



**Miriam Castillo**  
graphic designer • illustrator • fine artist

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## EDUCATION

**University of Texas at El Paso**, El Paso, TX, Graduated May 2013  
*Bachelor of Fine Arts* in Graphic Design with a Minor in Drawing

## SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office (Word, Powerpoint, Excel), Visual Communication, Advertising, Branding, Illustration, Conveying Abstract Concepts, Handling Details, Generating New Ideas, Improving Products or Processes, Problem Solving, Social Media Savvy, Customer Service, Marketing, Writing, Drawing, Wordpress, HTML, Fine Art (Graphite, Charcoal, Color Pencil, Ink Pen, Painting, Watercolor), Bilingual (Spanish, Fluent)

## EXPERIENCE

**Freelance Graphic Designer**, November 2012-Present

*Various clients*, El Paso, TX

Create an assortment of projects for a number of clients, both individuals and businesses. Projects include posters, logos, invitations, pamphlets, murals, illustrations, etc.

**Graphic Designer**, March 2015-March 2016

*AlphaGraphics*, El Paso, TX

Designed and created a variety of projects for clients including posters, logos, brochures, flyers, etc. Revised and fine tuned existing work to produce a sharper and print-ready product.

**Client Service Professional**, Spring 2014-2016 (Seasonal)

*HR Block*, El Paso, TX

Customer service, marketing, and clerical work. Communicated with various clients and vendors.

**Volunteer**, March 2014

*Margarita Cabrera for Uplift Public Art Project*, El Paso, TX

Provided Graphic Design services for the Uplift project, a community public art project commissioned by the City of El Paso.

**Freelance Assistant**, August 2012-September 2014

*Signs By George*, El Paso, TX

Painted hand drawn signs, typography, and illustration for businesses. Installed vinyl and other signage. Also did general clerical work, data entry, filing, etc.

**Graphic Designer**, September-December 2013

*Pediamed*, El Paso, TX

Created branding elements for Pediamed, a children's night clinic. Used Adobe Creative Suites to create posters, flyers, pamphlets, murals, vinyl decals, website graphics, etc. Updated website content.

## EXHIBITIONS

**August 2013**, *Bruja P\*\*\* II Exhibition*, The Percolator, El Paso, TX

**July 2013**, *Bruja P\*\*\* I Exhibition*, The Percolator, El Paso, TX

**May 2013**, *The Pantones: Graphic Design 9 Portfolio Exhibition*, Glass Gallery at UTEP, El Paso, TX

**April 2013**, *Annual Juried UTEP Student Art Exhibition*, Rubin Center at UTEP, El Paso, TX

**October 2012**, *Chalk the Block: Graphic Design Exhibition*, 205 Mills Pop-Up Gallery, El Paso, TX

**October 2012**, *Chalk the Block: Drawing Exhibition*, 277 N. Mesa Pop-Up Gallery, El Paso, TX

## AWARDS

**April 2013**, *Annual Juried UTEP Student Art Exhibition*

Best Drawing: \$300 Monetary Award