nope! #WEINSPIREDAY is a free and open movement to encourage “Acts of Inspiration”. All of our resources are available for free through our website.

### Can organizations get donations through the We Inspire Movement website?

Nope. We Inspire is a movement. We are not an organization and do not accept or distribute donations.

### How can I help spread the word on social media?

- Follow us on Instagram [@weinspiremovement](https://www.instagram.com/weinspiremovement) and use the #WEINSPIREDAY hashtag
- Like us on Facebook - [www.facebook.com/weinspiremovement](https://www.facebook.com/weinspiremovement)
- Follow us on Twitter [@weinspiremov](https://twitter.com/weinspiremov) and use the #WEINSPIREDAY hashtag
- Share all of our social media channels in your organizational and personal social networks
- Announce your participation in #WEINSPIREDAY to your networks and email lists
- Use the #WEINSPIREDAY hashtag to talk about how you are doing an “Act of Inspiration”
- Download from our website “What Inspires Me” sign and take a selfie
- Purchase and sport your “Inspiration Looks Good on Me” t-shirt



**What if I want to lead the #WEINSPIREDAY movement in my city or country?**

We would love to hear from you! Please click here to contact us. [info@weinspiremovement.com](mailto:info@weinspiremovement.com)

**I'm a member of the media. I would like to learn more about #WEINSPIREDAY?**

Have additional questions? Contact us at [info@weinspiremovement.com](mailto:info@weinspiremovement.com)





# #WEINSPiREDAY

## VOLUNTEER TOOLKIT



# #WEINSPIREDAY

## VOLUNTEER TOOLKIT

Looking for an awesome way to spend June 3, 2016? Try volunteering in your local community. Volunteering is a great way to spread the message of inspiration by inspiring others. Here are some things to consider when setting up your “Acts of Inspiration” in your local community:

### Who can participate?

**EVERYONE!** The third annual #WEINSPIREDAY will take place on Friday, June 3, 2016.

#WEINSPIREDAY is a day to inspire individuals to contribute their time and talent to motivate the world. Participants utilized person-to-person communication and a variety of social media platforms to display, service projects, encourage others, and to spread the message of inspiration. Through the use of the hashtag #WEINSPIREDAY people are able to share pictures, stories, and narratives of their mission to inspire others.

The We Inspire Movement believes anyone and everyone can inspire those around us with as little as encouraging words, a helping hand, and the sharing of life’s lessons.



### PICK a project

- Get your community together to start a #WEINSPIREDAY event/Acts of Inspiration that engages your neighbors and local nonprofits and businesses
- Are there community-based organizations that need help on that day?
- Are the organizations you or people you know have worked with?

### CREATE a team of family, friends and neighbors

- Encourage and inspire others to join in on your volunteer efforts
- Use team members as a resource to help you recruit more friends or connect with you a volunteer project

## CONFIRM the Project

- It takes planning and organization to get a volunteer project going
- Call and confirm details with the community based organization you will be volunteering with
- Call and confirm with your team on the details of where to meet and what you will be doing
- Gather or organize any materials you may be required to bring

## VOLUNTEER in your Community

- Have fun at your event, you put a lot of work into it, it is now time to celebrate
- No matter the Act of Inspiration, always stay positive and encouraging of your team
- You don't have to be a world leader or a billionaire to do an Act of Inspiration! Remember **#WEINSPIREDAY** is about ordinary people coming together doing wonderful inspirational acts to motivate others



## CELEBRATE your success; before, during and after your project

- Utilize social media in the lead up to and on **#WEINSPIREDAY** to share your Act of Inspiration

## Donations

*We Inspire is a movement and we encourage participation by showing us how you or someone you know inspires other. We do not collect donations but if you would like to support a cause through donations, contact an organization of your interest and share your story with us!*

For more ideas on “Acts of Inspiration” email [info@weinspiremovement.com](mailto:info@weinspiremovement.com)



# #WEINSPIREDAY

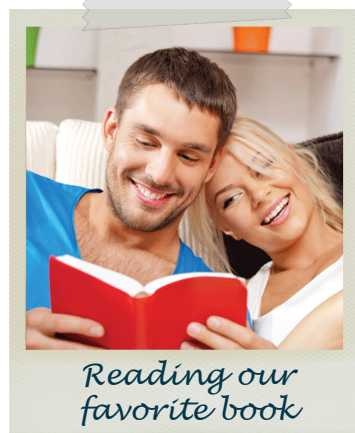
## IDEAS & EXAMPLES

- Donate old clothes or household goods. Take a look through your closet or storage space to find those dusty items that you've outgrown or just don't use anymore
- The next time you go grocery shopping, pick up some non-perishables to donate to your local food bank
- Bring new or lightly used toys and stuffed animals to a children's hospital
- Send a care package to deployed troops, veterans, or wounded soldiers
- Donate blood
- Donate children's books, novels, and other reading materials to shelters, libraries, and schools
- Write a letter to your Congressman/woman about an issue that you care about.
- Offer to do housework for an elderly neighbor
- Teach computer skills to the elderly
- Become a volunteer tutor
- Register to vote
- Watch a sunset





