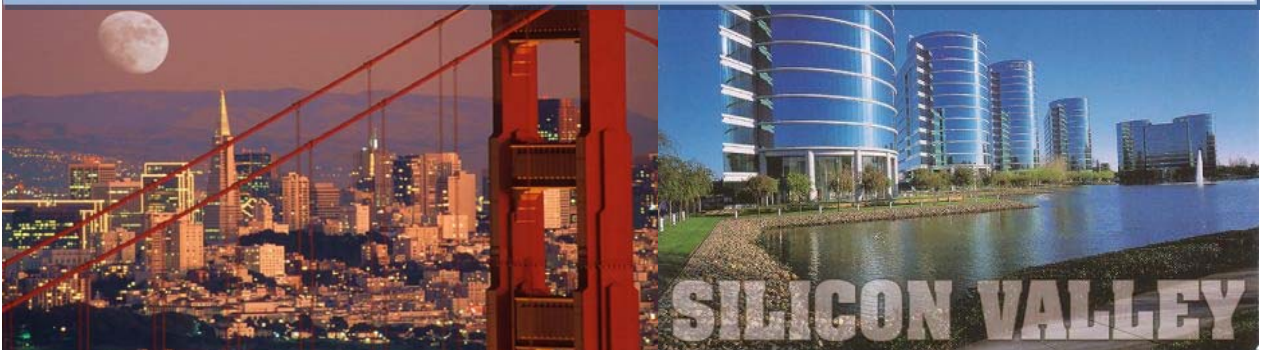


# REN

Research and Educational Network

## *Learning in the Cloud*



Study Tour

San Francisco and Silicon Valley

October 7-10, 2013

## Program Overview

### Research and Educational Network

### October 7-10, 2013

WHEN	MONDAY, OCT 7	TUESDAY, OCT 8	WEDNESDAY, OCT 9	THURSDAY, OCT 10
WHERE	SAN FRANCISCO	BERKELEY/ SILICON VALLEY	SILICON VALLEY	SAN FRANCISCO
STARTING POINT	Hotel Marriott Union Square 480 Sutter Street, San Francisco	Hotel Marriott Union Square	Hotel Marriott Union Square	Hotel Marriott Union Square
MORNING	Meetings at Marriott Savoy Room, Top Floor: 08:15 Welcome 09:00 <b>Dublin Consulting</b> 10:00 <b>Khan Academy</b> 11:00 <b>Edmodo</b> 12:00 Lunch	08:00 am Bus leaves Marriott for UC Berkeley, The Faculty Club 09:00 – 12:30 <b>UC Berkeley</b> 12:30 Bus departure	08:00 Bus leaves Marriott 09:30 <b>CISCO HQ</b> Meetings & lunch 12:00 Bus departure	Meetings at Marriott Savoy Room, Top Floor: 09:00 <b>Citrix Online</b> 10:00 <b>Sage Road</b> <b>Solutions</b> 11:00 <b>Brandon Hall</b> <b>Group</b> 12:00 <b>WeVideo</b>
AFTERNOON	13:00 Delegation walks to Autodesk, 20 minutes from hotel: One Market Street, San Francisco 13:30 <b>Autodesk</b> 15:30 Tour of the <b>Autodesk Gallery</b>	14:00 <b>Qualcomm</b> 16:00 <b>Innovation</b> <b>House</b> 18:00 Approx. return to Hotel Marriott	13:30 <b>Stanford</b> <b>University</b> 15:00 <b>Coursera</b> 16:00 Bus departure 17:30 Approx. return to Hotel Marriott 18:00 Bus departure Hotel Marriott for dinner cruise	13:00 Lunch and wrap-up
EVENING	Evening free	Evening free	18:30– 21:30 <b>Dinner Cruise</b> on the Bay with invited guests	<i>End of program</i>

#### Contacts San Francisco

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#### Survey

At the conclusion of the seminar, please answer this online survey at



[https://no.surveymonkey.com/s/ren\\_2013](https://no.surveymonkey.com/s/ren_2013)

