



Technicians For Sustainability, LLC
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PRESS RELEASE
For Immediate Release

Technicians for Sustainability becomes Certified B Corporation

Locally owned solar installation company joins prestigious group of ethical companies committed to environmentally and socially conscientious business practices.

Tucson, Ariz. (August 5, 2014) Technicians For Sustainability (TFS), a locally owned and operated solar installation company in Tucson, announced today that it has completed a rigorous certification program to become the first Certified B Corporation in to be headquartered in Southern Arizona.

"B Corporations have committed to high standards of social and environmental performance and accountability. Much of it falls into the category of things we at TFS have already been doing," says co-owner Kevin Koch. "By joining the B Corp community and going through the certification process we can support and help grow a movement we believe in, a movement that believes corporations and businesses are not only instruments of social change but have a responsibility to support our communities."

Since its beginning, TFS has striven to provide renewable energy systems to homeowners and businesses, using high quality, clean, proven technologies. Their mission is to ensure that Southern Arizona's natural resources are used efficiently and with respect for present and future needs. Committed to practicing what they preach, most TFS employees live with the systems they install, make fuel-efficient transportation choices, and whenever possible, do business with companies that hold values, standards, and ethics comparable with theirs.

B Corporations are a new kind of company which use the power of business to solve social and environmental problems. Aspiring B Corporations must qualify through a comprehensive assessment which measures a company's impact on its employees, suppliers, community and the environment.

TFS joins over 1,045 other mission-driven Certified B Corporations from more than 60 industries in 32 countries with 1 unifying goal – to redefine success in business. Koch says, "We are excited to continue to grow as a business and to strive for more positive change and impact."

About Technicians For Sustainability

Technicians For Sustainability (TFS) is a solar energy design-build firm helping businesses, public institutions, and homeowners translate environmental values into practical reality. The company employs reliable technologies, including solar electricity and solar hot water, to meet

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customers' specific needs. TFS has installed over nine megawatts of solar power in southern Arizona. For more information about Technicians For Sustainability visit www.tfssolar.com.

About B Corp

Certified B Corporations meet rigorous standards of social and environmental performance, legally expand their corporate responsibilities to include consideration of stakeholder interests, and build collective voice through the power of the unifying B Corporation brand. As of June 2014, there are more than 1,045 Certified B Corporations from over 60 industries and 32 countries, representing a diverse multi-billion dollar marketplace.

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