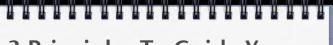


Focused on your strengths

Sustained success comes only when you take what's unique about you and find out how to make it useful. Page 194



3 Principles To Guide You "Your genius is precise"



- "What he learned is that you have to fully own your genius before you can responsibly offer it up to others." (StandOut, 196)
- "If you put yourself in a leadership position, you will be a very particular kind of leader." (StandOut, 196)
- Share your StandOut -- talk about your "preciseness."

3 Principles To Guide

"You can't respect what you don't remember"



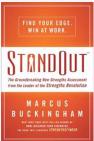
- One of the most important outcomes from taking the StandOut assessment is simply that you remember your results." (StandOut, 203)
- "To beat life's terrible signal-tonoise ratio, you are going to have to turn up the signal. And the best way to do that is repetition. (StandOut, 204)





- zone." (StandOut, 204)
 "It's more that they realize they will be at their most productive...if having found their edge, they spend their life sharpening it."
- YBH: "Love It/Loathe It"

Build your team's strengths



As oblivious as we can be to our own strengths, it's even easier to ignore the particular and unique strengths of others.
Page 193

