

Rules Overview

#itsmyslover Contest Rules:

Tell us why Slover Library is YOUR Library, and you could WIN a prize!

To enter, follow two easy steps:

1. Submit an original photo you've taken explaining what your favorite thing is about the Slover Library, January 9 – 31, 2016.
2. Share your on photo on Twitter, Instagram or Slover Library's Facebook using #itsmyslover

Winners will be notified through the social media platform in which they submitted their entry photo. Prizes must be claimed no later than February 5, 2016. Prizes may be picked up at the Slover Library, located at 235 E. Plume Street, Norfolk, VA 23510.

Entrants must be 16 years or older. NPL Employees and family members are not eligible to win. Entries deemed inappropriate will not entered or used in future promotions.

By submitting a photo, the entrant (or his/her parent/legal guardian if under 18) agrees that the City of Norfolk may use the photographs to promote Norfolk Public Library & City of Norfolk advertising and/or public relations efforts. Advertising includes, but is not limited to, newsletters, posters, flyers, brochures, Facebook and other social networking sites, TV, and websites. Further, the entrant (or his/her parent/legal guardian if under 18) agrees that the images may be used without remuneration and without restrictions, in perpetuity.

"#ItsmySlover" Photo Contest OFFICIAL RULES

The "#ItsmySlover" Contest (the "Contest") is intended for legal residents of the 50 United States of America ("USA"), including the District of Columbia ("D.C."), and Canada (excluding the province of Quebec), and shall only be construed and evaluated according to the laws of the USA and Canada. Void in Puerto Rico and U.S. territories. No purchase necessary to enter or win.

SPONSOR/ADMINISTRATOR

The Contest is sponsored by the Slover Library, 235 E. Plume Street, Norfolk, VA 23510 (the "Sponsor"). This Sweepstakes is not sponsored, endorsed or administered by, or associated with Facebook, Instagram, or Twitter.

ELIGIBILITY

The Contest is open only to legal residents of the United States, who are 16 years of age or older at the time of entry. Employees of Sponsor, Norfolk Public Library, Slover Library Foundation and Sponsor's partner companies, affiliates, members, promotion vendors and other vendor agencies directly or indirectly involved in this Sweepstakes, as well as the immediate family members (spouse, parents, siblings and children) and household members of each such person, are not eligible. Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Sponsor retains the sole discretion to determine in good faith all questions regarding Entrant eligibility.

AGREEMENT TO OFFICIAL RULES

By participating, those who enter the Contest ("Entrants") agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Contest. Winning one of the prizes (as defined below) is contingent upon fulfilling all the following requirements.

TIMING

The Contest will be defined by the following time period:

1. The Submission Period (“Submission Period”) – 12:01 a.m. Eastern Standard Time (“EST”) on January 9, 2016 through January 31, 2016 11:59 p.m. EST

The Sponsor’s database computer clock is the official time-keeping device for the Contest.

HOW TO ENTER THE CONTEST

Eligible persons can enter the Contest during the Submission Period through any of the following three (3) methods of entry:

1. FACEBOOK

Eligible persons can enter the Contest during the Submission Period by visiting www.facebook.com/SloverLibrary and uploading a photo that represents their idea of something they love about the Slover Library. Each successfully completed uploaded photo onto the Slover Library’s facebook page with the hashtag #itsmyslover will result in one (1) Contest entry.

Participants can enter as many times as they like – each additional Photo and description uploaded counts as an additional entry. Users may not upload the same Photo multiple times in order to gain more entries. Internet entries must be made by the entrant only at the Facebook app. Entries made by any other individual or any entity, and/or originating at any other web site or email address, including, but not limited to, commercial Sweepstakes subscription notification and/or entering service sites, will be declared invalid and disqualified for this Sweepstakes. The use of automated entry devices is prohibited; all such entries are void. Sponsor Parties (as defined below) are not responsible for: late, incomplete, incorrect, delayed, garbled, undelivered, or misdirected entries.

2. INSTAGRAM

Eligible persons can enter the Contest during either the First Submission Period or the First Submission Period by following the Sponsor on Instagram (@the_Slover) and submitting a relevant photo. All posts of Contest photo submissions must include the hashtag, #ItsmySlover. Submission of photo (with the proper hashtag) is a mandatory part of entry. Each photo submission will receive one (1) Entry into the Contest. All entries become the property of the Sponsor and will not be returned or acknowledged.

