

Luminaries:

Giving Support, Making A Difference



ATLANTA CANCER CARE
FOUNDATION, INC.

A NEWSLETTER FROM THE ATLANTA CANCER CARE FOUNDATION, INC.

SPRING 2011

A Message from Our President

Richard Carter, M.D.

This year marks the 10th anniversary of the Atlanta Cancer Care Foundation. I am pleased to say that I have been involved with ACCF since its inception. Over the years, ACCF has assisted hundreds of cancer patients and their families by providing much needed financial assistance. ACCF has supported several research initiatives that have helped to make great strides in the treatment of a variety of cancers. The foundation has also increased access to educational opportunities for patients, caregivers and oncology professionals. I am very proud of these accomplishments, but as a practicing oncologist, I know firsthand that there is much more work to be done.

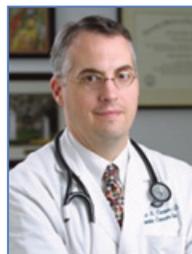
ACCF was created with the primary goal of helping cancer patients overcome some of the challenges that are faced when a person is diagnosed with cancer. Those challenges can sometimes seem insurmountable and the stresses that are created can deeply impact a person's recovery. The founders of ACCF recognized that there was a void in the system and that many patients did not have resources to effectively help them cope with such obstacles.

It is difficult for a physician to see a patient forego possible life saving treatment, much needed follow-up care, or prescription medications due to circumstances that are indirectly

related to the disease that they are fighting. These unfortunate realities are what ACCF and its volunteers attempt to address every day. We are committed to making sure that every patient and their family that seeks our assistance is given the support they need so they can focus on getting better.

We deeply value our relationships with the Atlanta communities we serve. It would not be possible for us to fulfill our mission without the financial support we receive from individuals, companies, and other organizations found within our community. Therefore, I would like to take this opportunity to personally thank every individual and organization that has contributed to our success over the last 10 years. You have helped to make what was once a mere vision become a reality. I hope that you will join ACCF as it embarks on the quest of marking the organization's 20th anniversary. I can assure you that with your continued support the next 10 years will be filled with many more accomplishments and successes.

Warmest regards,
Rich Carter, M.D.



Cancer Survivorship is on the Increase

A recent Federal report published in the Centers for Disease Control and Prevention's Morbidity and Mortality Weekly Report shows that nearly 2 million more people were living with a cancer diagnosis in 2007 than in 2001. Those numbers are expected to increase as more advances are made in developing effective treatments and with improvements in early detection and follow-up care. The report shows that cancer diseases are becoming curable for some and chronic conditions for others. While

women make up the largest group of cancer survivors, survivorship has increased among all types of cancers most notably in breast, prostate and colorectal cancers. This report supports the need for additional research in the areas of risks factors associated with recurrence and secondary diseases; late effects as a result of cancer and/or treatments; special needs of older cancer survivors; and higher incidence rates among medically underserved populations.

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Show Your Support!

ACCF merchandise is a great way to show your support. A variety of items are available for a donation of \$20.00 or less. Check out our selection online at www.atlantacancercarefoundation.org. Please contact Bryan Miller at bmiller@atlantacancercare.com or (404) 695-0966 for more information and donation instructions.



Don't Forget!

The Atlanta Cancer Care Foundation is a 501c (3) organization. All donations are tax deductible. Donations can be made online by visiting our Web site at www.atlantacancercarefoundation.org or mailed to our address. Please make checks payable to the Atlanta Cancer Care Foundation. Make a donation today and see what a difference it can make in the lives of metro Atlanta cancer patients.

Atlanta Cancer Care Foundation's Inaugural Benefit at the World of Coca-Cola *An Evening of Courage, Hope & Strength*

The Legal Division of The Coca-Cola Company (Coca-Cola) is hosting an evening of Courage, Hope & Strength on Thursday, June 2nd at the World of Coca-Cola to raise funds for the Atlanta Cancer Care Foundation (ACCF). The event will feature a silent auction, and all funds raised will be used to carry-out ACCF's worthy mission of providing critical assistance to cancer patients in our community who are financially challenged.

Coca-Cola's Legal Division became aware of ACCF through one of Atlanta Cancer Care's patients, Sherri Graves Smith. Sherri, an attorney in Coca-Cola's Legal Division, has been treated by Dr. Thomas Seay for metastatic colorectal cancer since November 2007. During the past three years, Sherri has become aware of how cancer has the potential to have a devastating impact on various aspects of a person's life, especially the difficulty of having a decline in income from not being able to work while balancing the additional expenses that come from undergoing treatment.

ACCF is excited to have an evening at the World of Coca-Cola to raise awareness and money for this important cause - we hope you, your family and friends will join us! Tickets for the event are \$30, which includes food, beverages, entertainment and parking.

Additional event and ticket information will be available on ACCF's website by April 15th: www.atlantacancercarefoundation.org.



THANKS SO MUCH!

Thank you to these individuals and companies who made donations in honor of or in memory of others:

In honor of Atlanta Cancer Care's Conyers Office

In honor of Laurie Bass

In honor of Dr. Kelly May

In honor of Dr. Sreekanth Reddy

In honor of Dr. Thomas Seay

In honor of Dr. Joan Weens

In memory of Don Horwitz

In memory of Pearl Luckert

In memory of Larry Mintz

In memory of Helen Prater

In memory of Mary Youngblood



We would like to especially thank all of those who made a donation in memory of Nancy Kelly for the NKC Program.



We would also like to thank the physicians and staff of Atlanta Cancer Care for their continued support of ACCF.



A special thank you to everyone who participated in the ACCF Holiday Memorial Wall posted on Facebook and made tributes in honor of others.



There is an easy way to give to ACCF when you do your online shopping

– just visit the GiveSmart website first at www.igivesmart.com/accf and select the Atlanta Cancer Care Foundation as the non-profit organization you wish to support. Then hit the link to your favorite national retailer and begin shopping. The retailer will give a percentage of the sale back to ACCF – at no additional costs to you. Talk about having a rewarding shopping experience!



While online please be sure to visit us on

Facebook! You will find inspirational quotes to brighten up your day and the latest ACCF news and updates. We invite Facebook members to share messages and photos. Simply go to Facebook and search for Atlanta Cancer Care Foundation. Don't forget to tell your friends and family.

Northside Hospital Locations to Offer Free Skin Cancer Screenings

Northside Hospital is offering free skin cancer screenings at its three Atlanta-area hospital locations in April and May. The screenings will be conducted by physicians and licensed medical staff. Participants are encouraged to wear shorts and a t-shirt to the screening. Please call (404) 845-5555 and press "0" to make your appointment today!



Tuesday, April 12, 2011
Northside Hospital – Cherokee
Canton, GA
6:00pm – 8:00pm

Tuesday, May 17, 2011
Northside Hospital – Forsyth
Cumming, GA
6:00pm – 8:00pm

Tuesday, May 24, 2011
Northside Hospital – Atlanta
Atlanta, GA
6:00pm – 8:00pm