Program  
Research and Educational Network  
October 7-10, 2013

Monday, October 7

8:15 am	<p><b>Welcome and Introductions</b>  <i>Veslemøy Barnes and Lisbeth Smestad</i>  <i>Consul General Hilde Skorpen</i></p>
9:00 am	<p><b>D U B L I N C O N S U L T I N G</b>  <a href="http://www.dublinconsulting.net">www.dublinconsulting.net</a>  Trends and Implications in Learning  <i>Lance Dublin</i></p>
10:00 am	<p>  <a href="http://www.khanacademy.org">www.khanacademy.org</a>  <i>Matt Wahl, Product Manager</i></p>
11:00 am	<p>  <a href="http://www.edmodo.com">www.edmodo.com</a>  <i>Jeremy Glassenberg, Head of Platform Products</i></p>
12 noon	Lunch
1:00 pm	Walk to Autodesk, One Market Street (see loose map in folder)
1:30 pm	<p>  <a href="http://www.autodesk.com">www.autodesk.com</a>  The virtual world for leadership development  How to unleash talent and potential to drive business success  <i>Harry Wittenberg, Senior Consultant, HR Training and OD</i>  Address: One Market Street, San Francisco</p>
3:30 pm	Tour of the Autodesk Gallery

Tuesday October 8

8:00 am	Bus departure from the hotel
9:00 am	 <a href="http://www.berkeley.edu">www.berkeley.edu</a>  <i>Benjamin Hubbard, Manager, Production Services UC Berkeley, Education Technology Services</i>  <i>John McKee, Dean of Development and College Relations</i>  <i>Armando Fox, Academic Director of MOOCLab "Experiences with MOOCLab"</i>  Tour of UC Berkeley Campus  <i>Address: The Faculty Club, UC Berkeley Campus</i>
12:30 am	Bus departure from UC Berkeley
2:00 pm	 <a href="http://www.qualcomm.com">www.qualcomm.com</a>  The Qualcomm Learning Center's philosophy regarding mobile learning and how it fits in the broader set of solutions for employee learning. <i>Terie Scerbo, Head of Learning and Organizational Development , Qualcomm Learning Center.</i>  Address: 1700 Technology Drive, San Jose
3:00 pm	Bus departure from Qualcomm
4:00 pm	Visit to Innovation House, <a href="http://innovationhousesf.wordpress.com/">http://innovationhousesf.wordpress.com/</a>
4:30 pm	Bus departure from Innovation House

## Wednesday October 9

8:00 am	Bus departure from the hotel
9:30 am	 <a href="http://www.cisco.com">www.cisco.com</a> Strategic Alignment – How to leverage People Strategy to drive learning, development, and employee engagement Community Learning Network – Sharing lessons on building communities across the organization – principles, tools, technologies Demonstration of the RESTful based API platform that enables knowledge sharing & rapid content development <i>Greg Brower, Development Solutions, Services, and Operations</i> Address: 150 West Tasman Drive, San Jose
12:00 pm	Bus departure from Cisco
1:30 pm	 <a href="http://www.stanford.edu">www.stanford.edu</a> <i>Strategies, challenges and lessons learned, and emerging new technologies in delivering online education – and how you we see the future of online education.”</i> <i>Paul Marca, Executive Director, Stanford Center for Professional Development</i> Address: 475 Via Ortega, Stanford University
3:00 pm	 <a href="http://www.coursera.org">www.coursera.org</a> <i>Clara Ng, Coursera’s Partnerships team</i>
4:00 pm	Departure from Stanford University
6:00 pm	Bus departure from the Hotel
6:30 pm	Dinner Cruise with invited guests
9:30 pm	Bus departure back to the hotel

