From: Cynthia Hoover CR5, GRI; RE/MAX Professionals, Highlands Ranch, CO From: Linda McConnell; Keller Williams Real Estate, Denver, CO.

Client's Response:

"Bravo to your photographer who shot the photos of your listing on Monaco. They are spectacular. The photographer has a great eye for composition and used the afternoon sun to full advantage. I could feel the sun on my face and felt right back in the Rocky Mountain West that I love so much. (I was a news film camerawoman for channel 4 in the seventies.) Good photography can sell a listing. It does matter. Those pictures made me want to move right in.

That photographer is worth his/her weight in gold"!

Ann Kemp (homeowner) New York City

> From: Brian Petrelli; Metro Brokers/Petrelli Homes, Denver, CO.

Client's Response:

Wow, amazing job! You could buy the house without ever having to see it in person.
That is the best virtual tour I've seen.
-Brian Petrelli (homeowner)

From: Tami Sprague; 1st Action Team, Prudential RE, Johnstown, CO.

"Hey Rich — I really appreciate the expert job you did developing the virtual tour you did for us. You did an excellent job showcasing the property and the weekly reports and statistics are a great tool. Super job. Thanks again, Tami"

"I have photography companies approach me all the time asking for my business. The reason I don't leave is because you always have wonderful photographers. This listing is very nice, but somehow Rich made it appear even nicer. There are 13 units on the market in this condo community and he was the only photographer that included the swimming pool, game room, etc. His pictures always stand out, but it is very apparent this time because it is so easy for a buyer to compare all of the units. This listing will top them all because of Rich's style, capabilities as a professional photographer, his dedication, flexibility, and understanding what the client wants (in this case me). I will forward this file on to other brokers so that they understand what a great photographer, such as Rích, can do to an inexpensive home."

From: CATHY AND RICH HULSE (homeowners) Grand Junction, CO.

Hi Rich! Alan just sent me the link for our house tour. WOW!!!! YOU DID AN EXCELLENT JOB!!!! BEST TOUR WE HAVE SEEN YET!!!! SO SMOOTH AND THE PANOS TURNED OUT FANTASTIC!!! THANK YOU SO VERY MUCH!!!

From: Christi H. Reece, CRS, EcoBroker Bray Real Estate, Grand Junction, CO.

Good news, Colorado Homes and Lifestyles Magazine called and wants to do a story on the house, mainly due to looking at the virtual tour. So it is already paying off. Thanks!