



Photo Credit: Debra Yarrington



UAS
urban art
republicate

CALL FOR URBAN VINYL

Sponsored in part by:



Workhouse
ARTS CENTER



Workhouse Arts Center
9601 Ox Road
Lorton, VA 22079
Phone (703) 584-2900
Fax (703) 690-1880

www.WorkhouseArts.org
Join us on Facebook and Twitter!

Hours of Operation:
Wednesday-Saturday
11:00am-7:00pm
Sunday
12:00pm-5:00pm



AN EXHIBITION PRESENTED BY
URBAN ART SYNDICATE AT THE
WORKHOUSE ARTS CENTER

What is Urban Decay?

Urban Decay is a curated exhibition that focuses on the aesthetic of urban lowbrow art practices and new contemporary ideologies. Lowbrow is a widespread populist art movement with origins in the underground comic world, punk music, hot rod street culture, street art, tattoo art and other subcultures. Contemporary emerging lowbrow artists will be showcased with professional artists that have grown in popularity through common and distinct art practices that appeal to the popular culture of our time.

A very popular aspect of this exhibit are the Urban Vinyl toys, a prominent and fast-growing aspect within the lowbrow art scene. Submissions will be accepted for a fee of \$20 per application. Entry is open to all.

So what is Urban Vinyl?

Urban Vinyl, or “Designer Toys”, are terms used to describe toys and other collectibles that are produced in limited editions, (as few as 10 or as many as 2,000 pieces) and customized by artists and designers. They are made of a variety of materials, ABS plastic and vinyl are most common.

Before they became known throughout the industry as Urban Vinyl, Designer Toys appeared in the 90’s by artist Michael Lau, who first created figures in Hong Kong which are still in production today. Lau is widely credited as the founder of the Urban Vinyl style within the designer toy movement. His work has had a significant effect on toy manufacturers, as well as street culture, including artists and musicians throughout the world.

What Do We Want from You? We want **YOUR** customized Urban Vinyl!

The rules are simple:

- 1) **Get your Blank Urban Vinyl!** You can purchase a MUNNY platform from the Workhouse Arts Center Artist Gift Shop or go online and find other blank platforms. We recommend KidRobot.com or tenacioustoys.com.
- 2) **Customize away!** Paint it, clothe it, chop it up, melt it, and more... but don’t forget to sign it!
- 3) **Drop it off!** Give it a name, a price (if you wish to sell it, or mark it NFS if you do not wish to sell it), fill out the form to the right, and bring your creation and your \$20 entry fee (per entry) to The Workhouse Arts Center, W-16, 1st Floor between May 25th-26th from 12pm-5pm. Enter as many pieces as you wish!
- 4) Come to the Opening Reception on June 8th from 7:00pm to 11:00pm to check out all of the entries and artists, enjoy food, beverage, and live entertainment.

So what are you waiting for?

Important Dates:

- May 25-26th - Drop off Entry Form, Artwork, and \$20 Entry Fee (per entry)**
- June 1 - Show open to public**
- June 8 - Opening Reception**
- 7pm-11pm, W16, McGuireWoods Gallery**
- July 28 - Last day to view exhibit**
- July 29-30 - Pick up unsold work 12-5pm**

Entry Form:

Your Name: _____

Phone: _____

Address: _____

Email: _____

Entry #1: Title: _____

Price or NFS: _____

Entry #2: Title: _____

Price or NFS: _____

Entry #3: Title: _____

Price or NFS: _____

Attempts will be made to sell the art on the Artist’s behalf at the price listed. The Workhouse Arts Center takes a **40% commission** on all art sales, so price accordingly! Artist agrees to allow display of art at the Workhouse during the exhibition dates.

Artist grants permission to photograph or use images of the art for advertising. The Workhouse/UAS may retain images of the art and use in future publications.

Signature: _____