Thursday October 10

9:00 am	 <a href="http://www.citrixonline.com">www.citrixonline.com</a> Strategies for Applying the Flipped Classroom Model for Business Learning <i>Jim Recker, Training Specialist, Learning Solutions, Citrix Online</i> <i>Bob Lee, Senior Product Marketing Manager of Learning Solutions, Citrix Online</i>
10:00 am	 <a href="http://www.sageroadsolutions.com">www.sageroadsolutions.com</a> Serious games, game-based learning, and badges for learning <i>Anne Derryberry, Sage Road Solutions, Designer/producer of game-based and social media-supported learning &amp; communications systems</i>
11:00 am	 <a href="http://www.brandon-hall.com">www.brandon-hall.com</a> The Future of Corporate Learning and Talent (2025) Big Data for Learning <i>Brandon Hall, Ph.D., Founder, Brandon Hall Group and Columnist, CLO magazine</i>
12:00 pm	 <a href="http://www.wevideo.com">www.wevideo.com</a> <i>Bjørn Rustbergaard, Founder Inspira / Co-founder COO WeVideo</i>
1:00 pm	Wrap-up and lunch

# Research and Educational Network

October 7-10, 2013

## Companies and Biographies

### DUBLIN CONSULTING

[www.dublinconsulting.net](http://www.dublinconsulting.net)

Learning and Change Management: Strategy, Design and Implementation



**Lance Dublin**, [lance@dublinconsulting.net](mailto:lance@dublinconsulting.net)

Lance Dublin has been an advocate for innovative approaches to learning and change throughout his career. He went from designing a weeklong "Experiment in Free Form Education" program in high school to co-founding one of the nation's first fully accredited 'University Without Walls'. Later recognizing the impact of new user-centered technologies on people, business and learning, he founded and built Dublin Group, a company which became a leader in improving individual and organizational performance and implementing large-scale change. Lance is now an independent management consultant, international speaker and author based in San Francisco, California and serving clients world-wide. He specializes in strategy development, program design, and implementation for corporate learning, change management, and organizational development initiatives. He brings to his work more than 30 years' experience in adult education and training, communication and change leadership, and motivation and innovation. He is the co-author of the capstone book in ASTD's e-learning series, "Implementing e-Learning" and has contributed chapters and articles to numerous other books and professional publications.

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[www.khanacademy.org](http://www.khanacademy.org)

Khan Academy is an organization on a mission. We're a not-for-profit with the goal of changing education for the better by providing a free world-class education for anyone anywhere.

All of the site's resources are available to anyone. It doesn't matter if you are a student, teacher, home-schooler, principal, adult returning to the classroom after 20 years, or a friendly alien just trying to get a leg up in earthly biology. Khan Academy's materials and resources are available to you completely free of charge.



**Matt Wahl**, [matt@khanacademy.org](mailto:matt@khanacademy.org)

Matt works with developers, designers, schools, and students to improve and extend our product. Before Khan Academy, Matt cut his teeth at McKinsey and several start-ups in the Bay Area. He studied Management Science & Engineering and Computer Science at Stanford.



[www.edmodo.com](http://www.edmodo.com)

Edmodo is a venture backed, collaborative education platform, that helps connect all learners with the people and resources needed to reach their full potential



**Jeremy Glassenberg**, Head of Platform Product, [jeremy@edmodo.com](mailto:jeremy@edmodo.com).

Jeremy is the head of platform product at Edmodo. Prior to that, Jeremy was the platform manager at Box for four years, working on partner integrations, product management of API and platform, and management of the developer community. Jeremy earned a Bachelor's degree in Computer Science from the University of Illinois in 2006, and a Masters in Business Administration from Carnegie Mellon University in 2008



[www.autodesk.com](http://www.autodesk.com)

Autodesk is a world leader in 3D design, engineering, and entertainment software.

Now, over 10 million professionals in 185 countries are using Autodesk products to save time and money, gain competitive advantage, and change the way ideas are brought to life.



