

# Engage for Enterprise: live web sales software



## Engage Serves:

- Auto Dealers
- Call Centers
- E-commerce
- Finance/banking
- Healthcare
- Insurance Agents
- Mortgage
- Real Estate Agents
- Recruiters
- Retailers
- Software
- Solar
- Travel Agents

## Engage for Enterprise: increase visitor-to-lead conversion rates

Engage helps you sell immediately anywhere online. With one click consumers connect with your sales professionals to be available for live omni-channel customer interactions and sales. Engage is as useful to the daily life of a salesperson as telephone or email. It is polite, friendly, and more authentic. With one click convert all your digital properties into sales opportunities.

### An alternative to lead-gen forms

#### Real people, real-time

- Your customer-facing sales team members to get more “at-bats” with web-based customer.
- Surfacing real faces makes a difference and can help improve visitor-to-lead conversion ratios by as much as 500%

#### Relationships that last

- Lead-gen forms and legacy chat technology are impersonal, and rarely support ongoing relationship value.
- Engage offers a way to maintain relationship continuity between salesperson and customer that last days, weeks and even years.

#### Building trust through transparency

- Lead-gen forms don’t work because visitors, prospects and customers don’t trust how their information will be used.
- Engage puts those same customers into your sales funnel by respecting their near-term desire for anonymity and empowering them with control over the engagement process. As a result of increased trust, sales interaction rates increase.

Start your free 15-day trial at [engage.co](https://engage.co)



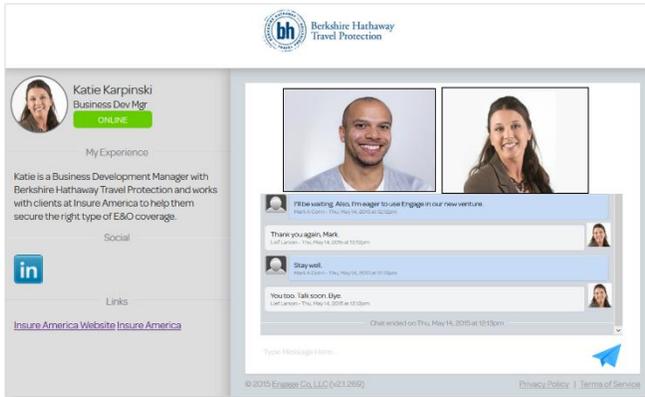
# Engage for Enterprise: a powerful sales tool

## Sell More, Faster!

Make your salesforce more visible to close more inbound leads.

### Three powerful tools to help you easily interact with web-based customers

Useful for inside sales, distributed and captive agents, franchises, contact centers, and overflow channels.

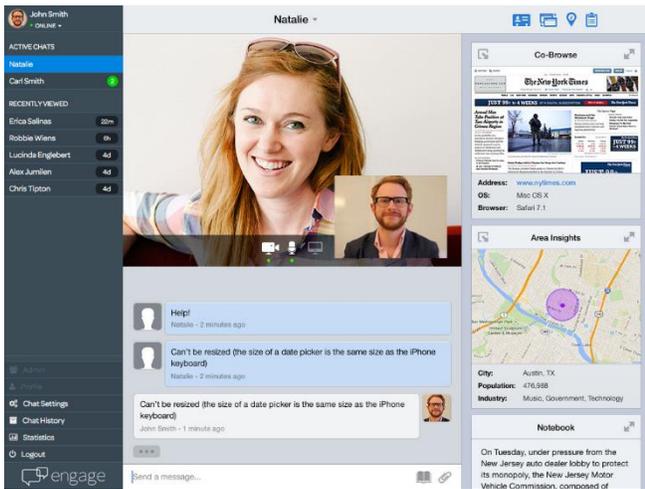


#### A branded sales URL for every rep

Engage provides a fixed URL channel for each of your salespeople where customers can reach them anytime.

It is completely branded, can be shared in digital documents, email signatures, and is as indispensable as email and phone.

It's a single location that customers can come back to time and again for live sales support.

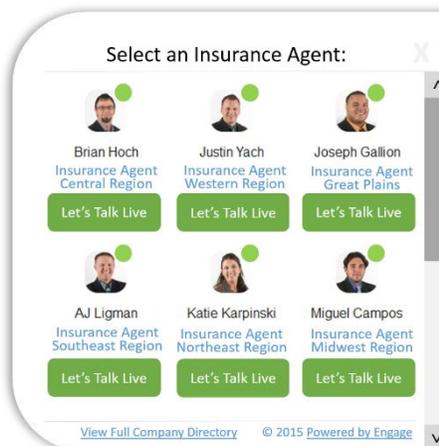


#### Responsive sales dashboard

Designed specifically for real-time sales interactions on the web, it works brilliantly on desktop, mobile and web.

Salespeople love it because it offers sales intelligence such as geolocation and customer tracking, yet it's incredibly simple to use.

The sales dashboard acts as a central hub for live conversations with web-based customers that originate through all available digital channels.



#### Nobody likes to wait in line

Your customers can choose who they work with and the tempo of the relationship. This can improve visitor conversion ratios, time-to-sale, as well as improved customer satisfactions levels and repeat business.

## Getting Started

Sign up for your free 15-day trial account at [www.engage.co](http://www.engage.co)

## Engage with us:

[directory.engage.co/engage](http://directory.engage.co/engage)

## Email us

[hello@engage.co](mailto:hello@engage.co)

Only **\$7** agent/mo.

cancel anytime

Just a few of the great companies using Engage:



### Web-based

If you have a browser, you can sell. No need to install separate client software. Designed for desktop, mobile and tablet.

### Installation is a snap

Add it to your digital properties with a single line of embed code.

### Easy to scale

Up or down, Engage for Enterprise lets you centrally manage your entire sales team, whether you have a few salespeople or thousands. With our flexible SaaS (software-as-a-service) model you have complete control.

### Designed for sales

It has been thoughtfully built to work within the existing daily workflow of the sales center while providing access to net new leads. Most salespeople master Engage on the first day.

### Improve response times

Data shows that the decay rate of customer opportunities is precipitous. Engage helps you interact faster – while the opportunity is hot. Why respond to calls and leads when you can talk to a prospect immediately?

### Capture the economy of trust

Show off your salespeople and convert them into brand ambassadors on your digital properties. Often overlooked, trust is a hard-edged sales driver that can make your customer relationships more energizing and more profitable.

### Maximize your investment

Why spend \$100 per consumer only to send them to an impersonal lead-gen form? Why not just talk to them when they are on your web site?



### Make informed decisions

Robust reporting capabilities provide usage statistics and performance data. Reports can be generated for easy export and sharing.

### Purpose-driven mission:

*We're on a mission to help you sell more, faster by fostering immediate and personable relationships with web-based prospects, customers and partners, EVERYWHERE.*