

Consumer Devices—The Real Story on Costs to Use Them

Thinking about using a consumer device in the field, on the shop floor or in your warehouse? Have you looked beyond just the initial cost of the hardware purchase? Consider this . . .



What is the expected life of the consumer device being considered?

- ◆ *The life for a rugged enterprise device is 6+ years*

What is the initial acquisition cost of the consumer device?

- ◆ *What is the replacement cost after the initial usefulness is up? (Expected replacement every 24 months or less)*
- ◆ *Will the exact form factor / device be available , or will new scanning sleds and accessories be required?*
- ◆ *What will happen as battery performance drops after 18-34 months?*
 - ◆ *Enterprise device batteries are replaceable / swappable*

What is the service plan / technical support plan for the consumer device?

- ◆ *How much does it cost per year?*
- ◆ *Is there a deductible when a device needs to be serviced?*
- ◆ *How many times can you send a device in before warranty coverage is dropped?*
- ◆ *How knowledgeable are the local 1-800 support techs on the device its use with your sled application?*

What are the specifics of the scanning sled to be used with the consumer device?

- ◆ *How much does it cost?*
- ◆ *What is the expected life of the device? What is the replacement cost?*
- ◆ *Is there a cost for extended service? What does that cover?*

How does the consumer device interface with the mobile printing solution?

- ◆ *Who's responsibility is it to understand and fix device-printer interface issues?*

Android OD consumer device—is it secure enough?

- ◆ *Motorola provides an enterprise layer to the Android OS to insure security and manageability of the device throughout its lifecycle.*