



Overview

SocialSphere is a public opinion research and social media analytics company that is growing quickly, based in Harvard Square and has operations around the world. With clients ranging from heads of state, to major Hollywood entertainment studios and national sports leagues, to luxury brands and non-profits, SocialSphere develops innovative tools, platforms, and strategies for our clients to engage with their most influential fans and customers. Drawing from a solid focus on our work with the millennial generation, SocialSphere provides a work environment that is youthful, engaging, and fun; a place where unique collaboration and fresh voices are paramount.

The company is in need of a dynamic, inspired and experienced **Senior Research Associate** to support new client wins in the public affairs sector including work in the United States, the Middle East and Asia.

As **Senior Research Associate**, you should be comfortable and experienced with all aspects of modern quantitative and qualitative public opinion research. You will be expected to manage all aspects of data collection, design and draft questionnaires for surveys as well as for focus groups, create top line reports and crosstabs, perform statistical analysis (SPSS), summarize and present key findings in written and oral presentations.

Qualifications

- Advanced degree in Political Science, Sociology or related field; B.A./B.S. with comparable level of applied survey research experience and training
- Proven experience in undertaking research involving data analysis, including using SPSS, Excel and other software
- Demonstrated ability to manage multiple projects under tight deadline
- Ability to create a team environment and participate in the hiring of new staff
- Demonstrated passion for social media (we often explore correlations between primary and secondary data sets, therefore understanding of social media is critical)
- Intellectually curious and well-read on politics, domestic and foreign affairs
- Must be willing to travel domestically and internationally

If interested, please send a thoughtful cover letter and resume to jobs@socialsphere.com.