3. TWITTER

Eligible persons can enter the Contest during the Submission Period by following the Sponsor on Twitter (@SloverLibrary) and submitting a relevant photo. All posts of Contest photo submissions must include the hashtag, #ItsmySlover. Submission of photo (with the proper hashtag) is a mandatory part of entry. Each photo submission will receive one (1) Entry into the Contest. All entries become the property of the Sponsor and will not be returned or acknowledged.

ENTRY REQUIREMENTS AND RESTRICTIONS

Once submitted, an entry cannot be deleted, canceled or modified. The Entrant is responsible for all costs associated with uploading the photo. In the event that more than one of the same photo is submitted, only the first submission received shall be accepted. In order to be eligible, entries must actually be received by the Sponsor during the Submission Period. Entries received by the Sponsor before the start of the Submission Period or after the end of the Submission Period are VOID. Proof of submitting a Contest entry form or photo will not be deemed by Sponsor to constitute proof of actual receipt by Sponsor of an entry. Those who do not follow all of the instructions, do not provide the required information in their entry form, or do not abide by these Official Rules or other instructions of Sponsor may be disqualified. Entries made by any other individual or any entity, and/or using any e-mail address other than the Entrant’s, or submitted at any other website, including, without limitation, commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified.

Your submission of an entry constitutes your representation of eligibility, consent to participate in Contest and consent for Sponsor to obtain, use, and transfer your name, address, photograph and other information for the purpose of Contest administration. Entrants represent and warrant that their submitted photo is the original work of the Entrant, has not been previously published, has not won previous awards, and does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity and must have been created in a legal and safe manner. If the photo contains any material or elements that are not owned by the Entrant or provided by the Sponsor, and/or are subject to the rights of third parties, the Entrant is responsible for obtaining, prior to submission of the photo, any and all releases and consents necessary to permit the use and exhibition of the photo by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the photo (collectively, the “Clearances”).

By submitting a photo, an Entrant warrants and represents that he or she consents to the submission and use of the photo in the Contest. By submitting an entry, each Entrant: 1) irrevocably grants Sponsor a royalty-free non-exclusive license throughout the world to use, re-use, copy, publish, republish in whole or in part, edit, add to, modify, and rearrange the entry in whatever media, including without limitation edit, rearrange, and/or copy the entry for use in the Contest of Sponsor's products and services, without further permission, consideration or payment to the Entrant, except where prohibited; 2) warrants and represents that the Entry is entirely the original creation/work of the Entrant and that use of the Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certify that Entrant is the creator and sole copyright owner of the Entry.

Photo entries may not contain any image or depiction of the following: (i) materials which include or constitute trademarks, trade names or copyrighted works created or owned by any person or entity other than Entrant or for which the Entrant has obtained owner's written permission to use (Sponsor's discretion); (ii) materials bearing profanities, or bearing the name or likeness of any celebrity, living or dead; (iii) materials which contain visible identifiable or potentially identifiable information, including but not limited to, phone numbers, website links, street addresses, e-mail addresses or license plate numbers; (iv) inappropriate behavior for a general audience; (v) any depiction of real or simulated sexual acts; (vi) violence in any form; (vii) materials which violate anyone's reasonable privacy expectations, violate any known agreement, or which are defamatory in nature; (viii) materials which are derogatory to Sponsor, or any affiliated entity or person; (ix) materials which are discriminatory based on race, religion, national origin, physical disability, age, sex, or sexual orientation or preference; (x) materials in which any person identifiable appears unless Entrant has obtained an appropriate written release from such person granting all rights required herein; and, (xi) materials which do not comply with all other requirements in these Official Rules. Entries that do not conform to these guidelines will be disqualified. Sponsor reserves the right to reject or disqualify any entry which Sponsor, in its sole and absolute discretion, determines to be inconsistent with the letter or spirit of the Official Rules or potentially damaging to its, the Contest's, or another's image or reputation.

