

Allard Motor Company Ltd.

HEAD OFFICE & SALES

24/28 CLAPHAM HIGH STREET, LONDON, S.W.4

Telegrams : ALMOTCO, LONDON

Telephone : MACAULAY 3201 (3 lines)

12th April 1950.

Our Ref: SHA/OAT.

Alan Moss Esq.,
3200 West Olympic Boulevard,
Los Angeles 6,
U.S.A.

Dear Mr. Moss,

Further to your cables and phone calls regarding the race at Palm Springs, I am very sorry that I am unable to come over, but it is due entirely to one or two factors that I cannot alter.

Firstly, I have already prior engagements to meet people in New York this week end, one of them coming from Florida to see me. Secondly, I am the only representative of the firm in New York, and it is imperative that I should be there, to see that the cars, etc. etc. are all ready, and the third reason, which may not seem very important to you, is the fact that, should I compete in any event that is not of the International status, I should most certainly be barred for any future racing in this country.

I hope you will appreciate therefore that it is not through lack of interest that I am unable to accept your very generous invitation, but I shall do my best latter on in the year to come and see you.

I remain,

Yours sincerely,


S.H. Allard.