

Ashley Karr

Lead UX & Instructional Designer

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Objectives

I am seeking a full-time role as a Lead UX Designer with a dynamic team that creates products with meaning. It is my hope that I will be supported in my growth as a designer, leader, and advocate for the user, as well as have the opportunity to help shape and grow the company I am working with and designs we are producing. For my complete work history, which dates back to 2003, please visit [linkedin.com/in/ashleykarrux](https://www.linkedin.com/in/ashleykarrux).

Education

1998 - 2003 B.A. Anthropology, University of California Los Angeles, Cum Laude

2009 - 2011 M.S. Human Factors & Systems Engineering, Embry-Riddle Aeronautical University, Graduated with Honors (4.0)

Most Recent Work Experience

General Assembly

2013 - 2016 / Lead UX Design Immersive Instructor / NY, LA, Seattle

I have helped over 200 individuals make successful career transitions into UX design through a hybrid role of manager, instructor, and instructional designer. I play a major part in developing our global curriculum and am currently focusing on improving our prototyping software demonstrations and lectures, as well as processes regarding team collaboration, conflict resolution, and design evaluations.

2012 - 2013 / UX Consultant / LA, SF, NY

As I transitioned out of government research, I returned briefly to UX consulting. During this time, I conducted user research, IA, prototyping, visual design, and usability testing for organizations such as GreenDot, Persado, WalMart, UCSF, The California Department of Public Health, and Emory University.

The Veteran's Administration

2011 - 2012 / Research Scientist / Iowa City, Iowa

I aided the VA in creating native and web-based applications to help Veterans with PTSD, improving the VA's electronic medical records, and setting up telemental health clinics so Veterans living in underserved areas could have access to mental healthcare.

Tools

Sketch, InVision, Photoshop, Illustrator, Axure, Balsamiq, Omnigraffle, HTML, CSS, JavaScript, JQuery, Bootstrap, Camtasia, Silverback, Morae, Optimal Workshop, usertesting.com, TryMyUI