

END NOTES | SWEET CHARITY



IN 2006, BLAKE MYCOSKIE founded Toms Shoes on the simple promise that for every pair of shoes sold, a pair would be donated to charity. Four years later, the millionth pair of shoes has just been given away.

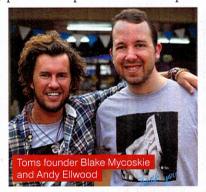
In September I traveled with the team from Toms to Argentina as that benchmark was realized. My company, Gowalla, had just completed a partnership with Toms and AT&T, and this trip was the perfect way to see firsthand the impact we made together. Our teams spent four days in the country's poorest region, giving away shoes and playing with children whose new footwear gave them a newfound sense of freedom.

At the end of our longest day, we delivered shoes to a village deep in the Argentine jungle, on top of a rocky plateau. As I placed a brand-new pair

on the feet of a little five-year-old boy, I could tell it was the first time he'd ever worn shoes. As he stood up, his feet wrapped in bright red, he took a couple of timid steps, trying out his new possessions. He turned back and smiled-and then, perhaps for the first time in his life, ran without fear of the rocks underfoot.

Sustainable giving like that of Toms is the future of social change, and I'm proud to be a part of the story. To change the life of a child around the world, buy a pair of Toms-it's good for their soles, and good for your soul. Available at Flying Point Surf and Sport, 69 Main St., Southampton, 287-0075; toms.com

Toms Shoes Classic







AND SHINE

Add some dazzle to your holiday wardrobe with these five fashion tips from Tanger Outlets.

THE HOLIDAYS ARE overflowing with special occasions, but finding appropriately festive attire for every fête can be a challenge. Tanger Outlets at the Arches, in Deer Park, has more than 90 outlet stores that offer brand-name fashions and countless ways to freshen your look without blowing your gift budget. On November 25, the shopping center kid the holiday shopping season with Magic at Midnight; amazing tinue through the weekend. Here are five style tips for when yo

- Devilish details like sequins, ruffled necklines, furry trim a upgrade any outfit. Find them at shops like Juicy Couture Fifth Avenue Off 5th.
- Go for glitter with a pair of diamond earrings or an elegar pearls from jewelers like Ultra Diamonds or Zales. They enough twinkle to a classic black cocktail dress from Banana Factory Store without going overboard.
- Step off with strappy heels, knee-high boots or tasseled be shops like Timberland or Guess.
- Turn beet red—or any shade of scarlet, really to give your outfit seasonal pop. Get a crimson dress from Calvin Klein, a poppy purse from Kate Spade or pink pumps from Anne Klein.
- Find faux fur on everything: handbags, vests, scarves, even boots, Search BCBG Max Azria and Neiman Marcus Last Call for these accoutrements, to pair with skinny jeans from DNA2050 or a flirty dress from Betsey Johnson. Tanger Outlets at the Arches, 152 The Arches Circle, Deer Park,

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