**Harry Wittenberg**, Senior Consultant, HR Training and OD, [harry.wittenberg@autodesk.com](mailto:harry.wittenberg@autodesk.com)

For the past 25 years, Harry has had a career in education that spans K-12, higher education, and corporate adult education. His experience spans working for IBM ,Apple Computer, Cisco Systems, Pearson Education, Charles Schwab, Genentech, and now Autodesk.

Harry's current responsibilities as a Senior HR Training and Organization Development Specialist are focused on designing and developing training for both managers and employees alike. In addition, he also facilitates team effectiveness sessions using a variety of assessments and models. Prior to this, Harry was responsible for designing and creating a learning infrastructure at a biotech firm. He managed the selection ,development, and deployment of a range of learning technologies including virtual classrooms, online learning, online assessments, and a learning management system.

Harry has been an Adjunct Professor of graduate studies at San Francisco State University in Instructional Technology and a presenter at major professional conferences of learning and instructional technology including ASTD, TechLearn, ISPI, Online Educa Berlin and the Stanford Research Institute. He has also been a contributor to the publication "Bust The Silos: Opening Your Organization to Growth" – Hunter and Saperstein, editors.





[www.berkeley.edu](http://www.berkeley.edu)

The University of California was chartered in 1868 and its flagship campus — envisioned as a "City of Learning" — was established at Berkeley. Today the world's premier public university and a wellspring of innovation, UC Berkeley occupies a 1,232 acre campus with a sylvan 178-acre central core. From this home its academic community makes key contributions to the economic and social well-being of the Bay Area, California, and the nation. In recognition of broad and deep excellence, respected sources have repeatedly ranked UC Berkeley at or near the top in fields ranging from engineering and the "hard" sciences to the social sciences, arts, and humanities. Case in point: A National Research Council analysis of U.S. universities concluded that UC Berkeley has the largest number of highly ranked graduate programs in the country. It ranked doctoral programs within a range (such as between 1st and 5th) and found that 48 out of 52 Berkeley programs assessed ranked within the top 10 nationally.



**John McKee**, Dean, College Relations, [johnmckee@berkeley.edu](mailto:johnmckee@berkeley.edu)

John McKee was appointed to this position in January 2006. Prior to that, he headed the Western regional external relations office of the Harvard Business School, based in San Francisco, from 2000 to 2006. During that time he also undertook a series of international assignments for HBS, in Europe, South America, and India, in support of Harvard's research offices in those regions. From 1993 to 2000 John served as director of development at Stanford

University's Graduate School of Business. He has also held positions at the American University of Paris and Columbia University.

**Educational Technology Services (ETS)**, <http://ets.berkeley.edu>, develops, promotes and supports the effective integration of collaboration, learning, and communication technologies into the life and work of the UC Berkeley community and beyond. ETS is a world leading organization, bringing to the learning technology field a level of intelligence, innovation, and effectiveness fitting for the world's foremost public University.



**Benjamin Hubbard**, Director, ETS, UC Berkeley, [bhubbard@berkeley.edu](mailto:bhubbard@berkeley.edu)

Benjamin manages a team of staff, contractors, and student employees who work to enhance UC Berkeley's world class teaching and learning experience through effective integration and support of educational technologies.

**Berkeley X**, <http://online.berkeley.edu/moocs/berkeleyx>

BerkeleyX is part of edX, the online learning initiative founded by Harvard University and the Massachusetts Institute of Technology (MIT) and launched in May 2012. EdX features learning designed specifically for interactive study via the web. Based on a long history of collaboration and their shared educational missions the founders are creating a new online-learning experience. Along with offering online courses, the institutions will use edX to research how students learn and how technology can transform learning—both on-campus and worldwide.



