



Dear Friends:

In five short months, Midtown Educational Foundation will be hosting its 22nd Annual Golf for the Kids Outing.

Last year's event attracted over 175 golfers to the 27-hole Schaumburg Golf Club, raising \$150,000.

The involvement and generosity supported 1,100 at-risk youth who annually participate in Midtown's and Metro's after-school and summertime enrichment programs.

This year, MEF marks the 50th Anniversary of guiding Chicago's low-income youth onto pathways of success! We are looking forward to honoring our past, celebrating our future and sharing the good work being done at MEF with more families who need our help, and more partners who want to make Chicago's future brighter.

I sincerely hope that you can tee up again with friends and colleagues on June 29. Doing so will truly make a meaningful difference in the lives of Chicago area children who need and want a helping hand in school and in their personal development.

Details on this year's sponsorship opportunities are provided on the pages that follow. The team at MEF is committed to making this year's outing our biggest and best ever, so please take time to sign up at your earliest convenience for what promises to be a great afternoon of fun and fellowship.

Sincerely,

Glenn Wilke, Executive Director

Schaumburg Golf Club

401 N. Roselle Rd, Schaumburg, IL 60194

- 9:00 Registration; continental breakfast; driving range open
- 11:00 Shot gun start; grilled lunch on the course (note new time)
- 4:00 Cocktail reception & silent auction
- 5:30 Dinner & raffle
- 6:30 Brief program & award presentation

GOLF FOR THE KIDS OUTING

Monday
June 29, 2015

SPONSORSHIP OPPORTUNITIES



Platinum Star Sponsorship (\$20,000)

Benefits:

- Brand exposure to 200+ golfers in all marketing materials leading up to, during and after the outing
- Lead positioning on promotional signage at event registration and dinner
- Special recognition during starter's comments and by the MC during the dinner
- Four foursomes (16 golfers) including cocktail reception and dinner
- 20 complimentary raffle tickets for each golfer
- Platinum sponsor signage on three holes (one every nine holes on the 27-hole course)
- Logo inclusion on all marketing materials including invitation, event website, registration forms, gift bags, and thank you letters
- Approved marketing/promotional item included in every gift bag
- Full-page four-color ad in program book day of the event
- Recognition as a major donor in the Midtown Educational Foundation annual report

Gold Star Sponsorship (\$10,000)

Benefits:

- Brand exposure to 200+ golfers in all marketing materials leading up to, during and after the outing
- Secondary positioning on promotional signage at event registration and dinner
- Special recognition during the starter's comments and by the MC during the dinner
- Two foursomes (8 golfers) including cocktail reception and dinner
- 10 complimentary raffle tickets for each golfer
- Gold sponsor signage on two holes
- Logo inclusion on all marketing materials including invitation, event website, registration forms, gift bags, and thank you letters
- Approved marketing/promotional item included in every gift bag
- Half-page full-color ad in program book day of the event
- Recognition in the Midtown Educational Foundation annual report as a significant donor

GOLF FOR THE KIDS OUTING

Monday
June 29, 2015

SPONSORSHIP OPPORTUNITIES



Silver Star Sponsorship (\$7,500)

- Brand exposure to 200+ golfers in all marketing materials leading up to, during and after the outing
- Secondary positioning on promotional signage at event registration and dinner
- Silver sponsor signage on one hole
- One foursome including lunch, cocktails and dinner
- 5 complimentary raffle tickets for each golfer
- Quarter-page full-color ad in program book day of the event
- Recognition as a special donor in the MEF annual report

Bronze Star Sponsorship (\$5,000)

- Brand exposure to 200+ golfers in all marketing materials during and after the outing
- Tertiary-level positioning on promotional signage at event registration and dinner
- Bronze sponsor signage on one hole
- One foursome including lunch, cocktails and dinner
- 5 complimentary raffle tickets for each golfer
- Recognition as a special donor in the MEF annual report
- Listing in the program book day of the event as a corporate sponsor

Corporate Foursome (\$2,500)

- One foursome including lunch, cocktails and dinner
- Signage on one hole
- Listing in the program book day of the event as a corporate sponsor

Individual Foursome (\$1,200)

- One foursome including lunch, cocktails and dinner

Individual Ticket (\$300)

- Round of golf including lunch, cocktails and dinner

Cocktails and Dinner (\$75)

Additional Sponsorship Opportunities:

Continental Breakfast with Signage (\$1,000)

Luncheon Grill with Signage (\$2,500)

50-foot Putt Contest with Signage (\$500)

Cocktail Reception with Signage (\$2,000)

MEF IMPACT & MISSION

www.midtown-metro.org

"I know that I'm completely safe at Midtown,
that no harm can come to me here."

—Midtown 7th grader



Proceeds from the 22nd Annual Golf for the Kids Outing will directly benefit 1,100 at-risk children at Midtown for boys and Metro for girls in innumerable ways. Thank you for your support!

"My grades in every subject have improved. My tutor gets me more advanced material so that I can be challenged." —Metro student



For 15 consecutive years,
100% of MEF students have graduated from high school and enrolled in college.



Of 900 MEF alumni identified in an ongoing study, **91% reported college graduation or current college enrollment.**

"The character traits I have learned at Midtown help me prevent myself from getting into trouble."—Midtown student

"I learned how to respect my mom, dad, and all of my other relatives."—Midtown 8th grader

Mission: Midtown Educational Foundation guides low-income urban youth in Chicago along pathways of success. Our proven enrichment programs embrace the dignity of the person by focusing on academic excellence, virtue development, individual attention, and parental engagement.

GOLF FOR THE KIDS OUTING REGISTRATION

Please mail, scan or fax this form to MEF:

c/o Chelsea Davis

718 S. Loomis

Chicago, IL 60607

Fax: 312.738.8306

cdavis@midtown-metro.org



OR VISIT midtown-metro.org/golf

Name: _____

Title: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Platinum Star Sponsorship (\$20,000)

Gold Star Sponsorship (\$10,000)

Silver Star Sponsorship (\$7,500)

Bronze Star Sponsorship (\$5,000)

Corporate Foursome (\$2,500)

Individual Foursome (\$1,200)

Individual Golfer (\$300)

Cocktails and Dinner Only (\$75)

Luncheon Grill Sponsor (\$2,500)

Cocktail Reception Sponsor (\$2,000)

Continental Breakfast Sponsor (\$1,000)

Putting Contest Sponsor (\$500)

MEF is a public charity under section 501(c)(3)
(Tax #: 36-3417278) Donations are tax-deductible to the
extent allowed by law.

The fair market value per golfer is \$125.

Payment type: Check Credit Card Please send an invoice

Credit Card # _____ exp date _____ cvc code _____

Names of golfers:

