

_____	10	_____	5
_____	9	_____	4
_____	8	_____	3
_____	7	_____	2
_____	6	_____	1

Come up with 10 ideas.

Think  
of a  
challenge.

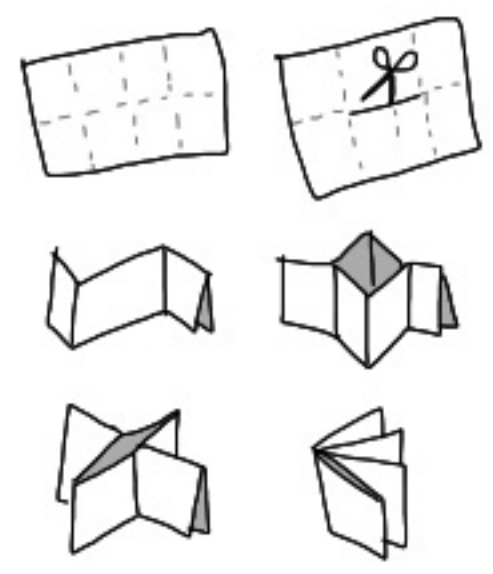


Now go share  
your ideas.  
Repeat every week.

[Tell me what happens.]

IDEAS are like  
RABBITS.  
You get a couple, learn  
how to handle them,  
and pretty soon you  
have a dozen.

- John Steinbeck



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