**Armando Fox**, [fox@cs.berkeley.edu](mailto:fox@cs.berkeley.edu)

is Professor in Residence in UC Berkeley's Computer Science Division as well as the Academic Director of the **MOOCLab**. His research spans cloud computing in the AMP Lab (Algorithms, Machines & People), highly productive parallel programming in the Par Lab (Parallel Computing Laboratory), and most recently, online education. During his previous time at Stanford, he received teaching and mentoring awards from the Associated Students of Stanford University, the Society of Women Engineers, and Tau Beta Pi Engineering Honor Society. He was named one of the "Scientific American 50" in 2003 and is the recipient of an NSF CAREER award and the Gilbreth Lectureship of the National Academy of Engineering. In previous lives he helped design the Intel Pentium Pro microprocessor and founded a successful startup to commercialize his UC Berkeley Ph.D. research on mobile computing. He received his other degrees in electrical engineering and computer science from MIT and the University of Illinois and is an ACM Distinguished Member.



[www.qualcomm.com](http://www.qualcomm.com)

Qualcomm Mobile & Computing (QMC, formerly QCT), a business unit of Qualcomm Technologies, Inc., is the world's largest fabless semiconductor producer and the largest provider of wireless chipset and software technology, which powers the majority of all 3G devices commercially available today. We are redefining the experience of wireless mobility by applying our unmatched legacy of wireless innovation to enable new generations of increasingly powerful mobile handsets, computers and consumer electronics devices. As a result, 3G wireless connectivity is being extended into an ever-wider range of products and services.



**Terie Scerbo**, *Head of Learning and Organizational Development*

[tscerbo@qualcomm.com](mailto:tscerbo@qualcomm.com)

As head of Learning and Organizational Development in the Silicon Valley for Qualcomm, Inc., Terie Scerbo has been with Qualcomm for 10 years. She is responsible for learning and OD strategy for local business units and employee base. As a learning business partner, her scope includes executive/leadership development, leadership team development, and overall management of business skills and engineering/technical training delivery. Prior to Qualcomm, Terie worked at Cisco Systems in Workforce Development for 2 years, managing e-learning solutions for professional skills. This was after holding a variety of positions at Hewlett-Packard for 19 years. She earned a BA in Computer Science at Mills College and has been a past board member for NASAGA, the North American Simulation and Gaming Association.



Innovation House Silicon Valley (<http://innovationhousesf.wordpress.com/>) is a co-working & virtual office for tech companies, investors and Innovation Norway. It is a soft landing concept for entrepreneurs entering the U.S. market who can tap into our network of technology partners, investors and service providers.



[www.cisco.com](http://www.cisco.com)

At **Cisco (NASDAQ: CSCO)** customers come first and an integral part of our DNA is creating long-lasting customer partnerships and working with them to identify their needs and provide solutions that support their success. The concept of solutions being driven to address specific customer challenges has been with Cisco since its inception. Husband and wife Len Bosack and Sandy Lerner, both working for Stanford University, wanted to email each other from their respective offices located in different buildings but were unable to due to technological shortcomings. A technology had to be invented to deal with disparate local area protocols; and as a result of solving their challenge - the multi-protocol router was born. Since then Cisco has shaped the future of the Internet by creating unprecedented value and opportunity for our customers, employees, investors and ecosystem partners and has become the worldwide leader in networking - transforming how people connect, communicate and collaborate.



**Greg Brower**, Development Solutions, Services, and Operations  
LinkedIn: [www.linkedin.com/in/gbrower](https://www.linkedin.com/in/gbrower)

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## Stanford University

[www.stanford.edu](http://www.stanford.edu)

Stanford University is one of the world's leading research universities, known for its entrepreneurial character, drawn from the legacy of its founders, Jane and Leland Stanford, and its relationship to Silicon Valley. Research and teaching stresses interdisciplinary approaches to problem solving. Areas of excellence range from the humanities to social sciences to engineering and the sciences. Stanford is located in California's Bay Area, one of the most intellectually dynamic and culturally diverse areas of the nation.

