



Hack4Hope Sponsorship Opportunities and Benefits

Hack4Hope includes both a weekend hackathon event as well as the Hack4Hope Academy, which provides ongoing community and educational opportunities to our students. Hack4Hope will be held July 10th – 12th at [T-REX](#), a vibrant and innovative space in downtown St. Louis that is home to over 100 local start-ups. The Hack4Hope weekend and Hack4Hope Academy is made a reality by our sponsors! Below is a summary of available sponsorship levels and the benefits that come with each. All sponsorships are tax deductible through An Epiphany Conversation, the nonprofit hosting organization for the event, which is fiscally sponsored by Fractured Atlas, a 501(c)(3) nonprofit organization.

	Title Sponsor	Platinum	Gold	Silver	Bronze
	\$10,000	\$7,500	\$5,000	\$3,000	\$1,000
Benefits	Exclusive (1)	Limited to 2	Limited to 4	Limited to 12	Limited to 10
Welcome remarks	X				
Naming rights for first place award	X				
Company logo on name badges	X				
Full page ad in participant packets	X	X			
Company logo on front page of printed participant packets	X	X			
Invitation to judge at final pitch	X	X			
Company name in press release	X	X	X		
100 word company description on event website sponsor page	X	X	X		
50 word company description on event website sponsor page				X	X
Company logo on signage, website, printed participant packets	X	X	X	X	
Exhibit/recruiter table during the entire event	X	X	X	X	
Half page ad in printed participant packets			X		
Name listed in printed participant packets	X	X	X	X	X
Promotional materials distributed during event	X	X	X	X	X
Promoted Tweets	10	7	5	3	1



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Sponsorship Benefit Details

Welcome Remarks – The Title Sponsor will be invited to participate in opening remarks with a statement of up to 5 minutes.

Naming Rights for First Place Award – The Title Sponsor will have naming rights for the first place award.

Company Logo on Name Badges – Title level sponsors will have their logos displayed on all participant name badges.

Placement In Printed Participant Packets – Youth participants will receive a printed Student Participant Packet, and adult participants will receive a printed Mentor Participant Packet. Title and Platinum level sponsors will receive full-page ads in the participant packets, and Gold level sponsors will receive a half page ad. In addition, Title and Platinum level sponsors will have their logos placed on the front page of participant packets. All other sponsors will have their names listed in the participant packets.

Invitation to Judge At Final Pitch – Title and Platinum level sponsors will be invited to provide a judge to serve on the judge's panel during the final pitch presentations by each team. Additional community leaders may also be placed on the judging panel.

Company Name in Press Release – Title, Platinum, and Gold and level sponsors will be listed in major press releases about the event.

Placement on Sponsor Page of Website – Title, Platinum, and Gold level sponsors will be placed on the sponsor page of the website with up to a 100 word description. Silver and Bronze level sponsors will be placed on the sponsor page of the website with up to a 50 word description.

Exhibit Tables – Exhibit tables are six feet wide with electricity and wireless internet provided. Table coverings are not provided. A maximum of two exhibit table staff may be present per day.

Distribution of Promotional Materials During Event – Company promotional items, fliers or electronic profiles are allowed for disbursement among Hack4Hope participants (only) in the venue.

Promoted Tweets – We will send out the promoted tweets on the Hack4Hope Twitter account. You specify the tweet and the schedule. The tweets must be sent to the Hack4Hope team prior to the conference and at least 72 hours prior to when you want them scheduled to be posted. The tweets are subject to approval by the Hack4Hope communications team.