



Twitter in Nurse Education



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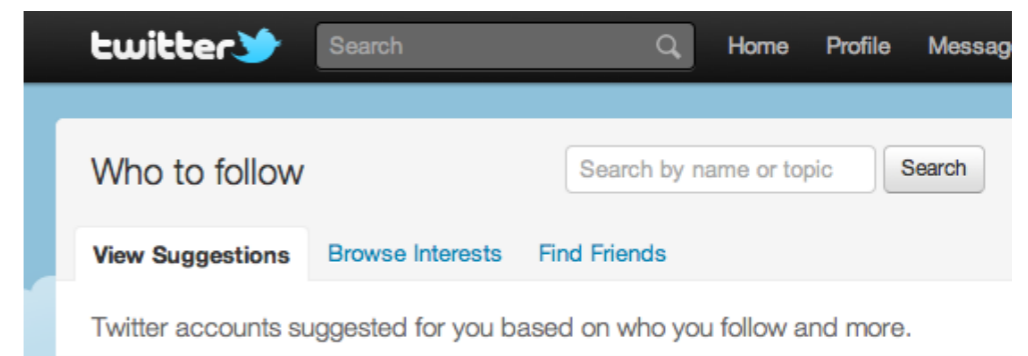
 @pam007nelmes



Twitter in Higher Education

- Students study beyond the physical 'space' of academic institutions
- Lifestyle, technology and a disruptive economy influence learner expectations
- 'Anytime, anyplace, anywhere' attitude to information accessibility (Blackboard, 2010)
- Social networking is a social structure enabling connectivity and relationships between people - learning is social

Web 2.0 - co-creation



Twitter in Higher Education: Where's the evidence?

- Increased student engagement (Junco, Heiberger and Loken, 2010)
- Enhanced communication, spontaneity of 'chatter' and relationships (Schroeder, Minocha and Schneider, 2010)
- Active learner participation: sharing links to resources and responding to tweets (ScaLe project, 2010)
- Teachers considering novel ways to interact, having greater appreciation of learning styles and alternative methods of formative assessment (ScaLe project, 2010)



Twitter integrated into Virtual/Managed Learning Environments

Clinical Decision Making in Emergency Situations - Home - Windows Internet Explorer

https://tulip.plymouth.ac.uk/Module/HEAC314P/SitePages/Home.aspx

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Clinical Decision Making in Emergency Situations - Home



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tulip Teaching and Learning in Plymouth

Site Actions Browse Page Pam Nelmes

Home Blog 09 December 2011 - week 19 Search this site...


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Calendar
Tasks
Twitter

We've embraced twitter on this module, to post any module related tweets simply include the hashtag #HEAC314, if you don't have Twitter yourself don't worry you can view all module related posts on our [twitter page](#). You may also follow myself on [PamNelmesFoH](#)

Welcome to your Tulip site for module HEAC 314 Clinical Decision Making in Emergency Situations

Student Count and Email



start Microsoft Outlook Internet Explorer iTunes Presentation1 - Mi... Twitter Webcast D... Twitter Webcast 2... VWs_in_health_2D... Document1 - Micro... EN Search Desktop 14:17

Student Evaluation

Strengths

- Increased interest in their subject
- Easy access to interesting articles, resources, links and discussions
- Relevance to their module and studies
- Increased scope of reading

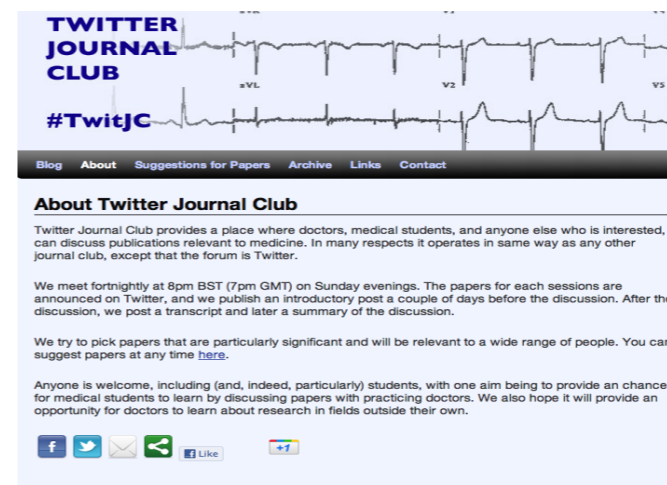
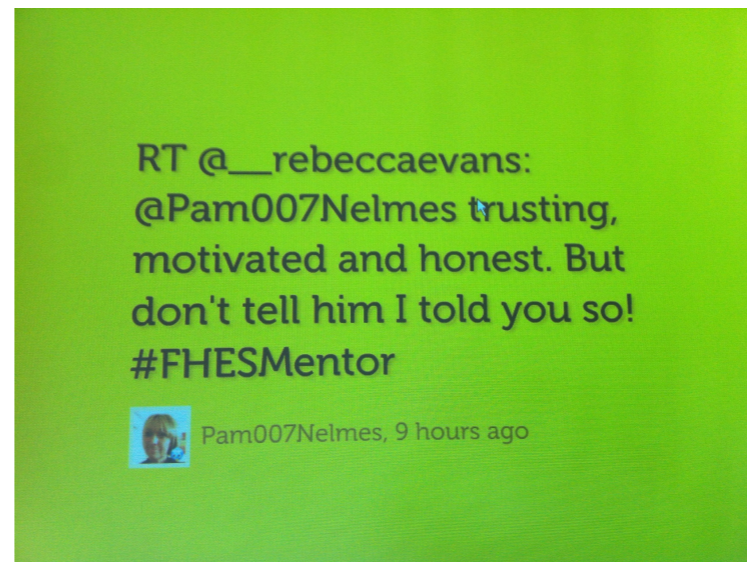
Limitations

- Lack of time
- Unfamiliarity
- Competition with other electronic resources
- Technophobia
- A belief that social networking invades privacy

Engaging the learning community



- Twitter is a perfect social platform to engage conversation
- Tweet chats enable communities to come together to discuss shared interests
- The key to uniting a tweeting community is the use of #hashtag #wenurses #HEAC364 #AdNursPlym



Engaging the Healthcare Community

- The simplicity and immediacy of Twitter is having a cohesive effect within our healthcare communities
- Enabling us to engage as healthcare professionals (educators), students, patients, service users and stakeholders
- Potential benefit to the research community



@NHS: How the NHS uses Twitter

There aren't many free, rapid channels of communication that are popular with younger people, but Twitter is one of them

Ben Whitelaw

Guardian Professional, Wednesday 16 February 2011 09:00 GMT
[Article history](#)



NHS trusts are learning how to tweet. Photograph: iStockphoto



@ PhilBaumann listed '140 Health Care Uses for Twitter'

3. Disaster alerting and response 17. Weight management and support 52. Nurse mentoring 68. Issuing asthma alerts 70. Live tweeting from Medical conferences 96. Patient sharing of health related experiences 111. Tracking influenza alerts from the CDC

<http://philbaumann.com/2009/01/16/140-health-care-uses-for-twitter/>

The gift of social media

Summary

- I. Twitter in higher education
- II. Twitter in healthcare

Twitter is enterprising: requiring effort and courage

As we engage, we learn and in doing so contribute to what Biz Stone (co-creator of twitter) called '*social alchemy*' - the transformational nature of twitter



Pam Nelmes @pam007nelmes on Twitter



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