**Center for Professional Development**, [www.scpd.stanford.edu](http://www.scpd.stanford.edu)

The Stanford Center for Professional Development connects professionals worldwide to the research and teaching of Stanford University faculty in the School of Engineering and related academic departments. Qualified individuals may study for master of science degrees on a part-time basis, pursue graduate certificates and professional certificates, take individual graduate courses and professional courses, participate in workshops, view free online seminars and more. Courses are delivered online, on the Stanford campus in the heart of Silicon Valley, and at the work site.



**Paul Marca**, Executive Director, [pmarca@stanford.edu](mailto:pmarca@stanford.edu)

Paul Marca is currently the Executive Director of Stanford University's Stanford Center for Professional Development, a position he has held since 2011. He concurrently serves as the Center's Director of Business Development, which he has done since 1998. Prior to moving over to the Stanford Center for Professional Development, Marca spent four years as the Director of Stanford Media Works. He also served as the Manager of Stanford University's Multimedia and Video Production Group.

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**coursera**

[www.coursera.org](http://www.coursera.org)

"We believe in connecting people to a great education so that anyone around the world can learn without limits. Coursera is an education company that partners with the top universities and organizations in the world to offer courses online for anyone to take, for free. Our technology enables our partners to teach millions of students rather than hundreds."



**Clara Ng**, Coursera's Partnerships team, [clara@coursera.org](mailto:clara@coursera.org)

Clara Ng leads Coursera's Partnerships team, which works closely with institutional partners to design and deliver high-quality online courses that push the boundaries of pedagogical innovation. Prior to joining Coursera, she studied public health and business at the University of Pennsylvania, and international development at the University of Oxford. She also co-founded the Emerge Venture Lab, a UK-based venture accelerator for social impact startups. She is deeply excited by the potential of online technology to increase access to world-class education on a global scale.

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**CITRIX** | online

[www.citrixonline.com](http://www.citrixonline.com)

The Online Services Division of [Citrix Systems, Inc.](http://www.citrix.com) (Nasdaq: CTXS), is based in Santa Barbara, California, with satellite offices and data centers around the world.

Every month, more than 17,000 new customers start using Citrix GoTo cloud services to work from anywhere with anyone – using our remote-connectivity and online collaboration solutions to save time, get more done and connect to others around the world. For example:



**Jim Recker**, Training Specialist, Learning Solutions, [jim.recker@citrix.com](mailto:jim.recker@citrix.com)

Jim Recker has spent the last 20 years focused on e-Learning technologies, content design and development, and e-Learning distribution. His expertise is in implementing training programs for large multinational corporations, universities, and institutions, with focus on Web portals, online training, and Learning Management Systems. Jim also specializes in multimedia design and digital rights management. He has consulted and managed programs around the world, and designed, implemented, and launched some of the world's largest live-training programs. Special attention to aligning new programs with business objectives has been a key element for success.



**Bob Lee**, Senior Product Marketing Manager of Learning Solutions ,  
[Bob.Lee@citrix.com](mailto:Bob.Lee@citrix.com)

With over 25 years of experience in the learning and technology industries, Bob Lee has served in a variety of roles, including director of education for a major U.S. bank, curriculum developer and classroom instructor, software developer, consultant, and marketer. An early adopter of virtual-classroom technologies, Bob has designed and taught hundreds of online courses in schools and corporate learning environments. His present role focuses on the definition, development, delivery, and marketing of Citrix Online's learning solutions.

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<http://www.sageroadsolutions.com>

Sage Road partners and associates leverage their unique, education insider's understanding of learning markets and the dynamics that drive them to develop winning strategies for business success and accelerated learning excellence.

#### **Learning Analytics**

We can help you implement learning analytics programs and solutions in your enterprise that will improve your decision-making and make your stakeholders more successful. We can help you get the most from your structured and unstructured data resources.

#### **Online Learning**

Using the Internet as the primary means of interaction, exchange and engagement, we help you validate, design, adopt and implement new learning programs, products and platforms to maximize learner success. For us, online learning means digital learning content, learning and content management systems, content distribution, content authoring, collaboration and assessment.

