



Host a Walk

Jane Jacobs Walk Principles

People face a complex array of challenges and hazards in our social and built environments. The decline in physical health is a problem exacerbated by our reliance on the automobile that burdens our environment and infrastructure. When it comes to making improvements to the livability and vibrancy of neighborhoods, people are often isolated or unaware of others who may share their interests. Jane Jacobs Walk helps bridge these gaps and encourages people to explore the sidewalks they use for the basic tasks of daily life – tasks like shopping and getting to school or work. We envision cities planned by and for people, encourage walkable neighborhoods, and promote urban literacy.

- Jane Jacobs Walk encourages an environment where people choose to walk, not merely as a recreational option, but as a viable and enjoyable way to improve health and increase social cohesion.
- Jane Jacobs Walk often takes Jane Jacobs' ideas to communities unfamiliar with her ideas, in order to advance local engagement with contemporary urban planning practices.

Jane Jacobs Walk Basics

Jane Jacobs Walk is a series of free neighborhood walks and discussions that help put people in touch with their environment and with each other. All Walks are given and taken for free. Jane Jacobs Walk events can take place on the first weekend of May, to coincide with Jane Jacobs' birthday; however, we encourage individuals, organizations, and communities to organize and lead Jane Jacobs Walks year round.

Walks can be lead by anyone who has an interest in a neighborhood where they live, work or hang out. They offer a personal take on the local culture, the social history, and the planning

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issues faced by residents. Jane Jacobs Walks work best as walking conversations with lots of personal observations and examples.

Jane Jacobs Walks are a walking conversation. Walk hosts lead the conversation with interesting insights and stories about their neighborhood, but also encourage people to share

their own opinions, stories, and observations. Participants get the opportunity to meet neighbors face to face and hear each other's ideas.

Hosts don't have to be familiar with Jane Jacobs' work to lead a Walk, but we encourage people to find out more by reading her books or consulting our website for more links and primers on her ideas.

Jane Jacobs Walk Hosts

A key principle of Jane Jacobs Walk is that it is self-organizing. Anyone can sign up to give a walk by getting in touch with local coordinators via the web (www.janejacobswalk.org) or email (info@janejacobswalk.org). Local hosts of Jane Jacobs Walk are provided with the administrative resources, infrastructure, network and inspiration to lead great community walking tours that energize local residents.

Jane Jacobs Walks engage a broad array of people and groups who share a common concern for making cities more livable. A spectrum of approaches and observations about the city, its history, and its future help make the conversation more dynamic.

Local Walks are inclusive, diverse, and accessible, welcoming anyone and everyone to participate in the events. Hosts and volunteers reach out to people from every neighborhood of the city or town, encouraging participation. Local events can fulfill many purposes for you and your neighborhood from personal and professional networking or local advocacy.

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Jane Jacobs Walk Audience

- Anyone who enjoys getting to know their city and neighbors.
- People who want to participate in meaningful conversations about the social and built future of their neighborhoods.
- People engaged in the work of building cohesive communities and improving the walking environment.
- People who want to change their cities and neighborhoods (for example, narrowing the gap between the haves and have-nots in our cities and towns).
- Youth and children who experience the impact of current transportation choices disproportionately, but who are rarely consulted on their aspirations for walking or cycling.

Jane Jacobs Walk Attribution

All organizers and hosts must include a mention or logo of Jane Jacobs Walk during or on any event signage, flyers, websites or other materials related to the event. Non-profit groups, collectives, individuals, governmental agencies, unincorporated groups or associations may form partnerships with Jane Jacobs Walk and place their logos and brands on promotional and media materials.

Jane Jacobs Walk Nonprofit Statement

Jane Jacobs Walk events are given and taken for free. No participant or organizer may charge for Jane Jacobs Walk or use the Jane Jacobs Walk event or logo to make specific offers of good or services that are for sale or will result in making profits for themselves or their groups. Local fundraising efforts for the support of the promotion and organizing of the event is encouraged, but cannot result in the collection of money from Jane Jacobs Walk participants during any tour or walk. Clarifications on this policy can be sought by contacting the Jane Jacobs Walk team (info@janejacobswalk.org) and getting written consent on any fundraising efforts.

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Jane Jacobs Walk Release of Liability

Participation in Jane Jacobs Walk is open and undertaken at your own risk. You will be acting independently of Jane Jacobs Walk, its staff, advisors, directors, volunteers, funders, assigns and partners, none of whom are liable for your actions.

By participating in a Jane Jacobs Walk event you voluntarily and entirely assume the risk of injury to yourself or others assume all legal liability related to your Jane Jacobs Walk tours and events, and agree to indemnify and hold harmless Jane Jacobs Walk and its employees, officers, directors, members, volunteers, agents, assigns and partners. You also agree to obey the law and the directives of any duly authorized law enforcement officer.

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