GENERAL CONDITIONS

If for any reason the operation or administration of this Contest is impaired or incapable of running as planned for any reason, including but not limited to: (a) infection by computer virus, bugs, (b) tampering, unauthorized intervention; (c) fraud; (d) technical failures, or (e) any other causes of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest in whole or in part, at any time, without notice and award the Grand Prize (defined below) using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable and best conforms to the spirit of these Official Rules. Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or Sponsor's Website; or (b) acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared to be the authorized account holder of the email address in question submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

RELEASE AND LIMITATIONS OF LIABILITY

By participating in the Contest, Entrants agree to release and hold harmless the Sponsor, Facebook, Inc., Instagram, Sparkloft Media, the Administrator, and their respective parents, employees, officers, directors, subsidiaries, affiliates, distributors, sales representatives, advertising and promotional agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) any technical errors that may prevent an Entrant from submitting an entry; (b) unauthorized human intervention in the Contest; (c) printing errors; (d) errors in the administration of the Contest or the processing of entries; or (e) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt of any prize. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer

online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to the Entrant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

SPONSOR IS NOT RESPONSIBLE FOR

...any changes or unavailability of any third-party service (including, but not limited to, Pinterest, Facebook, Instagram, Twitter, Google and/or Google+) that may interfere with the Contest (including any limitations, restrictions or conditions on Sponsor's ability to use such services for the Contest) or the ability or inability of any entrant to timely enter, receive notices or communicate with Sponsor. If, for any reason, the Contest is not capable of running as planned because of circumstances including, but not limited to, website outages or interruptions on Sponsor's or any third-party service provider's website, unauthorized intervention, fraud, technical failures, or any other causes, which, in Sponsor's sole judgment, corrupts or affects the administration, security, fairness, integrity or proper conduct of this Contest, Sponsor reserves the right, in its sole and absolute discretion and determination of fairness, to cancel the Contest,

WINNER DETERMINATION/NOTIFICATION

Throughout the Submission Period, the Sponsor will select winners at random utilizing a number randomizer program. One (1) Winner will be selected for each prize. The odds of winning vary based upon the number of entrants and quantity of prizes.

PRIZE AND APPROXIMATE RETAIL VALUE

There will be a minimum of nine (9) prizes

- One (1) Kindle Fire, 7" Display, Wi-Fi, 8 GB (Approximate value \$65.00)
- One (1) Grado - eGrado portable headphone (Approximate value \$49.00)
- Five (5) Slover retail gift packs (Approximate value \$20.00)
- One (1) A family four-pack from Seven Venues to Daniel the Tiger (Approximate value \$206)
- Tickets to Nauticus (Approximate value (\$31.50)

Any difference between the stated ARV of the prize and the actual value of the prize will not be awarded. Alcohol, Sales tax & gratuity not included. This gift has no cash value, it is non-refundable. Participants will receive a confirmation form with details via social media or email. All other expenses associated with the prize packages not mentioned herein are the responsibility of the Winner(s). The value of the prizes set forth above represents Sponsor's good faith determinations of the ARV thereof and such determinations are final and binding.

In the event the prize winner cannot travel on or by February 5, 2016 4:59 PM EST designated by Sponsor, prize winner will be disqualified and the prize will be awarded to an alternate prize winner in a random drawing from among all remaining eligible Entries, provided sufficient time exists.

DISPUTES

By entering the Contest, Entrants agree that 1) Any and all disputes, claims, and causes of action arising out of or connected with the Contest, or any prizes awarded, shall be resolved individually, without resort to any form of class action; 2) Any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Contest but in no event attorneys' fees; and 3) Under no circumstances will any Entrant be permitted to obtain any award for, and Entrant hereby waives all rights to claim punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, shall be governed by, and construed in accordance with the laws of Virginia without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than Virginia. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

WINNERS LIST REQUEST:

To request confirmation of the screen name of the winners, please send a self-addressed, stamped business size envelope, by February 29, 2016 to: Slover Library, "#ItsmySlover," 235 E. Plume Street, Norfolk, VA 23510. This Contest is not in any manner sponsored, endorsed, administered by, or associated with Facebook, Twitter or Instagram. Becoming a fan of the Sponsor on Facebook or following the Sponsor on Twitter or Instagram does not constitute an entry into the Contest.