#### **Badges and Games for Learning**

We can help you demonstrate and document learning achievement — from competence to completion — in flexible, authentic ways using badges as credentials. We can show you how games provide a motivating and engaging framework for assessment of knowledge, skills, competencies and more.



**Anne Derryberry**, Designer/producer of game-based and social media-supported learning & communications systems, [anne@imserious.net](mailto:anne@imserious.net)

Anne Derryberry's work as an Analyst for Sage Road Solutions focuses on design review and consultation for 'next-generation' learning and productivity solutions, including badges systems, game based learning and competencies. Anne is a noted expert in how simulations and gaming and their associated technologies can advance learning and productivity and regularly writes and consults for eLearning, Fortune 500 and serious gaming companies. Anne holds a master's degree in Educational Technology from San Diego State and a BA in French from UCLA. She is a Donald W. Reynolds Fellow, Reynolds Journalism Institute, with the University of Missouri School of Journalism. Anne's earlier career is defined with success founding, managing and merging successful eLearning businesses, including Informania, a company whose primary operations was creating technology-driven corporate learning solutions to commercial customers worldwide. Anne is also a distinguished eLearning designer having done work for global companies including IBM, Apple, Novell, Kaiser Permanente and McKesson.

Anne's blog "I'm Serious" can be viewed at [www.imserious.net](http://www.imserious.net)



<http://www.brandon-hall.com>

Brandon Hall Group is a preeminent research and analyst firm, with more than 10,000 clients globally and more than 20 years of delivering *Research-Based Solutions™ that Empower Excellence in Organizations™*. Brandon Hall Group has a Research Team of thought leaders who provide world-class research, data and expertise in Executive Development, Talent Management, Learning & Development, Sales & Marketing Effectiveness. Our Consulting Team leverages our ever-expanding and extensive base of research to create methodologies, tools and frameworks that unlock the value of the key practices and apply them to your organization. We also offer certification programs that provide organizations with a concrete plan for business process improvement, again founded on our research, which includes key practices from 25 industries and hundreds of organizations around the world.



**Brandon Hall, Ph.D**

Brandon Hall, Ph.D., is a leading independent expert in e-learning, helping organizations make the right decisions about technology through his writing, advising, and presenting. With more than 20 years as a training professional. Brandon Hall has been providing independent expert advice in the form of e-learning: LMS, LCMS, authoring tools, content providers, and other tools that help organizations develop successful e-learning solutions. He earned his doctorate in educational psychology and has served on the faculty University's Multimedia Studies Program. As an internationally recognized researcher and speaker on e-learning, he has been interviewed by Forbes, Fortune, The New York Times, Wall Street Journal, Business Week, Forbes ASAP, InfoWorld, Training, and HR Executive, among others.

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[www.wevideo.com](http://www.wevideo.com)

WeVideo's story begins in 2007 with the Norwegian company, Creaza. The company's mission was to provide an online creative toolbox for children, to be used both in school and at home. By 2010, this technology was in use by hundreds of thousands of children across ten European countries. Inspired by its success in the educational market, Creaza's investors decided, in early 2011, to spin out a new company, Creaza Inc. to focus on video creation and expanding the technology to U.S. and global markets. Founding team members, Bjørn Rustberggaard and Roger Larsen joined forces with longtime friend and serial entrepreneur Jostein Svendsen and in September 2011, with the brand new name of WeVideo, launched the online video editing services from their Palo Alto, California, office.



**Bjørn Rustberggaard**, Co-founder and COO of WeVideo, is a well-known serial entrepreneur and pioneer for technology in e-learning, education, cloud-based technologies for enterprise level companies, schools and governments. Bjørn has more than a decade's experience in building and executing some of the larger cloud-based technology platforms in Europe. Previously co-founder of Mintra, founder of Inspera and Creaza in Norway, he is bringing cloud-based and educational expertise to WeVideo. Bjørn was VP of Product before he stepped up as COO in WeVideo.

**REN San Francisco 6-10 oktober 2013 - Deltakere**

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