



The Learning Resources Network

IN PARTNERSHIP WITH

Kwantlen Polytechnic University

HAS CONFERRED UPON

Steven Lee

A Certificate of Achievement

Video Marketing Certificate

AND VERIFIES THE ABOVE HAS SUCCESSFULLY COMPLETED THIS CERTIFICATE PROGRAM, HAVING MET ALL THE REQUIREMENTS OF THE PROGRAM AND PASSED ALL THE TESTS AT THE 80% LEVEL OR ABOVE.

July 31, 2015

3.2 CEUs and ILUs are also awarded

A handwritten signature in blue ink that reads "Wm A. Draves". The signature is written in a cursive style with a horizontal line underneath the name.

William A. Draves, LERN President

THIS CERTIFICATE IS AWARDED BY THE LEARNING RESOURCES NETWORK (LERN), THE LEADING ASSOCIATION IN CONTINUING EDUCATION IN THE WORLD, AND ITS SPONSORING COLLEGES, UNIVERSITIES, SCHOOLS, ASSOCIATIONS AND OTHER ORGANIZATIONS.



"Information That Works!"

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Kwantlen Polytechnic University

2015 ILU/CEU Transcript

PARTICIPANT NAME: Steven Lee

ONLINE COURSE TITLE: Video Marketing

ONLINE COURSE DATE: June 2015

LERN is awarding one (1.6) CEUs and ILUs

Issuance of International Learning Units (ILUs) and Continuing Education Units (CEUs)

The International Learning Unit (ILU) is an outcomes-based standard for lifelong learning. It is an alternative to the time-based CEU for measuring learner participation in lifelong learning. 0.1 Learning Units is gained by an outcome based evaluation composed of 5 content items learned, with a pass rate of 80%.