

Luminaries:

Giving Support, Making A Difference



A NEWSLETTER FROM THE ATLANTA CANCER CARE FOUNDATION, INC.

WINTER 2013

Save the Date for Our Biennial Fundraising Event!

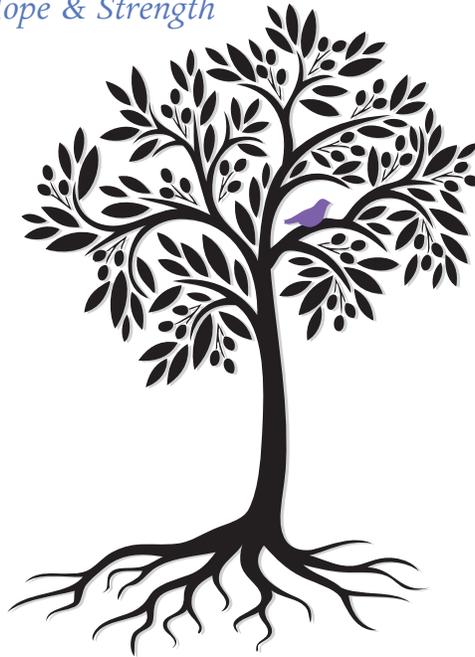
An Evening of Continued Courage, Hope & Strength

On the evening of **April 25, 2013**, the Legal Function of The Coca-Cola Company is proudly sponsoring its second biennial fundraiser to benefit the Atlanta Cancer Care Foundation (ACCF). The event will again be held at the World of Coca-Cola. The inaugural event, which was held in 2011, raised over \$155,000 for ACCF – critical funding that directly benefited a significant number of cancer patients. For 2013, the Legal Function's goal is to raise even more, which would allow ACCF to continue to expand the available support for a number of cancer patients.

This year's event will again feature delicious food and drinks and an opportunity to explore the fantastic World of Coca-Cola and meet the Coca-Cola Polar Bear. Ted Hall of 11Alive News will return as Master of Ceremonies. New this year will be a "Courage, Hope & Strength" tree adorned with purple paper birds, each honoring or memorializing a cancer "warrior" or caregiver. The birds will be available for a suggested donation of \$5.

The World of Coca-Cola Store will be open during the event, with a portion of the proceeds being donated to ACCF. The evening will also feature a raffle and a silent auction with many fabulous items, including world-class vacations, exclusive restaurant experiences, and much more.

This fundraising event is made possible through the generosity of the Legal Function of The Coca-Cola Company and its employees, along with our other event sponsors, all of whom will



be recognized at the event and on our website. Full event details and online ticket sales will be available on the website beginning on March 12, at atlantacancercarefoundation.org/biennial_benefit.

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Making a Difference: Sherri Graves Smith



Sherri Graves Smith

Sherri Graves Smith doesn't just count her own blessings; she works to spread blessings to others. During her own battle with cancer, she has always been thankful for the support she has received from her family and friends as well as her colleagues at the Legal Function of The Coca-Cola Company. As she met other patients during her treatment journey, however, Sherri realized that not every cancer patient has access to as many resources as she does. Inspired to take meaningful action, she began to explore starting a foundation to help other cancer patients get the

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Don't Forget! The Atlanta Cancer Care Foundation is a 501c (3) organization. All donations are tax deductible. Donations can be made online by visiting our Web site at www.atlantacancercarefoundation.org or mailed to our address. Please make checks payable to the Atlanta Cancer Care Foundation. Make a donation today and see what a difference it can make in the lives of metro Atlanta cancer patients.

Sherri Graves Smith

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personal and financial support they need.

Sherri's vision eventually led her to The Atlanta Cancer Care Foundation (ACCF). As she learned about ACCF's mission, she realized that it aligned with her own goals and decided to focus her considerable energies on helping ACCF through fundraising. She shared her aspirations with her manager at the Legal Function of The Coca-Cola Company, Angus Haig, and met with ACCF Executive Director Andrea Warren-Smith and Assistant Director Bryan Miller. Soon the first "Evening of Courage, Hope & Strength" was conceived.

"Our initial goal was to raise \$5,000. Then we raised it to \$50,000. Ultimately we raised \$155,000 at our first event in 2011!" Sherri enthuses. "It was a labor of love, and really demonstrated that The Coca-Cola Company is more than just a beverage company; it's a vital part of the community."

Sherri notes that the event generated very positive feedback as well as funds for ACCF. "It was a celebration," she says. "Even though everyone was there because they had in some way been touched by cancer, it was a chance for doctors, nurses, patients and caregivers to come together in a wonderful setting. Not only did we raise an amazing amount of money, there was a sense of healing. It was very emotionally uplifting."

Sherri was also pleased that the event put a high-profile spotlight on ACCF and led to other fundraising events, including the very successful 2012 Golf Scramble.

Now Sherri is serving as the Co-Chair of the second biennial event, along with Anthony Cabrera of the Legal Function of The Coca-Cola Company. Still undergoing treatment, she credits Jackie Haig, wife of Angus Haig, with helping her fulfill her Co-Chair duties and recognizes all the hard work of the event's Steering Committee. Sherri projects that the 2013 event will be another success – and may even exceed her goals again.



Thank you for the generous donations that were made as a tribute to the following individuals:

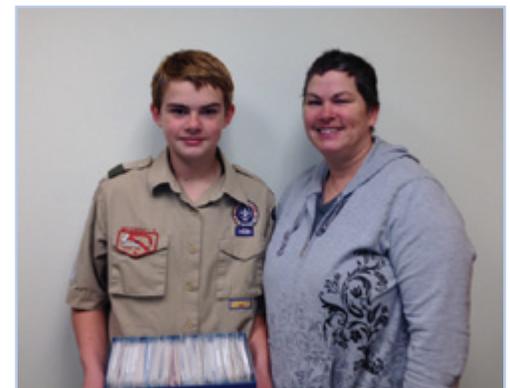
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A Very Special Boy Scout Project Benefits ACCF

The Atlanta Cancer Care Foundation received an extra special contribution this year from 13 year old Hunter Macauley. Hunter, a member of Boy Scouts of America, has earned 33 merit badges and is on the path to becoming an Eagle Scout. One of the requirements for attaining the prestigious Eagle Scout rank is for the Boy Scout to plan, develop and lead an extensive service project.

Hunter's mother has multiple myeloma – a type of cancer that begins in the bone marrow – and is currently undergoing her second peripheral blood stem cell transplant. Hunter decided to make his 150 hour service project benefit both children and adults across outpatient and inpatient health care settings; in addition to assisting ACCF, he finished and delivered a project for children who are inpatient at Children's Health Care of Atlanta.

Hunter created card kits for ACCF that patients can assemble during long chemotherapy infusions and then give to their family and friends as a token of gratitude for providing emotional and practical help during their cancer journey. He used various methods of fundraising to pay for all of the materials used in the service project and enlisted the help of others – Girl Scouts, Keepers at Home, 4-H and his home school community – to assemble the individual card kits. Hunter should be very proud of his hard work and what he has accomplished!



Hunter Macauley with his mom, Kristine