- Send a text to someone that inspires you
- Write inspirational poem and share it on your social media
- Listen to a song that inspires you
- Go on a hike
- Use social media. Spread the word about a worthy-cause through posts on your own account, or volunteer to set-up a social media account for a local non-profit
- Do you love to cook and bake? Invite your friends to participate, and hold a bake sale for your favorite charity
- Volunteer to give music lessons to people in your community
- Participate in a clean-up of a beach, riverbed or local park
- Visit a retirement home and spend time doing fun activities with the elderly who lack immediate family



# #WEINSPIREDAY

## SOCIAL MEDIA TOOLKIT



# SUGGESTED TWEETS



Wondering what is **#WEINSPIREDAY**? A day to be inspired and to inspire others! That simple! visit @weinspiremov: <http://tinyurl.com/j2qmmoq>

What is **#WEINSPIREDAY**? A day for everyone, everywhere, to inspire others! Learn more about **#WEINSPIREDAY** <http://tinyurl.com/j2qmmoq>

HEY YOU! It's almost **#WEINSPIREDAY**! TELL US @weinspiremov: What are you doing to inspire others? <http://tinyurl.com/j2qmmoq>

Guess what today is? Drumroll! **#WEINSPIREDAY**! TELL US @weinspiremov: How are you inspiring yourself or community? <http://tinyurl.com/j2qmmoq>

Have you taken your **#WEINSPIREDAY #INSPIRESELFIE** yet? Tell ME what inspires you today!

What “Act of Inspiration” are you doing today? TELL US @weinspiremov

Got a min! Take an **#INSPIRESELFIE** and share what you're doing this **#WEINSPIREDAY** w/ @weinspiremov !

**#TGIF** equals **#WEINSPIREDAY** on June 3<sup>rd</sup>! Join us and inspire others by doing an “Act of Inspiration”!



## SUGGESTED FACEBOOK & INSTAGRAM POSTS



Got a minute to spare over lunch? Take a photo, video of you doing an “Act of Inspiration” Share what you’re doing on Facebook, Twitter or Instagram!

Join those across the world, Africa, Europe, USA, and so on and participate in **#WEINSPIREDAY** & inspire those around you! Visit <http://tinyurl.com/j2qmmoq>

You want to know what **#WEINSPIREDAY** is all about? Sure, I’ll tell you! It’s a day of inspiration. Anyone, anywhere, can participate! Like @weinspiremovment and learn more on how to get involved <http://tinyurl.com/j2qmmoq>

**HAPPY #WEINSPIREDAY!** Help me spread the message of inspiration by taking a selfie with your **#WEINSPIREDAY** sign!

Get picture ready! It’s time for you to take your **#INSPIRESELFIE** for **#WEINSPIREDAY**! Upload YOUR **#INSPIRESELFIE** from <http://tinyurl.com/j2qmmoq> and share with me and others.

Tell ME! What “Act of Inspiration” are you doing on **#WEINSPIREDAY**? Inspire yourself and others TODAY!

**#TAG THE #WEINSPIREDAY**

We’ll be using the hashtag **#WEINSPIREDAY** across all our social media activity so feel free to do the same and join the conversation!





# 1, 2, 3 TAKE AN **#INSPIRESELFIE**



1. Take a “selfie” with your **#WEINSPIREDAY** sign! Write what inspires YOU!



2. Always use the hashtags **#INSPIRESELFIE** and **#WEINSPIREDAY**

3. Post it to Instagram, Facebook and/or Twitter and share with friends!



*We*  
**INSPIRE**  
MOVEMENT

# #WEINSPIREDAY

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# INSPIRES ME



# #WEINSPIREDAY

## CONTACT US

Hashtag: #WEINSPIREDAY



Facebook.com/weinspiremovement



@weinspiremov



@weinspiremovement

Website: [www.weinspiremovement.com](http://www.weinspiremovement.com)

Questions? Contact us at:  
[info@weinspiremovement.com](mailto:info@weinspiremovement.com)

