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Celebrity Chef Grant MacPherson, the Goose Island School of Cooking and the Budweiser Home Chef Throwdown Highlight the 2015 Budweiser Taste of St. Louis – The Ultimate Food Experience

The Midwest's Premier Culinary Event Unveils New Attractions for 2015

ST. LOUIS, MO – August 17, 2015 – The 2015 Budweiser Taste of St. Louis – the Ultimate Food Experience today unveiled this year's headline celebrity chef and new feature attractions: World-renowned chef Grant MacPherson; the new Goose Island School of Cooking; and the inaugural Budweiser Home Chef Throwdown. This marks the second year the Budweiser Taste of St. Louis will be held at the Chesterfield Amphitheater in Central Park and Chesterfield Village.



Now in its eleventh year, the Budweiser Taste of St. Louis welcomes **celebrity chef Grant MacPherson** on Saturday, September 19. Chef MacPherson's career spans five continents and four decades. He has cooked adventurous five-star food, developed menus, designed and run kitchens and built top-notch teams at such iconic institutions as the Ra-es Hotel in Singapore, Bellagio Las Vegas, Wynn Las Vegas, Wynn Macau, several Regent Hotels and Four Seasons, the Ritz-Carlton Big Island, and Sandy Lane Hotel in Barbados. He also collaborated with the late Steve Jobs on dining facilities on Apple's campus. Chef MacPherson will be showcasing his culinary skills and doing a book signing at the Goose Island School of Cooking Stage. Admission is free.

If you like watching chef competition shows on TV, then the newest event at the Budweiser Taste of St. Louis is perfect for you. This year marks the first-ever Budweiser Home Chef Throwdown. Home chefs from across the St. Louis area will have an opportunity to submit an original recipe incorporating Budweiser beer. A panel of culinary experts will select two recipes based on concept, creativity, originality, the use of Budweiser and overall quality. Two winners will be selected to compete head to head, live on stage at the Budweiser Taste of St. Louis. The winner will compete against Anheuser-Busch Executive Chef Sam Niemann, who will be required to cook the home chef's dish. If the home chef wins, they'll receive a \$2,500 prize package and be crowned Budweiser Taste of St. Louis Home Chef Throwdown Champion. Recipes can be submitted until midnight August 31 at TasteSTL.com/bhct.



Also new to the 2015 Budweiser Taste of St. Louis is the **Goose Island School of Cooking**, powered by L'École Culinaire. Local, regional and national chefs – along with beverage experts – will host demonstrations designed to be both fun and educational. Guests will see everything from special cooking techniques to food and beverage pairings to can't-miss culinary presentations – all in an intimate setting designed to enhance the overall experience. A full lineup for the Goose Island School of Cooking will be announced soon.



The 2015 Budweiser Taste of St. Louis – The Ultimate Food Experience will take place September 18, 19 and 20. Admission is once again free and includes access to all areas. Additional announcements on music acts, Restaurant Row and other exciting Budweiser Taste of St. Louis details will be unveiled in the coming weeks.

About the Budweiser Taste of St. Louis

Celebrating its eleventh year, the award-winning Budweiser Taste of St. Louis offers patrons The Ultimate Food Experience. Voted St. Louis' Best Food Event by *St. Louis Magazine's A-List Readers' Choice Poll* for three years running, the event has something for everyone. To learn more, visit TasteSTL.com, follow us on Twitter @TasteSTL, like us on Facebook, find us on Instagram at TasteSTL or join in on the conversation with #TasteSTL.