



FLORENCE REED: PRESIDENT + FOUNDER

Florence Reed is a prize-winning thought leader, innovative practitioner, and deeply engaging speaker who believes that when people work together, things can change for the better. This belief led her to serve as a Peace Corps Volunteer in Panama in the early nineties. In 1997, Reed founded Sustainable Harvest International, a nonprofit organization dedicated to working with rural Central American communities to implement sustainable farming practices and preserve tropical forests. As president of the organization, Florence divides her time between mule rides to farms in Central America and cocktail parties with supporters in the United States, bringing together farmers, donors, and others to create a better future.

Her entrepreneurial spirit and interest in expanding horizons makes identifying new opportunities for collaboration a favorite part of Florence's work. In recent years she has enjoyed being a delegate to the Opportunity Collaboration and Environmental Laureates Convention, as well as a member of advisory committees for the National Peace Corps Association and US Global Leadership Coalition. Florence is currently especially interested in building a global coalition of organizations promoting agro-ecology for a truly sustainable future.

Florence lives in Surry, ME with her husband, Bruce Maanum, and their son, Clay, in a home they built with primarily local materials. They are close to reaching their goal of being fossil fuel independent and grow much of their own food.

FIND FLORENCE

EMAIL: flo@sustainableharvest.org
TWITTER: @HarvestFlo
PHONE: (207) 669-8254

FIND SUSTAINABLE HARVEST INTERNATIONAL

MAILING ADDRESS:
P.O. Box 1447
Ellsworth, Maine 04605

EMAIL: hello@sustainableharvest.org
TWITTER: @SHILaCosecha
INSTAGRAM: @sustainableharvestintl

SELECTED AWARDS + HONORS

- Maryann Hartmann Award (2015)
- Woodrow Wilson Visiting Fellow (2011)
- Shriver Award for Distinguished Humanitarian Service (2012)
- Honorary Degree – University of New Hampshire (2011)
- Garden Club of America Distinguished Service Award (2009)
- Americans Who Tell the Truth portrait series (2009)
- Yves Rocher Women of the Earth (2007)
- Traditional Home Classic Woman (2007)
- Honorary Degree – Southern New Hampshire University (2005)

SUSTAINABLE HARVEST

INTERNATIONAL'S MISSION is to provide farming families in Central America with the training and tools to preserve our planet's tropical forests while overcoming poverty.