

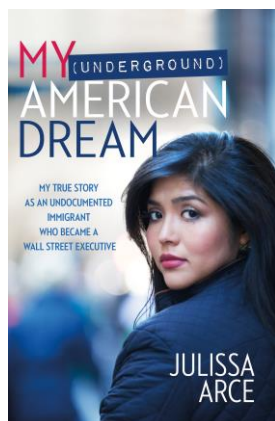
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IMMIGRANT RIGHTS ADVOCATE AND FORMER WALL STREET EXECUTIVE JULISSA ARCE LAUNCHES NEW BOOK WITH HACHETTE BOOK GROUP IN FALL 2016

Nashville, TN, February 18, 2016—Center Street, an imprint of Hachette Book Group, is pleased to announce the acquisition of *MY (UNDERGROUND) AMERICAN DREAM: My Secret Life as an Undocumented Immigrant Who Became a Wall Street Executive* from Julissa Arce, set for publication in September 2016, both in English and Spanish editions.

Kate Hartson, Executive Editor of Center Street, will be overseeing the publication. Julissa Arce is represented by Lisa Leshne of The Leshne Agency, WME for film/tv rights, and managed by Authentic Talent & Literary Management. Arce's book has recently been optioned for development as a television series by America Ferrera's *Take Fountain Productions*.



The book explores the polarizing question: for an undocumented immigrant, what is the true cost of the American dream?

In the heady days of the most astronomical stock-market rise in Wall Street history, Julissa Arce climbed the corporate ladder—a rare Hispanic woman in a sea of suits and ties. In 2005, against all odds, she landed one of the most coveted jobs as an analyst at Goldman Sachs. Over the course of the next six years, even while the financial markets crashed, she continued to climb the corporate ladder—riding a series of promotions to become a Vice President, complete with a high six-figure salary and all of the perks that come with living the Goldman Sachs life. What none of her colleagues knew was that she wasn't just a young woman who broke through ceilings in a cutthroat male-dominated field: she was also an undocumented American from Mexico.

"This book shares a compelling story of why we should be building bridges between nations," said Rolf Zettersten, Center Street publisher. "The debate about immigration is often presented in an impersonal context about national policy that leads to political discussions about wall-building. Julissa's book provides a personal narrative that tears down those walls and allows us to see this debate from a human perspective."

Arce now uses her success and platform to help shift the conversation around immigration. Arce's lecture circuit has taken her to [Tedx](#) and the Forbes Reinventing America Summit (alongside Nancy Pelosi, Jessica Alba, and Gayle King), and she has appeared on CNN, MSNBC, NPR, Telemundo, Bloomberg TV and Univision. She will vote for the first time in the 2016 election.

MY (UNDERGROUND) AMERICAN DREAM challenges our perceptions of what it means to be American. During a pivotal election cycle where immigrants seeking refuge are at America's doorstep, Arce's personal story of sacrifice, pain and suffering will echo the stories of millions living here without a voice.

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High-res images and galleys are available by request.

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About Julissa Arce:

JULISSA ARCE is a writer, speaker and immigrant rights advocate. She is the co-founder and chairman of the Ascend Educational Fund, a scholarship fund for immigrant students regardless of their immigration status. She is on the board of directors of the National Immigration Law Center and the national board of directors of CollegeSpring. Prior to becoming an advocate she built a successful career on Wall Street as a vice president at Goldman Sachs and a director at Merrill Lynch. She is the recipient of the 2016 Inspira Award from the Hispanic Heritage Foundation. Arce hails from the Southwest but currently resides in Los Angeles. Learn more at JulissaArce.com.

About Center Street:

Center Street publishes positive, affirming Nonfiction books in such categories as Motivation, Politics, Leadership, Sports, Health and Fitness, Autobiographies, and Current Events. It publishes Fiction in a broad range of categories for the general market.

About Hachette Book Group:

Hachette Book Group is a leading trade publisher based in New York and a division of Hachette Livre, the third-largest trade and educational publisher in the world. Its divisions include Little, Brown and Company, Little Brown Books for Young Readers, Grand Central Publishing, Orbit, Hachette Books, Hachette Nashville, and Hachette Audio.